Table 11 Forecast Sales of Beauty and Personal Care by Category: Value 2014-2019

2014	2015	2016	2017	2018	2019
266.2	269.1	271.2	273.3	275.0	277.2
948.7	941.6	938.1	936.3	934.9	935.2
1,550.3	1,561.6	1,576.8	1,595.9	1,617.8	1,640.7
350.5	349.0	348.5	349.5	350.8	352.3
198.9	194.5	192.5	191.6	191.5	191.0
733.9	740.5	751.1	764.0	776.4	788.0
1,622.6	1,613.9	1,609.5	1,611.6	1,615.6	1,622.8
719.1	706.0	700.7	697.8	695.8	694.8
1,032.2	1,044.7	1,058.2	1,071.8	1,085.7	1,100.4
897.8	909.1	921.5	934.1	946.9	960.5
1,829.3	1,862.6	1,900.4	1,940.7	1,981.6	2,022.9
161.3	153.9	148.4	146.0	144.0	142.7
358.7	370.1	380.1	391.2	402.1	414.9
2,628.7	2,664.4	2,707.6	2,757.9	2,808.3	2,858.9
5,192.6	5,197.8	5,216.6	5,250.6	5,289.8	5,337.8
9,499.7	9,531.0	9,595.3	9,685.5	9,782.8	9,890.7
	266.2 948.7 1,550.3 350.5 198.9 733.9 1,622.6 719.1 1,032.2 897.8 1,829.3 161.3 358.7 2,628.7	266.2 269.1 948.7 941.6 1,550.3 1,561.6 350.5 349.0 198.9 194.5 733.9 740.5 1,622.6 1,613.9 719.1 706.0 1,032.2 1,044.7 897.8 909.1 1,829.3 1,862.6 161.3 153.9 358.7 370.1 2,628.7 2,664.4 5,192.6 5,197.8	266.2 269.1 271.2 948.7 941.6 938.1 1,550.3 1,561.6 1,576.8 350.5 349.0 348.5 198.9 194.5 192.5 733.9 740.5 751.1 1,622.6 1,613.9 1,609.5 719.1 706.0 700.7 1,032.2 1,044.7 1,058.2 897.8 909.1 921.5 1,829.3 1,862.6 1,900.4 161.3 153.9 148.4 358.7 370.1 380.1 2,628.7 2,664.4 2,707.6 5,192.6 5,197.8 5,216.6	266.2 269.1 271.2 273.3 948.7 941.6 938.1 936.3 1,550.3 1,561.6 1,576.8 1,595.9 350.5 349.0 348.5 349.5 198.9 194.5 192.5 191.6 733.9 740.5 751.1 764.0 1,622.6 1,613.9 1,609.5 1,611.6 719.1 706.0 700.7 697.8 1,032.2 1,044.7 1,058.2 1,071.8 897.8 909.1 921.5 934.1 1,829.3 1,862.6 1,900.4 1,940.7 161.3 153.9 148.4 146.0 358.7 370.1 380.1 391.2 2,628.7 2,664.4 2,707.6 2,757.9 5,192.6 5,197.8 5,216.6 5,250.6	266.2 269.1 271.2 273.3 275.0 948.7 941.6 938.1 936.3 934.9 1,550.3 1,561.6 1,576.8 1,595.9 1,617.8 350.5 349.0 348.5 349.5 350.8 198.9 194.5 192.5 191.6 191.5 733.9 740.5 751.1 764.0 776.4 1,622.6 1,613.9 1,609.5 1,611.6 1,615.6 719.1 706.0 700.7 697.8 695.8 1,032.2 1,044.7 1,058.2 1,071.8 1,085.7 897.8 909.1 921.5 934.1 946.9 1,829.3 1,862.6 1,900.4 1,940.7 1,981.6 161.3 153.9 148.4 146.0 144.0 358.7 370.1 380.1 391.2 402.1 2,628.7 2,664.4 2,707.6 2,757.9 2,808.3 5,192.6 5,197.8 5,216.6 5,250.6 5,289.8

Source: Euromonitor International from trade associations, trade press, company research, trade interviews,

trade sources

Note 1: Premium/mass beauty and personal care sales are additionally included within baby and child-specific

products, bath and shower, colour cosmetics, deodorants, fragrances, hair care, sets/kits, skin care and

sun care.

Note 2: Sum of categories is greater than market size because the four men's toiletries categories are included

in men's grooming as well as in bath and shower, deodorants, hair care and skin care.

Table 12 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2014-2019

% constant value growth