

Contact:

[LOCAL CONTACT NAME]

[NAME OF LIBRARY]

[PHONE NUMBER AND EMAIL]

[Library] Turns Summer Slide Into Summer Gain

Immediate Release

(LOCATION) - – [LIBRARY] participated in the nationwide Collaborative Summer Library Program “Every Hero Has a Story”, this year’s summer reading theme. This [number of weeks] week program introduced children to the world of heroes, many of whom live right in their own communities. [List summer reading activities and thank sponsors].

The purpose of Summer Reading is to keep kids reading and actively engaged during the summer months. Learning loss occurs when children lack learning challenges during summer break. This learning loss is called the “summer slide” or “summer setback”. A conservative estimate of lost instructional time in school is approximately 2 months, or 22% of the school year, and teachers spend at least a month re-teaching skills. The [LIBRARY] battled summer slide by providing fun and engaging learning activities for children of all ages. This year (number of children) participated in Summer Reading and read [number of books or minutes]. Summer reading makes a major impact on student reading levels, ability, and enjoyment.

Preparing children for lifelong learning through basic literacy skills is one of the goals of PA Forward | Pennsylvania Libraries, an initiative of the Pennsylvania Library Association. Research shows that children learn best when their learning is uninterrupted and that a child’s library use raises fourth grade assessment scores. For more information on how basic literacy and PA Forward impact Pennsylvania, visit: www.paforward.org.

Visit [LIBRARY] or [Library’s web site] to find more information on library services and programs for children.

[LIBRARY’s mission and address here]

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