

DISTRICT 7120 DISTRICT TRAINING ASSEMBLY – April 11, 2015

BREAKOUT SESSION 1

SESSION FACILITATOR	DESCRIPTION
Club Presidents 2014-2015 DG Scott MacDonell	Review of your year as president, so far. A sharing of insights and lessons learned.
Club Presidents 2015-2016 DGE Bill Gormont	It's almost show time and now we're ready for the "The Final Training Chapter" – a.k.a. Bringing it all together so you and your club can "Be a gift to the world".
Club Secretaries Linda Wyse	Club Secretary computer training on the District and Rotary Club Central databases for secretaries who missed the sessions in November.
Youth Exchange Anne Morrell, Nancy Loughlin, PDG Mark Wyse	Getting Your Club Involved with Youth Exchange
District Grants Doris Marsh	It's My Turn To Write the District Simplified Grant (DSG)! What Do I Need To Know To Write the DSG!
Membership Attraction Diana Hernandez	A panel of 3 younger Rotarians who will talk about how they got into Rotary and what made them decide to stay AND then, present attraction tips for Clubs to consider.
Interact Mary Anne Cooper	Interact 101- how to start an interact club, sharing thoughts and ideas and how I can be of help to the advisors on a district level.
Promote Rotary in Print and Promotional Items/Apparel Bob Green	Overview & Tips of Rotary's new branding for Print, Public Relations, Social Media and Promotional Items/Apparel.
Promotion of our District's Special Needs Camps	Special Needs Camps continue to provide unique opportunities in our communities. Learn about the programs and discover what YOU and YOUR CLUB can do to support this valuable resource.
How to Prevent Member Burnout Michaele Gantz, Dr. David Hannan	Living the Dream: Self-Actualization through Rotary. How much time do we have for this?
Role of a Club's Board of Directors Dan Kelley, Kirk Vanderbilt, Laurie Vonglis	A Rotary Club's Board of Directors serve many purposes and vary from club to club, depending on club size and history. This will be a guided discussion about how some clubs operate, what works, and what could work better.
Rotary's Polio Eradication Initiative, an Update PDG Gaven Hurley	The eradication of polio, via Polio Plus, is the #1 priority of Rotary International and The Rotary Foundation. Come, let's explore why we must do so, and how good that will be for us and the world. Only real Rotarians need attend!
Event Marketing: Getting More People to Your Events Tom Brown	You will learn multiple ways to generate additional exposure for your event, best practices to maximize attendance, and the best way to do proper follow-up.

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SESSION/FACILITATOR	DESCRIPTION
Club Presidents 2016-2017 DGN Tom Rogers	Welcome to the start of our club leadership journey. This is the perfect time to begin with a “Meet and Greet”!
Conflict Resolution Michaele Gantz	Finding a "win-win" through conflict and discuss different style and ways of conflict resolution. Understanding different ways that people communicate and how to make that communication work.
Soft Skills of Leadership DG Scott MacDonell	How listening, communication, collaboration, facilitation, flexibility, and delegation skills are critical for Rotary leaders.
Roles of a Club Secretary Marc Kreuser, Don Majewski, Karen Parkhurst, Linda Wyse	Panel presentation on the responsibilities of a Club Secretary and the dynamics of the role in different sized clubs.
Youth Exchange Anne Morrell, Nancy Loughlin, PDG Mark Wyse	Keys to a successful Outbound & Inbound YE Program
Membership Engagement Dan Kelley	What <u>Value</u> do members derive from membership? What is the ultimate reason or bottom line why members stay? Feeling good for having made a difference-big or small- in people’s lives? What is the final answer?
Rotary Youth Leadership Award (RYLA) Mike Slovak	RYLA Leadership Camp: Investing in Our Future - What’s it all about. Why should we nominate a student and what are the ins and outs for doing so!
Literacy Mary Ann Mady	Share and discover creative literacy project ideas that clubs have done and can do using the criteria for our District Literacy Award.
Roberts Rules of Order Doug Whitney	Use of parliamentary procedure in running a meeting.
The Rotary Foundation Dan Barletta & Eric Schmidt	What it is? What does it do with contributions? Novel techniques that can be used to inspire new and continued giving (Rotary Direct, Awareness programs, Club/ Member matching, etc.)
Simple Strategies for Social Media Marketing Tom Brown	This presentation will show you the value of using social media to reach out to your community, how it can lead to new Rotarians, and how it can keep existing Rotarians active in the club.
Promotion of our District’s Special Needs Camps	Special Needs Camps continue to provide unique opportunities in our communities. Learn about the programs and discover what YOU and YOUR CLUB can do to support this valuable resource.

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Club Treasurers Bruce Spector	Club Finances, Fundraising, and Club Foundations. Best practices when receiving and paying bills. Auditing the Treasurer: Audit Committee, Bank statements sent to another person. Filing the Required Forms into the Government.
Conflict Resolution Michaele Gantz	Finding a "win-win" through conflict and discuss different style and ways of conflict resolution. Understanding different ways that people communicate and how to make that communication work.
Get Your Ask In Gear PDG John Hall	You can never get the business unless you ask for the order. You've interested them in Rotary, now ask them to join.
Build Your Marketing Toolkit: Understanding Proper Marketing & How Your Club Can Benefit From It. Tom Brown	This presentation will focus on the basic, most important marketing concepts and we will help you understand why and how to use them. We will focus on some of those core concepts and show that a little bit of marketing knowledge can go a long way. Build a foundation of marketing knowledge, from which you can build more and more effective campaigns to help your club grow.
Youth Exchange Anne Morrell, Nancy Loughlin, PDG Mark Wyse	Solutions to Concerns and Issues with Hosting an Exchange Student.
Club Newsletters Gary Reilly & Laurie Vonglis	The essentials of creating an effective Club Newsletter and the types of information it should contain and the criteria used, by the District Judges, for the District Club Newsletter Contest held in January of each year.
Rotary 101 PDG Glenn Balch	Time passes quickly when you are having fun, 1905 to the present.
The Secrets of Creative Programs – Finally Revealed DGE Bill Gormont	The success of a Rotary Club is largely dependent upon the quality of its weekly meeting programs. Learn how to give your club programs a “kick in the pants”.
Responsibilities of a Club President to the Club & District Daryl Christiansen	Rotary Club President: Your Next Step. 1. Understand the opportunity to make it your club by being club president 2. Seeing inside the running of a club 3. Presiding over the Board of Directors 4. District Governor, Assistant District Governor, and the District Committees- what are they and what do they do for me as President.
The New Faces of Rotary PDG Norma Reilly	This ain't your grandpa's Rotary Club.
Roberts Rules of Order Doug Whitney	Use of parliamentary procedure in running a meeting.