PA Forward Marketing and Summer Reading Workshop

Friday, March 11, 2016 10AM to 3PM

James V Brown Library, Lowry Room

Agenda

9:30AM Registration

10:00AM PA Forward Marketing – How to Use the PA Forward Brand and Win Kudos. Kathy Silks, Paula Gilbert, and Joann Eichenlaub (PALS 2015) presenting.

2 Continuing Education credits

Noon Lunch

12:45PM Community Health Librarian, Meghan Evans, will give a short presentation on what Geisinger Health Systems has to offer your summer readers.

1:15PM Summer Reading Peer to Peer Training: The state is providing the materials for libraries for summer reading training this year. There will be 8 station based activities for attendees to self-guide and collaborate with other library staff members.

2 Continuing Education credits

3:00PM Wrap-up

Lunch and parking are FREE

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James V Brown Library, Lowry Room

Deadline to Register

Friday, March 4, 2016

To register, complete the following and email to Dana Brigandi.

email: dbrigandi@jvbrown.edu

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Library: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Position:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you plan to attend the full day? Yes\_\_\_\_ No\_\_\_\_

If not, which session will you attend? Morning\_\_\_\_\_ Afternoon\_\_\_\_\_\_

Lunch will be provided for full day attendance.

Dietary restrictions: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_