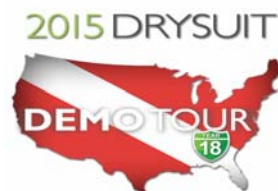




DIVER FACT SHEET

Oregon Coast Aquarium, Newport, OR
June 12-14, 2015



WELCOME TO THE DUI DEMOTOUR 2015!

DUI and your participating DUI dealer are excited you will be participating in the DUI DEMOTOUR at the Oregon Coast Aquarium in Newport, OR. For the 12th year, the Aquarium is welcoming divers to explore their pristine giant ocean exhibits and pools and test dive DUI at the same time. This unique opportunity to try DUI drysuits, DiveWear insulation and other DUI products will be made all the more exciting when you are swimming with the fishes of the Aquarium. Your friends can come and watch you from the see-through underwater walkway. What a great time!

**Due to the unique nature of this location, please review
the material below before arriving for the event**

THINGS TO BRING

All divers will be required to use our specially treated diving equipment to minimize the possibility of contamination within the exhibit. Please bring the following items:

- Diver Certification Card
- Credit Card or Drivers License
- Swimsuit or Lightweight Clothing
- Regulator mouth piece (if you have it)
- Mask & Snorkel
- A very small towel to dry your hair.

All divers must fill out liability and rental forms for DUI prior to the event. If you would like complete the DUI Rental Form and Liability Release Form in advance, they are available at www.DUI-Online.com/dog_forms.html.

LOCATION & DIRECTIONS

The Aquarium is located at 2820 SE Ferry Slip Rd, just off Hwy. 101 in Newport, OR. For detailed directions, go to www.aquarium.org. General admission to the Aquarium begins at 9am. While your demo ticket includes admission to the Aquarium, your other guests will need to pay admission. Regular admission to Oregon Coast Aquarium is \$19.95/person, \$12.95 for children 3-12, \$17.95 for young adults 13-17, and \$17.95 for seniors.

ACCOMMODATIONS

For those who want to stay overnight and make a weekend of it, there is camping less than ½ mile from the aquarium at the South Beach Park. Call 541-867-4715 for reservations. In addition, DUI has will be staying at the La Quinta Inn & Suites 45 SE 32nd Street, Newport, OR 97365 Phone: 1-541-867-7727 Fax: 1-541-867-7728. Hope to see you there.

EQUIPMENT AVAILABLE TO TEST DIVE

- 120+ drysuits in various standard sizes and styles. Sizes range from XXS - 6XL. While not all styles are available in all sizes, we have a DUI to fit most any diver!
- 140+ divewear insulation in various styles and sizes including the Xm450, Xm250, Polartec PowerStretch, ActionWear Professional and more
- BLUEHEAT: our revolutionary heated insulation. Pre-registration is required
- Weight & Trim Systems, RockBoots and Ultra Drysuit Hoods
- ZipGloves

ABOUT THE EVENT AND THE AQUARIUM

Your basic event ticket of \$55 entitles you to participate in all aspects of the demos, lunch, as well as admission to the Aquarium and access to the behind-the-scenes area of Passages of the Deep. Pre-registration is required and you will be assigned a specific time to arrive at the facility ready to dive. The aquarium has 3 giant ocean pools which will be made available to divers. The Shark Observation Pool is not visible to the aquarium visitors but does have the best view of the shark exhibit and it is inhabited by baby sharks and other fish. All divers will start in this pool so that the aquarium staff may check your buoyancy in a drysuit. A few divers, especially those new to drysuits, will do their entire dive in this pool. The second exhibit is called "Halibut Flats" and has a sunken wreck on a rubble bottom and is home to halibut, ling cod, sturgeon, rock fish and more. Divers who are already comfortable with drysuits and have excellent buoyancy skills may be assigned to dive in "Orford Reef" which features wolf eels, perch, rock fish and other Pacific Northwest creatures and lots of them. The Aquarium staff will make the final determination of which dive site divers will be assigned based on skill, availability, animal care considerations and the schedule of the day. In addition to the regular demo dives, we are offering several opportunities:

- An ECO-SNORKELING PROGRAM will be offered on Friday, June 12. You've heard of "hands-on" training, well this program is "dive-in" training! Space is limited to 10 participants. This 2-3 hour program includes a one hour ecology presentation from the Oregon Coast Aquarium staff followed by a drysuit snorkel dive in the fabulous Aquarium Reef tank. Tickets for this activity are \$60 and all proceeds benefit the Aquarium. Participants must be 8 years of age or older. All participants will be fitted into DUI drysuits. Please register directly with the Aquarium or with your local dealer.
- This year, we will be offering a special underwater videography program hosted by explorer and film maker, Nancy McGee. Known as Ms. Exosuit, AKA the Pachyderm Princess, she is the first female Exosuit pilot as well as a magazine centerfold (next to a 3000 lb. swimming elephant). The Explorers Club recognized her with a Fellowship for contributions to scientific knowledge in the field of geographical exploration, which include filming in locations so remote that local natives have never before seen Western people. Nancy produces, edits and films her own documentaries with a unique historical spin on culture and the marine ecosystem. Her credits include NBC, Universal Studios and Discovery. Serving as business manager to diving icon and legend, Stan Waterman, she contributed to his films and also preserved several of Stan Waterman's vintage programs documenting the early days of scuba diving. Nancy is a frequent contributor to dive journals and is a featured speaker and emcee for national and international shows and film festivals. She is a member of the Ocean Artists Society, Platinum Pro 5000, and the Women Divers Hall of Fame. Nancy has achieved these many goals while at the same time working full time in public education, personally touching the lives of thousands of children. Nancy will demonstrate lighting, composition and other techniques as well as discuss the art of story telling with video. Participants should bring a sampling of their own work to critique as that discussion will be an important part of the program. Participants should bring their own videography equipment for use in the exhibits. Each participant will have 60-90 minutes of dive time in the Aquarium exhibits. As the groups entering the exhibits must be staggered, we can not guarantee a particular time. Time will be provided for the fitting of the drysuit etc. This program is \$175/person and \$125 for Aquarium members. Participants may register with the Aquarium or with dealers and must be at least 12 years of age. To maximize the photographic possibilities, drysuit experience is recommended. Videography class is open booking; first-come-first-serve.
- Catered dinner and presentation at the Oregon Coast Aquarium. This is a fantastic setting for dinner so we hope you will join us. All Crew members are our guests but must pre-register. Cash bar! Don't miss it! Tickets are \$20 in advance and \$25 onsite (availability limited). Children under 12 are \$15.
- Our partners, Light and Motion Divers Alert network, will also be there with demos of underwater lights and DAN experts to answer your questions about diving medicine.
- All proceeds from the weekend support the Oregon Coast Aquarium Volunteer Diving Program.

ARRIVING AT THE AQUARIUM

There will be a special entrance for divers participating in the event at the 29th Street gate so look for the signs directing you to that area. You will be able to pull up your car and drop off your gear before parking in the main lot. Please DO NOT park in the staff parking lot where you will be dropping off your equipment. The facility will open at 8am for divers participating in the event only. Upon arrival at your designated registration time you will be

asked to fill out a liability release form and rental form so bring your certification card and a credit card that can be held as a deposit. A parent or guardian who can sign the appropriate forms must accompany participants under 18.

SCHEDULE

Friday, June 12

- 8am-2pm Eco-Snorkel Class begins at 8am. Enrollment is limited to 10 participants. After the class, participants are divided into 2 groups of 5. Each group of 5 will be fitted with a drysuit and take turns snorkeling in the exhibits. Dive times will be 10am and 11am. They will have up to one hour of drysuit snorkel dives in Halibut Flats or Orford Reef, where snorkelers can get up close and personal with the reef animals discussed in class! This program is \$60/person. Participants may register with the Aquarium or their local dealer and must be at least 8 years of age.
- 9am- 4pm Videography Program: For those of you that are available on Friday, this is a great time to participate in the event when it is a less busy AND get a fantastic seminar on top of it! With more than an hour of dive time PLUS the opportunity to work with Nancy, this is a great deal. Please see details on previous page.
- 11:00am-2:00pm Lunch will be available to all staff and participants during this time. Please plan your day appropriately to ensure you have lunch. We will have hamburgers, hotdogs and veggie burgers as well as chips and drinks.

Saturday, June 13

8:00am-5:00pm Demo Dives: General Information

The time you signed up for is your registration time. If you are not sure what time you signed up for, please check with the store you purchased your ticket from. Please meet at the registration area with your mask and snorkel and be ready to go by that time. To allow time for drysuit fitting and orientation, your actual dive time will be one to two hours after your registration time. All divers must fill out liability and rental forms at registration prior to being fitted with equipment. All divers will be fitted into a drysuit and insulation as well as various accessories such as zip gloves and hoods. Divers will be assigned to an exhibit based on their comfort level with diving and drysuits. The aquarium has 3 giant ocean pools which will be made available to divers. The Shark Observation Pool is not visible to the aquarium visitors but does have the best view of the shark exhibit and it is home to baby sharks and other fish. Most divers will start in this tank so we may check your buoyancy in a drysuit, and some divers, especially those new to drysuits, will do their entire dive in this pool. The second exhibit is called "Halibut Flats" and has a sunken wreck on a rubble bottom with lots of fish. Divers who are already comfortable with drysuits and have excellent buoyancy skills may be assigned to dive in "Orford Reef" which features wolf eels, rock fish, perch and other Pacific Northwest creatures and lots of them. The Aquarium staff will make the final determination of which dive site divers will be assigned based on skill, availability, animal care considerations and the schedule of the day.

Divers who are new to drysuits will be guided on their test dive by a certified and insured instructor or divemaster. DUI staff will be on hand to assist with the sizing and fitting of suits and answer technical questions. All test divers will be given a free Test Diver hat, DUI catalog and an Equipment Log coupon for free "stuff" if they purchase a drysuit or insulation after the demo.

- 8:00am Registered divers check-in and immediately begin fitting for 9am dive
9:00am Registered divers check-in and begin drysuit fitting for 10am and 11am dives
11:00am Registered divers check-in and begin drysuit fitting for 12pm and 1pm dives

11:00am-2:00pm Lunch will be available to all staff and participants during this time. Please plan your diving and work schedule appropriately to ensure you have lunch. We will have hamburgers, hotdogs and veggie burgers as well as chips and drinks

1:00pm Registered divers check-in and begin drysuit fitting for 2pm and 3pm dives

3:00pm Registered divers check-in and begin drysuit fitting for 4pm dive

6:00pm Dinner and Presentation – Get your tickets early! Join us for a catered dinner and presentation at the Oregon Coast Aquarium, This is a fantastic setting for dinner so we hope you will join us. Cash bar. Tickets are \$20 in advance and \$25 onsite though the number of onsite tickets will be severely limited. This ticket includes private access to the exhibits following the dinner presentation until 8:30pm.

Sunday, June 14

8:00am-5:00pm Demo Dives: See Details from Saturday Demo Dives.

8:00am Registered divers check-in and immediately begin fitting for 9am dive

9:00am Registered divers check-in and begin drysuit fitting for 10am and 11am dives

11:00am Registered divers check-in and begin drysuit fitting for 12pm and 1pm dives

11:00am-2:00pm Lunch will be available to all staff and participants during this time. Please plan your diving and work schedule appropriately to ensure you have lunch. We will have hamburgers, hotdogs and veggie burgers as well as chips and drinks

1:00pm Registered divers check-in and begin drysuit fitting for 2pm and 3pm dives

3:00pm Registered divers check-in and begin drysuit fitting for 4pm dive

ACTIVITIES

Obviously the main focus of the event is the drysuit demos. However, there are a number of other activities to entertain you throughout the day:

- An ECO-SNORKELING PROGRAM AND SPECIAL UNDERWATER VIDEOGRAPHY SEMINAR will be offered on Friday, June 12. Check out the details on page 2 of this fact sheet.
- CATERED SATURDAY EVENING DINNER AND PRESENTATION: Join DUI and DOG Crew for a fabulous catered dinner and cash bar. Tickets are \$20 in advance and a limited number are available for \$25 on-site and will be held at the Oregon Coast Aquarium. Your ticket includes private access to the exhibits after the dinner until 8:30pm
- FREE DUI TEST DIVE TEAM HAT for Test Divers, event crew and DUI Owners. DUI Owners will need to present their DUI equipment and an event ticket to receive their hat.
- Special coupon offer! DUI has designed coupons for all DUI DEMOTOUR divers that will provide an incentive to buy NOW.
- Check out DUI's newest products including BLUEHEAT! Preregister online to ensure your spot or contact DUI at support@dui-online.com
- Try out the newest in lights from our friends at Light and Motion!
<http://lightandmotion.com/underwater>



If you have any questions prior to the event, please ask your participating DUI dealer or contact the DUI Customer Support Team at CustomerSupport@DUI-Online.com, (800)325-8439 x 1 or (619)236-1203 x1.

We look forward to seeing you there!

