



August 31, 2012

Dear Business,

On behalf of the WVU College of Law Student Bar Association, I would like to invite you to an opportunity to positively promote the legal profession and your business while benefitting fellow West Virginians. On Saturday October 27th, we will hold the 11th annual 5K Race for Justice and a 5K Run and Fun Walk in Morgantown. All proceeds from this event will benefit West Virginia **Senior Legal Aid**, which provides free civil legal services to qualified West Virginians over age 60. The high rate of elder abuse in West Virginia is well-documented, and the services provided by Senior Legal Aid help **prevent and reduce elder abuse**. Your support of the Race for Justice will enhance the reputation of legal professionals in West Virginia and help provide justice to the underserved.

The Race for Justice will also reinforce the health of the Morgantown community by promoting involvement in running, which is known to treat and prevent many illnesses. The WVU College of Law is eager to make this Race for Justice the most successful race ever. **Will you help reduce elder abuse and promote the health of our community** by making a donation of \$1000, \$500, \$250, or any other amount? Depending on the amount of your generous donation, your business will be ranked on a tiered sponsorship level that could include your business being featured, if you wish, on promotional items before and during the event. Your donation will also have the opportunity to reach hundreds of participants during the race! This includes our Title Sponsorship Level, which, along with the others, is explained further in detail on the next page.

Thank you for considering our request. If you have any questions or need further information, please feel free to contact me.

Sincerely,

Matthew Chase

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Community Services Chair, Student Bar Association
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Equal Opportunity/Affirmative Action Institution

10th Annual 5K Race for Justice Tiered Sponsorship Level

Bronze – \$50 - \$99.99: You will be acknowledged at the race.

Silver – \$100 - \$249.99: You will be acknowledged on publicity posters and our information website.

Gold – \$250 - \$499.99: Your business card will be in the race packet, your name will be printed on the t-shirt (donation must be made by April 1st), and you will receive 1 free registration for the race.

Platinum – \$500 - \$999.99: You will be a race co-sponsor, your logo will be featured on all advertising, and you will receive 4 free registrations for the race.

Title – \$1,000: You will be our title sponsor for the Race for Justice (10th Annual _____ 5K Race for Justice). The title sponsorship is on a first-come, first-served basis. If you are interested in this level, please call Matthew Chase, the SBA Community Services Chair, at (304) 288-0620.

All advertising on the publicity posters and our information website will begin one month before the race. These items will be updated weekly as sponsors are added.

Donations can be sent to the following address:

Student Bar Association
WVU College of Law
P.O. Box 6130
Morgantown, WV 26506-6130

Office of the Dean