

Master of Science in Business Administration

The Master of Science in Business Administration with a concentration in Business Analytics (MSBA-BA) are currently accepting applications via the Graduate School website. The program starts 2nd summer session 2016 and is designed to give students from multiple disciplines the necessary business knowledge, technical expertise, and professional skills to be effective business analytics practitioners. The program requires 30-credit hours and includes a 15-hour business core and 15-hour analytics core, including two courses directly related to a corporate sponsored capstone project. (See attached brochure).

Students who have fulfilled the prerequisite requirements (i.e., individuals with basic skills in statistics, computer programming and database management) can normally complete the degree in 12 months. The program has also been approved as an accelerated BS/MS degree program.

Learn more about the MSBA-BA through our website: cbia.pamplin@vt.edu.

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