

HSERC'S SUTV SUBMISSION GUIDELINES

SUTV was developed to provide information about upcoming events and ongoing services to students on campus, while also providing a feed of relevant information, including news and weather, throughout the day.

The screenshot shows a digital interface for the University of Alberta Health Sciences Council. At the top, there is a weather forecast for November 3rd, 4th, and 5th, and the time is 9:17 AM. The main content area features a slide titled 'Standardized Patient (SP) Program' with a large number '1' in a green circle. The slide includes a photograph of a simulated patient in a hospital bed being attended to by healthcare students. Below the photo, there is a definition of a Standardized Patient (SP) and contact information for more details. To the left of the main slide, there are two smaller sections: 'INT D 410: Call for Facilitators' with a '2' in a green circle, and 'Campus News' with the sub-header 'POWERED BY THE GATEWAY' and a news item about a staff member nominated for an NDP leadership race.

UNIVERSITY OF ALBERTA
HEALTH SCIENCES COUNCIL
Health Sciences Education and Research Commons

Nov 03 TODAY 5°C/-1°C TUESDAY 6°C/-1°C WEDNESDAY 5°C/-1°C 9:17 AM

UNIVERSITY OF ALBERTA
HEALTH SCIENCES COUNCIL

1 Standardized Patient (SP) Program

A **Standardized Patient (SP)** is a person who has been coached to accurately and consistently recreate the history, personality, physical finding, emotional structure and response pattern of an actual patient at a particular point in time.

For more info, visit www.hserc.ualberta.ca or contact sppgm@ualberta.ca

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2 INT D 410: Call for Facilitators

INT D 410: Interprofessional Health Team Development is seeking facilitators for the Winter 2015 term. We invite faculty members, educators, practicing or retired professionals, senior students and others interested in healthcare facilitation to join our team.

Visit www.hserc.ualberta.ca for details.
Deadline to apply is November 3, 2014.

Campus News POWERED BY THE GATEWAY

UAlberta staff member nominated for NDP leadership race

University of Alberta students and faculty may recognize a familiar name when filling out ballots for this year's Alberta NDP leadership race.

Welcome to Health Sciences Education and Research Commons (HSERC) powered by SUTV

1) IMAGE BASED SLIDE

Members of the Health Science Council may post in this zone in available slots not needed for HSERC announcements, on a first-come, first-post basis.

Submission details

- Ads must be in JPG or PDF (72ppi, RGB) format
- Ad size is 1150x865 pixels
- Less than 5MB in total size
- Ads must not contain any copyrighted content or must have explicit permission from the copyright owner.
- Ads must be tactful and appropriate. Ads must not be offensive, inappropriate for any age group, or contain profane language, nudity, etc.
- SUTV Design Best Practice guideline can be sent upon request.

2) CONTENT

The content zone is dedicated to text only announcements from HSERC.

- Preferably 50 words or less, not including the title.

When submitting your request please include the following details:

- Circulation dates
- Department
- Type of advertisement: campus business, event, or service.

Please send your request, at least once week in advance of start date, to hscinfo@ualberta.ca.