

DFI SEISMIC AND LATERAL LOADS COMMITTEE PRESENTS



Practical Deep Foundation Design and Construction for Seismic & Lateral Loads

SEMINAR

Wednesday-Thursday | August 5-6, 2015



Los Angeles | California
Los Angeles Airport Marriott

DFI's Seismic & Lateral Loads Technical Committee will meet on Wednesday, Aug. 5 from 4:30pm – 6pm.

This technical seminar will gather geotechnical and geostructural engineers, engineering geologists, consultants, contractors and government agencies active in the areas of designing and constructing seismic and lateral loads.

In Cooperation With:

PILEBUCK
INTERNATIONAL, INC.



GEO-
INSTITUTE



Underwriting/Sponsorship Options Available

For Program, Speaker and Registration Information, visit:

www.dfi.org

SEMINAR DETAILS

Venue and Accommodations

Los Angeles Airport Marriott

5855 West Century Boulevard, Los Angeles, CA 90045
Phone: 310-641-5700

Hotel Reservations and Travel Arrangements

The special rate for this conference is **\$179.00**⁺⁺ per night plus applicable taxes. Make your reservations early. Space and rate are subject to availability with a cut-off date of **Saturday, July 25, 2015**.

DFI does not use a housing or room reservation service for its events. When you reserve your room at the **Los Angeles Airport Marriott**, you should know there are only three ways to do so:

1. By visiting the Los Angeles Airport Marriott at <http://tinyurl.com/dfiseismic2015> online;
2. By calling the Los Angeles Airport Marriott directly at **310-641-5700**; or
3. By contacting DFI's Official Travel Coordinator, Lorraine Engelman, of Blue Ribbon Travel at 718-767-5455 or lorraine@travelblueribbon.com

The special rate will also be honored three days before the seminar and three days after, based on availability.

Discounted Parking:

Discounted Self-Parking: \$18.00 (includes tax); Valet Parking: \$39.00 (includes tax); In/Out-Privileges for overnight guests.

Airport Transportation

Los Angeles International Airport - LAX (Hotel direction: 1.4 miles W)
Airport shuttle service, scheduled, complimentary. Airport Phone: **310-646-5252**.
Alternate transportation: United Taxi; fee: \$30 U.S. (one way); on request.
Estimated Taxi Fare: \$18 U.S. (one way)

Burbank Bob Hope Airport - BUR (Hotel direction: 27 miles NE)
Hotel does not provide shuttle service to this airport. Estimated Taxi Fare: \$100 U.S. (one way). Airport Phone: **818-840-8840**.

Long Beach Airport - LGB (Hotel direction: 22 miles SW)
Hotel does not provide shuttle service to this airport. Estimated Taxi Fare: \$95 U.S. (one way). Airport Phone: **562-570-2600**.

Exhibitor Information

Be one of **15** manufacturers or suppliers of innovative technology and services to the deep foundations industry in our Exhibit Hall. Exhibit registration is **\$795.00** and includes:

- 1 - Exhibit Attendee
- 1 - Exhibit Space 8' wide by 4' deep (tabletop or display)
- 1 - 6' x 2' Skirted Table | 2 - Chairs | 1 - Electrical Outlet | 1 - Wastebasket
- High Speed Wireless Internet Access (one connection per space)

Exhibitor Set-Up: Wednesday, August 5, 2015 | 2:00 pm - 5:00 pm

Exhibitor Break-Down: Thursday, August 6, 2015 | 3:30 pm

Additional Exhibit Attendees must be registered for the Seminar. Exhibitors are expected to set-up and break down at the prescribed times. Late set-up and break-down fees of \$250 per occurrence will apply. DFI reserves the right to adjust booth locations based on program changes.

Shipping Information:

Los Angeles Airport Marriott, 5855 West Century Blvd., Los Angeles, CA 90045
HOLD FOR: DFI EXHIBIT BOOTH # _____ | T. TEAGUE
Shipments to be received no sooner than Monday, August 3, 2015.

LOGO SUBMISSION INFORMATION:

 Upload your logo with your underwriting commitment to EVENTS@DFI.ORG

Please submit your logo in two formats:

1. For our printed marketing materials please provide logos that are high-resolution, CMYK 300 dpi (or higher) 1.5"- 2" wide in .jpg, .eps or .tif format.
2. For our electronic marketing platforms please provide logos that are high-resolution, RGB 300 dpi (or higher) in .jpg or .pdf format

Early submissions maximize marketing exposure for your company. Late submissions may not guarantee logo placement. Copies of logos or images from websites will not work. They are low resolution and not suitable for use. Underwriting fees are non-refundable once received by DFI. Registration for this event is not included in your sponsorship.

Event Underwriter Options

Logo Submission Deadline: Friday, July 17, 2015

ONLINE PROCEEDINGS/WEB KEY UNDERWRITER | \$1,500 | Limit: 1

Our Online Proceedings Underwriter receives their logo on the Web key that gains each attendee access to the electronic proceedings website. The website contains seminar session presentations, their summaries and biographies of the speakers. Your brand is viewed by your audience long after the event ends. You will receive recognition from the podium and you may provide a PowerPoint slide to be included in the looping presentation shown during meal breaks.

NETWORKING RECEPTION UNDERWRITERS | \$1,500 | Limit: 2

As a Reception Underwriter your company logo appears on reception signage and event promotional material. You may also provide a PowerPoint slide to be shown during breaks.

NETWORKING LUNCHEON UNDERWRITERS | \$1,250 | Limit 2

As a Lunch Underwriter your company logo appears on meal room signage and on event promotional material. Also, you may provide a PowerPoint slide to be shown during breaks.

NETWORKING BREAKFAST UNDERWRITERS | \$500 | Limit: 6

As a Networking Breakfast Underwriter your company logo appears on meal room signage and on event promotional material. Also, you may provide a PowerPoint slide to be shown during breaks.

PEN UNDERWRITER | \$500 | Limit: 1

As the exclusive Pen Underwriter, DFI will distribute your company-branded pen to every workshop attendee (about 150). Your company logo also appears on event promotional material and on a PowerPoint slide you may provide to be shown during breaks. Pens must be addressed and shipped to: HOLD FOR DFI REGISTRATION: T. TEAGUE/L.NANCE; Los Angeles Airport Marriott, 5855 West Century Blvd., Los Angeles, CA 90045 **to arrive no sooner than Monday, August 3, 2015.**

MEDIA UNDERWRITERS | \$500 | Limit: 4

Media Underwriters provide one corporate brochure, flyer or news article (must fit in pocket of a standard two-pocket folder) to be included in each attendee's registration package. Your company logo also appears on event promotional material. You may provide a PowerPoint slide to be shown during breaks. Your brochures/flyers must be addressed and shipped to: HOLD FOR DFI REGISTRATION: T. TEAGUE/L.NANCE; Los Angeles Airport Marriott, 5855 West Century Blvd., Los Angeles, CA 90045 **to arrive no sooner than Monday, August 3, 2015.**

GENERAL UNDERWRITERS | \$350 | Unlimited

As a General Underwriter your company logo appears on event promotional materials. You may also provide a PowerPoint slide to be shown during breaks in the exhibit area.

NETWORKING BREAK UNDERWRITERS | \$250 | Limit: 6

As a Networking Break Underwriter your company logo appears on meal room signage and on event promotional material.

UNDERWRITE A YOUNG PROFESSIONAL ATTENDEE | \$295 Unlimited UNDERWRITE 2 STUDENT ATTENDEES | \$100 | Unlimited

Allow a young professional or 2 students the opportunity to gain useful knowledge and networking opportunities by underwriting their attendance. You will receive recognition during the event and in *Deep Foundations* magazine for your generous contribution.

All Underwriters may purchase additional PowerPoint slides for \$150.

Any individual or company can underwrite a young professional or student. All other underwriting opportunities are reserved for DFI Corporate Members only.