

SunTrust Brand Ambassador

The SunTrust Brand Ambassador program's overall goal of this is to help engage college students on campus, to encourage them to enter the #SunTrustGameDay Sweepstakes and to use email/social media to help spread the word about the tailgate, which often features the mascot, cheerleaders and/or dance team.

Ambassador could mutually benefit from this extra opportunity for hands-on experience. This is especially a great opportunity for freshmen and sophomores trying to get experience for their resume but aren't qualified or interested in more intense internship-type positions.

The SunTrust Corporate team hosts the tailgate on gameday and coordinates materials and set-up, but is seeking 3-5 Ambassadors per campus to join their team and help engage the college-age audience. This is a low time commitment (approx. 7 hours at the most **total per semester**) and a great way to network and gain some corporate/sports marketing experience to leverage in interviews and on a resume.

To apply, fill out this application: <https://www.surveymonkey.com/r/R59WC8T>. Contact suntrustbrandambassadors@gmail.com for any questions. The games for which Virginia Tech will have a SunTrust presence are: the Duke game on October 24th and the UNC game on November 21st, so ambassadors will be needed in time for the first game.