

Graphics Designer – Abingdon, VA

Job Description

This position will work closely with the marketing team to create and provide marketing materials for both print and digital to support our ongoing marketing and promotional efforts. The Graphics Designer will be responsible for designing assets, including but not limited to, marketing collateral, print ads, logos, presentations, web pages, landing pages, digital ads and marketing events.

Essential Duties and Responsibilities

- Provide in house graphic design support to the company from the marketing team
- Creation of graphic design for digital and print promotions
(Includes the design, layout and production of all advertising and promotional requests from the marketing team.)
- Keep current on design trends and current on software applications
- Maintain graphic standards throughout the organization
- Provide marketing support to the team as required on a project basis
- Other duties as assigned

Required Qualifications

- Bachelor degree in Graphic Design or Visual Communication preferred
- Strong graphic and digital skills with a solid understanding of multimedia design
- Strong proficiency with the Adobe Creative Cloud Suite of software, specifically Illustrator, InDesign and Photoshop
- Ability to handle multiple projects simultaneously and manage competing priorities for quick turn-around time
- Strong interpersonal skills and the ability to communicate effectively across the organization
- Excellent written and verbal communication skills
- Ability to work in a fast paced team environment
- Must be able to demonstrate a willingness and ability to acquire new skills
- Professional desire to deliver quality design, often under tight deadlines

Helpful Qualifications:

- 1 – 3 years graphic design experience in print and electronic media design (either by education or experience)
- A strong portfolio of projects and deliverables
Experience in web design, including an understanding of web usability

For more information and how to apply contact Nicole Franks at nfranks@firstbank.com.