

Pacific EDGE 2016

Frequently Asked Questions

What is the date of the Pacific EDGE 2016?

The event will start mid-morning on Wednesday, 11 May 2016 and conclude mid-day Thursday, 12 May 2016

What is the cost to attend the Pacific EDGE 2016?

YPO Pacific U.S. Members

- **Registration fee = \$850**

YPO Pacific U.S. Spouse/Partners

- **Registration fee = \$1,250**

WPO Pacific U.S. Members and Spouse/Partners

- **Registration fee = \$1,250**

What is included in each attendee's registration fee?Everything! (Almost)

- All general education sessions and limited capacity electives on Wednesday and Thursday + Opening and Closing
- Mind/Body Wellness activities - Wednesday afternoon
- Grab n'Go Lunch - Wednesday
- Evening Social - Wednesday night
- Breakfast - Thursday morning
- Hospitality lounge - throughout the event - mix and mingle, grab snacks and drinks, get information and recharge yourself and your devices
- Transportation shuttles between Beverly Hills Hotels and UCLA
- Parking at UCLA for those driving themselves

What is NOT included in the registration fee?

- Hotel Accommodations
- Airport Transportation
- Transportation outside of event shuttles
- Meals not outlined above
- Gratuities and incidentals

Does the chapter get reimbursed for any members that don't attend?

No, the Pacific U.S. YPO Regional Board voted unanimously to subsidize this event with a regional dues assessment so it was based on all members in a chapter regardless of their attendance at EDGE 2016.

Can members use their New Member Voucher to pay for registration?

No, new member vouchers can't be used towards Regional events. Additionally, YPO wants to encourage use of new member vouchers for events with registration fees of 2K or greater so members can redeem full value of voucher.

Can CA's attend and what is the cost?

CA's have been invited to attend Pacific EDGE 2016 for no cost in exchange for 4-6 hours of event support over the two days. Chapters would be responsible for their hotel and travel expenses. CA's may attend all conference sessions (unless scheduled to work) and the evening social. We will have more details about specific tasks closer to the event but CA staff assignments will not be scheduled during the social. To register, click here

www.ypowpo.org/PacificEDGE

Hotel Rooms

(6) Beverly Hills hotels have room blocks for YPO Pacific EDGE 2016

Peninsula Beverly Hills - **OPEN**

Beverly Wilshire - **BLOCK FILLED**

Montage Beverly Hills - **BLOCK FILLED**

Luxe Rodeo Drive - **BLOCK FILLED**

Beverly Hills Hotel - **OPEN**

SIXTY Beverly Hills - **2/3 FILLED**

Registration: Hotel registration and reservations are on a first come, first serve basis. If there are specific questions regarding room blocks, please contact Tarin Wilson 310.860.1300 or tarin@planaevents.com.

Will transportation be provided to/from hotels and UCLA?

Yes, shuttle service begins Wednesday morning and runs through the close of the event on Thursday. There will be three routes - #1 Beverly Hills Hotel to/from UCLA & Rodeo Drive (evening), #2 Peninsula to/from UCLA & Rodeo Drive (evening), #3 Central Bus Stop in BH to/from UCLA

Where is the Evening Social and what time does it start?

The Wednesday Evening Social will take place on Rodeo Drive, exclusively ours for the night, starting at 7:30 p.m.

What is the format?

Private Rodeo Drive Block Party including three stages with a variety of entertainment and a celebrity cooking contest with judges José Andrés and Wolfgang Puck. An evening jacket or sweater is recommended for this outdoor event.

Is it a sit down dinner?

No, it's an informal seating plan with food, bars and stages throughout the street.

Can our chapter do our own private dinner?

We encourage all chapters to attend the event. A lot of time and effort is being dedicated to creating an amazing member experience and you won't want to miss it! If your chapter is interested in a private dinner, we recommend either Tuesday or Thursday night.

How do we find out about speakers?

Speakers are listed on the App and some will be featured through our email messages.

How can we see 100 speakers?

100 speakers are divided across 7 conference tracks and 51 sessions. While you won't be able to physically see all our speakers, you will be attending the sessions and tracks of your choosing so you will see the speakers that you want to see. There will be many panel formats so you will be able to listen to multiple speakers in one session. This unique format, never done before in YPO, allows you to maximize and design your educational content.

How do members access the event App?

To install the custom YPO Pacific EDGE 2016 app:

- iPhone and iPad users—search "YPO PAC EDGE" on the Apple App Store.
- Android users—search "YPO PAC EDGE" on the Google Play Store.
- Blackberry, Windows, laptop users—go to this address (omit www): <https://pacifedge.gatherdigital.com>

At present it is an open app with no password or login required. Much closer to the event, we will upload the attendee list and the app will then become password protected. When this happens, members will be prompted to set up a user name and password.

This App is continually updated with new information so encourage members to check it regularly.

When can members customize their itinerary and sign up for electives on the App?

Once the schedule is finalized and the session times, locations and speakers are uploaded to App, members will be able to create their own itinerary through the My Schedule function on the App. We anticipate this will be available the beginning of April.

What event information tools are available to members?

- Bi-monthly email messages
- Videos - within email messages and parked on our secure Vimeo channel
- Event Webpage on Exchange
- Event App

What registration and promotional tools are available to Chapter & ED Chairs and CA's?

- FAQ - updated on a regularly basis
- Conference Topics
- Talking Points - helpful when making a presentation or drafting a message about the event
- Photo Page - images to add into your messages or emails
- E-Flyer
- Personal Call with the Event Chair

When will the 2015/2016 Pacific EDGE Conference Calls take place?

Upcoming Conference Call Schedule is below.

- 11 January - ED Chair & CA
- 22 February - CA
- 21 March - ED Chair & CA
- 18 April - CA
- 9 May - ED Chair & CA

All calls will take place Mondays at 9:30 a.m. PST.