

# Lansing Community College Festival & Event Management



## FESTIVAL & EVENT MANAGEMENT - NCCT800 (42919)

Lansing Community College is offering an encore online course, November 11 - December 11, 2015, devoted to providing information to organizers, staff, and volunteers on how to run a successful event!

This online course is designed to provide festival organizers, staff, and volunteers with the information needed to stage a successful event. This course explores all aspects of creating and enhancing your event from volunteer management, marketing and sales, legal aspects, sponsorships, and more. "Tips from the Trenches" and best practices are provided by professionals in the profession.

Cost of this seminar is \$399.

For more information, contact Lifelong Learning  
(517) 483-1415

