

## **Qualtrax – Marketing Communications Intern**

Qualtrax, located in Downtown Blacksburg, is looking for a highly motivated and energized Marketing Communications Intern to help drive the business of this technology company.

### **Responsibilities**

- Work closely with sales and marketing teams
- Track and collect analytics
- Execute on marketing campaigns
- Help mold our digital presence via social media, website and more
- Assist with the creation and edits of literature, presentations and other content
- Assist with the management of events such as trade shows
- Support Marketing Communications Specialist and sales staff

### **Skills**

- Passion for marketing, communication or business
- Strong communication skills
- Ability to manage time and obligations
- Ability to function on an agile team
- Experience using Adobe Creative Suite
- Experience using Google Analytics or willingness to learn

### **Perks**

- Work in downtown Blacksburg, just minutes away from campus and close to all the benefits of downtown
- Gain experience in marketing at a business-to-business technology company
- Work with highly energized people with different interests and skills
- Take on new responsibility and try out different aspects of marketing

For more information and how to apply contact Sarah Obenauer at [sobenauer@qualtrax.com](mailto:sobenauer@qualtrax.com).