

First Step –

Like PA Forward on Facebook through your library's page :

<https://www.facebook.com/paforward>

Follow PA Forward on Twitter:

<https://twitter.com/paforward5>

You have your PA Forward summer reading press release ready to go, now schedule some posts on Twitter and Facebook to help build some buzz! Tweak the words to meet your library's needs, add your numbers in place of (#), add sponsor names in place of @companyname, add pictures, etc...

Twitter

Tag: @PAForward5

- **Tag @PAForward5 on Twitter and @PA Forward Pennsylvania Libraries on Facebook with pictures and highlights of your summer!**

Hashtags: #paforward #basicliteracy #summerslide #summersetback #summerreading #reading

Tweets:

- ❖ Kids who read just 15 minutes a day keep #summersetback at bay! #basicliteracy @PAForward5
- ❖ Keeping #reading skills sharp is as easy as reading just 15 minutes a day! #basicliteracy @PAForward5
- ❖ Congratulations 2015 Summer Readers! You turned #summerslide into summer gain by reading (#) minutes! #basicliteracy @PAForward5
- ❖ Congratulations 2015 Summer Readers! You turned #summerslide into summer gain by reading (#) books! #basicliteracy @PAForward5
- ❖ Congratulations to our (#) summer readers for reaching superhero #reading heights – (#) minutes! @PAForward5
- ❖ Congratulations to our (#) summer readers for reaching superhero #reading heights – (#) books! @PAForward5
- ❖ .@PAForward5 our summer readers soared to superhero heights by reading (#) minutes! #basicliteracy
- ❖ .@PAForward5 our summer readers soared to superhero heights by reading (#) books! #basicliteracy
- ❖ Our summer readers are rocking #basicliteracy! @PAForward5 there is no #summerslide here!
- ❖ Children learn best when their learning is uninterrupted. #summerreading @PAForward5
- ❖ Did you know that a child's library use raises fourth grade assessment scores? #basicliteracy @PAForward5
- ❖ Thank you to our #summerreading sponsor @companyname! Because of you (#) youth could participate!

- ❖ Our #summerreading sponsor @companyname is our hero! Thanks to your support, (#) kids joined & read to superhero heights!

Facebook

Tag: @PA Forward Pennsylvania Libraries

Hashtags: #paforward #basicliteracy #summerslide #summerreading #reading

- ❖ Do you know why we think summer reading is so important? Research shows that children learn best when their learning is uninterrupted and that a child's library use raises fourth grade assessment scores. #summerreading #paforward
- ❖ Thanks to @PA Forward Pennsylvania Libraries for sharing with our legislators how library programs and services help kids build basic literacy skills! #basicliteracy
- ❖ Parents, you are our heroes this summer! Thanks for keeping your kids reading all summer long! They are mastering literacy skills that will help them soar to success in school and the workforce! #paforward
- ❖ Parents, do you know that if your kids read just 15 minutes a day over the summer, they will keep their reading and learning skills school ready? #basicliteracy
- ❖ Keeping reading skills sharp is as easy as reading just 15 minutes a day! What did you read with your child today? #basicliteracy
- ❖ @PA Forward Pennsylvania Libraries, we had a banner summer at our library! We had (#) summer readers who turned summer slide into summer gain by reading (#) minutes!
- ❖ Congratulations to our 2015 Summer Readers! You turned summer slide into summer gain by reading (#) books! We are so proud of you! #summerreading
- ❖ We are so proud of all of our summer readers! All together you read (#) minutes! Congratulations for reaching superhero reading heights! #summerreading
- ❖ We are so proud of all of our summer readers! All together you read (#) books! Congratulations for reaching superhero reading heights! #summerreading
- ❖ Thank you to our summer reading club sponsor @companyname! Because of you (#) youth could participate in fun educational programs all summer long! #basicliteracy #paforward
- ❖ Our summer reading club sponsor @companyname is our hero! Thanks to your support, (#) kids joined and read to superhero heights! #basicliteracy #paforward