



ACCESSORIES  
COUNCIL

# Atlanta Apparel

Your brand has the chance to participate in the  
**Accessories Council Showcase** at  
**Atlanta Apparel Mart!**

Thursday, June 11<sup>th</sup> – Sunday, June 14<sup>th</sup>  
Atlanta, Georgia

Do you have something new and exciting that you want to highlight at one of the biggest fashion and accessory tradeshow in our industry? Whether you're a large company that's never exhibited in Atlanta or an emerging designer who's just beginning their collection, you have the chance to win a spot in the Accessories Council Showcase at Atlanta Apparel Mart in June.

To determine who will win the coveted space, the Accessories Council will be accepting applications, which will be reviewed and selected by the Accessories Council Board of Directors and the Atlanta Apparel team. Once the winners are chosen, the Accessories Council will work with you to ensure you make the most of your tradeshow experience by offering mentoring and prep sessions leading up to the event.

## CRITERIA & RESTRICTIONS

- The Accessories Council Showcase will be a shared space of 10-11 exhibitors, wherein each exhibitor has a high-top rectangular table (4 ft. x 24 in.) to showcase their product.
- Participating exhibitors must be current Accessories Council members and new to Atlanta Apparel.
- Participating exhibitors are responsible for staffing their tables throughout the duration of the show.
- Exhibitors that are confirmed to independently participate in the Atlanta Apparel Show are not able to submit applications or show in the Accessories Council Showcase.
- Exhibitors are responsible for all travel costs and related expenses.

**Application deadline: Friday, May 1st**

*\*A service fee of \$500 will apply to all participating exhibitors.*

To apply or inquire further about the opportunity, please contact Jessica Chang-Russell at [jessica@accessoriescouncil.org](mailto:jessica@accessoriescouncil.org) or call 212-947-1135

Accessories Council Showcase Application  
Atlanta Apparel

Thursday, June 11<sup>th</sup> – Sunday, June 14<sup>th</sup>  
Atlanta, Georgia

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Category: \_\_\_\_\_ Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Have you exhibited at a trade show before?      YES      NO

If so, which show(s)? When?

\_\_\_\_\_

Why do you feel your brand should receive a space in the Accessories Council Showcase?

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PLEASE INCLUDE LOOKBOOK OR LINE-SHEETS

By signing the below, you are agreeing to the terms outlined in this information packet, including but not limited to the cost of participation, membership requirements, and staffing responsibilities. Please know if you are chosen you are fully committing to attending the trade show.

Signature

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Date

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Application deadline: Friday, May 1st, 2015

Please submit application to [Jessica@accessoriescouncil.org](mailto:Jessica@accessoriescouncil.org)