



Marketing Manager

Sonny Merryman Inc. is Virginia's leading school and commercial bus dealer. The company also operates a trailer and storage container division. Headquartered near Lynchburg, Sonny Merryman Inc. operates additional service centers in Northern Virginia and Hampton Roads.

Sonny Merryman Inc. has an opening for a marketing professional to assist in the coordination and implementation of corporate marketing and communication projects and initiatives. Responsibilities include oversight of public and customer relations, special events support, advertising, promotions and creating brand awareness. Organizes the preparation of proposals and presentations using marketing resource materials such as brochures, data, slides, photographs, video and documents with special attention given to brand uniformity. Ensures content support for websites and social media outlets. Prepare status reports on marketing efforts. Familiarity with standard marketing concepts, practices, and procedures is required. Successful candidates must possess strong verbal, written and interpersonal skills along with keen electronic communication knowledge and abilities. Preference given to individuals with related work experience. Works under general supervision but must be self-motivated and goal oriented and enjoy a team driven work environment. A bachelor's degree in business/marketing/communications or related field is desired. This position is based from our Central Virginia headquarters. Reports directly to the Vice President for Sales and Marketing. Occasional overnight travel. *Sonny Merryman Inc.* offers a competitive compensation/benefits package.

Interested candidates should submit resumes and letters of interest to:

jobs@sonnymerryman.com

Sonny Merryman Inc. is an Equal Opportunity Employer.