

Get up to \$6,500\* in incentives for increasing your home's efficiency and comfort.



Call us today at 1-855-561-2243

«Customer Name»  
«1234 Main Street»  
«Citytown, CA 99999»  
«|||||»

Dear «Customer Name»,

A more energy-efficient home can help to improve the comfort of your interior living space and your property's overall value. With **Energy Upgrade California® Home Upgrade**, you may be eligible to receive incentives of up to \$6,500\* for installing energy-efficient measures that can help to lower your energy use and potentially improve the comfort and value of your home.

**Assessing your home's energy needs.**

Following standards set by the Building Performance Institute and the California Energy Commission, an approved Participating Contractor will use state-of-the-art technology to pinpoint where your energy use can be improved and your comfort enhanced. The assessment will include recommended improvements that work together as a system to prevent wasted energy and maximize your energy savings.

**Jumpstart your next home improvement project.**

And there's more! In addition to incentives of up to \$6,500\*, a variety of financing solutions and loan programs are available to help reduce your upfront out-of-pocket cost and make your approved, energy-efficient project more affordable. Visit Energy Upgrade California's **GoGreenFinancing.org** website to learn more.

**Don't delay. Get started today!**

Now is a great time to take advantage of this unique opportunity to potentially lower your energy use by making your home more energy efficient. Home Upgrade incentives are available for a limited time only, on a first-come, first-served basis, so act now.

To learn more, call **1-855-561-2243**, or visit **sce.com/upgrade** for a list of Participating Contractors in your area.

Sincerely,

Southern California Edison



\*Customers may also be eligible for incentives exceeding \$6,500 based on their calculated energy savings. Work with your participating contractor or rater to calculate your upgrade's incentive.

Energy Upgrade California® Home Upgrade provides assistance and incentives for home improvement projects that can reduce energy use and make homes more comfortable. This statewide program is managed locally by utilities and regional energy networks and directed by the California Public Utilities Commission in collaboration with the California Energy Commission. Funding comes from utility customers under the auspices of the California Public Utilities Commission. Incentives are offered on a first-come, first-served basis and are effective until the funding is expended or the program is discontinued. Terms and conditions apply. See program rules for details. Programs may be modified or terminated without prior notice. Neither Southern California Edison (SCE) nor Southern California Gas Company (SoCalGas®) are making an offer to lend, nor do they have a role in reviewing or approving your financing application. If you and a lender enter into a financing arrangement, that arrangement will be entirely between you and the lender, and neither SCE nor SoCalGas shall be responsible for the lender's acts or omissions. © 2016 Southern California Edison. Trademarks used with permission and are property of their respective owners. All rights reserved.