



**SEMINAR: Health Care Reform - New Employer Mandates - Are You Prepared?**

From: Peter Kitzmiller  
To: MADA Dealer Members

*Please join us for an important complimentary health care seminar on Wednesday, April 15, 2015. The seminar will be presented by Kelli Personette, an expert in health care reform compliance with American Fidelity Assurance, a MADA recommended provider.*

On February 10<sup>th</sup> the Internal Revenue Service (IRS) released long awaited final regulations implementing the Employer Shared Responsibility provision under the Health Care Reform Act.

This seminar, designed specifically for auto dealers and their management staff, will review the general rules, describe the changes and key clarifications provided by the final regulations, and highlight some of the questions that remain unanswered. More specifically, the seminar will:

- Describe the Health Care Reform provision impacting employers that require action in 2015;
- Discuss the 2016 reporting requirements and review the templates;
- Analyze how the rules apply to an employer’s current staffing practices and could impact the structure of their workforce going forward;
- Identify the employer’s health plans and administrative practices that may need to be revised;
- Create an action plan for organizing key compliance activities.

<b>DATE:</b>	<b>April 15, 2015</b>
<b>LOCATION:</b>	<b>Turf Valley, 2700 Turf Valley Rd., Ellicott City</b>
<b>TIME:</b>	<b>9:30 am – 11:30 am</b>
<b>COST:</b>	<b>COMPLIMENTARY (MADA Members only)</b>

*Seating is limited so rsvp as soon as possible!*

**email** to: mdauto@mdauto.org                      or **fax** to: 410-269-1549

**Attendee(s) with Email(s):** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Dealership:** \_\_\_\_\_ **Contact:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

03/16/15