

SNOWFEST MAJOR SPONSORS



Zehnder's 25th Anniversary SNOWFEST

NEW EVENTS

* U.S. National Championship Alumni Ice Carving Challenge

Friday, January 29 10:30 a.m.-3:30 p.m.
Four alumni teams of two compete in a five-block ice
carving competition

* Special 25th Anniversary Large Snow Block Exhibition

* Chef Becky Wortman, Food Network Celebrity and top ten Cake Artist in North America

Becky will be the guest speaker at Zehnder's
Snowfest Apple Contest January 27 and will be
creating beautiful works of art in Zehnder's Foodstore
January 29

* Polka Music, Brats and Beer

Wednesday, January 27 from 5-8 p.m. Polka music
by The Kowalski Brothers Polka Band in Zehnder's
Warming Tent



SPECTACULAR CHOREOGRAPHED FIREWORKS DISPLAY

Saturday, January 30 at 6:45 p.m.

THURSDAY BINGO

January 28, 2016

Hosted by Joe FM Radio and Prime Outlets of Birch Run.
1-3 p.m. in Zehnder's Warming Tent.
Complimentary Bingo Cards.

LODGING GUIDE

Zehnder's Splash Village Hotel & Waterpark

1365 S. Main St. - Frankenmuth
800-863-7999 • www.splashvillage.com

Bavarian Inn Lodge

1 Covered Bridge Lane - Frankenmuth
989-652-7200

Best Western of Birch Run/Frankenmuth

9087 Birch Run Rd. - Birch Run
989-624-9395

Comfort Inn

11911 Dixie Highway - Birch Run
989-624-7777

Country Inn & Suites

12112 S Beyer Rd - Birch Run
989-624-8000

Drury Inn & Suites

260 S. Main St. - Frankenmuth
989-652-2800

Frankenmuth Motel

1218 S. Weiss - Frankenmuth
989-652-6171 • 800-821-5362 (out of state)

Fairfield Inn

430 S. Main St. - Frankenmuth
989-652-5000

Holiday Inn Express

926 S. Main St. - Frankenmuth
989-652-8100

Marv Herzog Hotel

501 S. Main St. - Frankenmuth
989-652-4700 • 877-400-4210

SpringHill Suites

530 S. Main St. - Frankenmuth
989-652-7500

Frankenmuth Jellystone RV Park

1339 Weiss - Frankenmuth
989-652-6668

Hampton Inn

12130 Tiffany Blvd. - Birch Run
989-624-2500

For more information call or write:

Zehnder's Snowfest 2016

730 S. Main St., Frankenmuth, MI 48734
800-863-7999 • www.zehnders.com

Zehnder's 25th Anniversary SNOWFEST FRANKENMUTH, MICHIGAN

January 27 - February 1, 2016



Celebrating 25 Years of winter fun for the whole family!

Zehnder's Snowfest has been host to one of the
top snow sculpting events in North America for the
past 24 years. Visitors have enjoyed larger-than-life
snow sculptures and beautifully detailed ice carvings
each year. In addition, Zehnder's Snowfest will have
entertainment for the entire family in the warming
tent, a fireworks display, petting zoo and children's
activities. Plan now to attend Zehnder's Snowfest 2016!



For more information 800-863-7999

ZEHNDER'S SNOWFEST

has been host to one of the top snow sculpting events in North America for the past 24 years. Visitors have enjoyed larger-than-life snow sculptures and beautifully detailed ice carvings each year.

Zehnder's Snowfest 2016 will again dazzle and excite you with snow and ice sculptures created by professional ice and snow carvers from around the world.

Zehnder's Snowfest is also host to the National Collegiate Ice Carving Championship and the High School Snow Sculpting Competition.

In addition, Zehnder's Snowfest will have entertainment for the entire family in the warming tent, a fireworks display, petting zoo and children's activities. Plan now to attend Zehnder's Snowfest 2016.

WORLD SNOW CARVING CHAMPIONSHIPS

January 25 - 30 The best of the best teams compete in either the Double Block (10x10x20 foot) or the Single Block (10x10x10 foot) championships. Watch as they transform blocks of snow into dazzling works of art. Awards will be given on Saturday, January 30 at 2 pm in the Warming Tent.

STATE OF MICHIGAN SNOW SCULPTING COMPETITION

January 27 - 30 Eighteen 3-person teams from Michigan compete to be the representative in the 2016 U.S. National Snow Sculpting Championship. Beginning Wednesday evening, teams will create snow displays based on creativity, technique and message. Awards to be given on January 24 at 2 pm in the Warming Tent.



Pictures submitted by fans in our Snowfest Impressions contest...

SNOWFEST EVENTS: JAN. 27- FEB. 1, 2016

CHILDREN'S SNOW SCULPTING

January 27 & 28 Over 300 elementary students from area schools experience the art of snow sculpting by creating works of art from small blocks of snow.

HIGH SCHOOL SNOW SCULPTING COMPETITION

January 28 & 29 Area high school students compete in the art of snow sculpting. The winning team earns the honor of participating in the State of Michigan Snow Sculpting Competition in 2017.

NICA U.S. NATIONAL COLLEGIATE ICE CARVING CHAMPIONSHIPS

January 29, 30 & 31 College students from across the United States will compete in ice carving for scholarship dollars. Three events are scheduled over three days.

PROFESSIONAL ICE CARVING MASTERPIECE

January 27-29 Greg Butauski, Award Winning Certified Master Ice Sculptor and team members create a 100-block ice creation highlighting America's super heroes and the TV5 news desk.

All scheduled outdoor activities and events may be changed due to weather conditions.



ICE CARVING EXHIBITIONS THROUGHOUT TOWN

January 28 - February 1 Stroll along Frankenmuth's Main Street and view ice carvings from Bronner's Christmas Wonderland to First Merit Bank. Ice carvings will be on display beginning the evening of January 28. Sponsored by local businesses and sponsors.

FAVORITE APPLE RECIPE CONTEST

January 27 Contestants compete for the best apple recipes in three categories...Desserts, Pastas and Sandwiches. For contest rules and registration information, call 800-863-7999 or visit zehnders.com.

SNOWFEST BATTLE OF THE DJ'S

January 28 Zehnder's Snowfest Battle of the DJ's features DJ's from CK 105.5 and 102.5 WIOG from 9 pm-12 midnight along with a variety of activities to win prizes. Free Admission. **Must be 18 and older.**

COUNTRY NIGHT

January 29 Country music and dancing all night. WKQC will be here for a great time and their annual Karaoke Contest! \$5 admission after 6 pm.

CLASSICS DAY

January 30 Music and dancing - fun for everyone! Cumulus Radio Stations from Saginaw and Flint and will be broadcasting live. \$5 Admission after 6 pm.



SNOWFEST WARMING TENT

January 27 - 31 Stop by to warm up, relax and enjoy light refreshments and entertainment featuring:

- * Moonshine Mavericks
- * Jedi Mind Trip
- * The Rock Show
- * The Sauce Cats
- * Swift Brothers
- * U.S. 338th Army Band
- * Kowalski Brothers Polka Band



CHILDREN'S ACTIVITIES

January 29 - 31 Children and adults alike will enjoy the petting zoo, pony rides and carousel.



DUELING PIANOS

SNOWFEST LUNCHEON

January 28 At 11:30 a.m. and 1:30 p.m. in Zehnder's Main Dining Room. Reservations required. Tickets are \$35.00. Call 800-863-7999, ext. 450.

24TH ANNUAL CHEF'S HOT FOOD

COMPETITION - February 1 - 6-8:30 pm

"A CULINARY SALUTE TO MARDI GRAS"

Featuring Cajun and Creole dishes. Prepared by local chefs and area culinary students.

Sponsored by
ACF Flint/Saginaw Valley Chapter
Tickets only \$30



STAY CONNECTED -
WWW.FACEBOOK.COM/ZSNOWFEST

To enter or for details, visit www.zehnders.com/snowfestimpressions