



Career Connect Alumni Spotlight

Name: Katie Linder

Year Graduated: 2015

Major: Hospitality and Tourism Management

Where are you working now? The Bozzuto Group at Halstead Square (Vienna, VA)

Job title/Job Responsibilities?

Sales and Marketing Associate:

- Generate new leases for a mixed-use community, Halstead Square by meeting with prospective residents and touring the community
- Responsible for leasing paperwork including future resident applications, background and credit checks, income verification documents, approval letters, and leases
- Create positive buzz about Halstead Square through social media initiatives including Facebook, Twitter, Instagram, Pinterest, Craigslist, and Email
- Plan and execute resident events including wine tastings, resident breakfasts, and cookouts
- Actively resolve resident complaints and issues by providing first-rate customer service

How did you learn about this position?

The Hospitality and Tourism Management's Destination Career Fair.

What career events did you participate with while at Virginia Tech? (Please list all events related to company/employer interaction)

I attended every HTM Destination Career Fair from freshman year through senior year and the Business Horizons Career Fair starting with my sophomore year. I also attended the interest meetings of at least five companies when they came to Virginia Tech.

Which career events were most helpful to you and why? (Please list all that apply)

I feel that the Panel Discussion before Destinations is what peaked my interest in Bozzuto. I learned a lot of helpful interview tips and met a very personable recruiter.

What career advice would you give to students seeking opportunities in Pamplin?

I would advise students to pay attention to which companies are visiting Virginia Tech and do their research! It is a lot easier to talk to a recruiter when you already know a little about the company and can lead the conversation to be more about you and your

Invent the Future

skills. Build as many connections as possible through Pamplin. Hokies love helping Hokies. So if you like a company, see if anyone there went to VT and use that as your in!

