

Looking for a marketing internship?

Your project

You will be collaborating in a small group to establish a presence in Blacksburg for Benchmark Benefits, a company based out of Roanoke. Most of your time will be in an office located in the Corporate Research Center creating a strategy for attaining business for the company. You will also work with one other intern and a part time employee/tech student to market the company's services out in the Blacksburg community.

You will:

- Create a marketing strategy
- Hone communication skills
- Develop a professional brand
- Gain valuable experience
- Help establish a local VA company
- Create promotional material
- Work with marketing software



BENCHMARK
B E N E F I T S

We value your skills. Please contact Ashley Anderson at **ashley5@vt.edu** if you have further questions or if you'd like to apply. Please attach a resume if you are applying.