

## High Lantern Group Summer Associates Program 2016

### **Program Overview**

High Lantern Group (HLG) is a strategic positioning and reputation management consultancy focused on developing early-stage strategy and communications for some of the most notable brands and public and private organizations in business today.

Our Summer Associates Program is a structured, competitive ten-week program. Associates will be exposed to a wide range of consulting work in the fields of strategic communications, public affairs, public policy, and business strategy. Summer Associates (SAs) will have many responsibilities, including conducting market and public policy-related research, developing client proposals and engagement strategies, constructing reports for internal and client-facing presentations, drafting client deliverables and other collateral, and assisting with administrative duties. In addition, SAs will have access to a wide-range of HLG resources to make their experience both intellectually stimulating and supportive of their career aspirations.

Candidates may apply to become summer associates in any of High Lantern Group's five offices: Asheville, NC; Los Angeles, CA; New York, NY; Philadelphia, PA; or Washington, D.C. Candidates will be expected to commit to a full-time position for ten weeks, from June 13 to August 19.

### **Desired Qualifications**

We seek motivated self-starters who have experience with or an interest in strategic communications, business, politics, and public policy. College graduates (one or two years out of school) and graduate students (MBA, MPA, MPP or a related degree) studying in these fields are preferred. Undergraduates that expect to graduate after June 2017 will not be considered for this program at this time. Ideal candidates should have excellent writing, research, and communication skills, strong attention to detail, the capacity to balance multiple responsibilities, and the ability to work independently.

### **Compensation**

Summer associates will be compensated \$20/hour with the expectation of a 40-hour workweek.

### **How to Apply**

Please apply online at [www.highlanterngroup.com](http://www.highlanterngroup.com). You are required to submit a cover letter, resume with three references, and unofficial transcript. Please submit your resume and cover letter bundled as one document. In your cover letter, please indicate which of High Lantern Group's offices you would like to apply to and order of preference for location; applying to multiple offices is welcome. Your unofficial transcripts should be sent to [summerassociate@highlanterngroup.com](mailto:summerassociate@highlanterngroup.com).

**Applications are due on March 18 at 5 p.m.** Candidates will be notified if selected for an interview. Incomplete applications will not be reviewed. No phone calls, please.

### **Key Dates and Deadlines**

- *January 29:* Summer Associate application process opens
- *March 18:* Summer Associate application deadline
- *May 6:* Candidate selection deadline
- *June 13 – August 19:* 10-week Summer Associate Program

### **About High Lantern Group**

High Lantern Group helps clients build their reputations through early-stage strategic planning, outreach to influencers and opinion leaders, compelling narratives and messages, and high-impact communications tactics. We are a new kind of consulting firm that brings decades of experience at the highest levels of business, media, government, management consulting, and CEO advisory work to the challenges facing our client companies. Organizations that want to create a compelling case for strategy, expand their influence, and shape public opinion and debate turn to us for our expertise in reputation management, thought leadership, and strategic alignment.

We believe that a successful positioning strategy must be linked to the organization's purpose and objectives, and it must be done at the highest levels of the organization. Most communications and advocacy firms specialize in late-stage activities that are the most visible to the outside world. But without a proper foundation, these activities provide little leverage to build reputations, enhance relationships, or drive desired outcomes. They must be anchored to something deeper. Those who successfully position themselves do more than garner positive attention; they define public opinion and get others to follow it. This is the work of High Lantern Group.

Through its affiliations with SSA & Company and the G100 group of companies, High Lantern Group operates in an ecosystem of seasoned strategic advisors spanning global industries and disciplines. Please visit our website at [www.hIGHLANTERNGROUP.COM](http://www.hIGHLANTERNGROUP.COM) for more information.

### **The Asheville Office**

High Lantern Group's Asheville office is located in Pack Square in the heart of downtown. Our normal operating hours are 9 a.m. to 6 p.m.

### **The Los Angeles Office**

High Lantern Group's Los Angeles office is located in Old Town Pasadena. Parking is provided one block from the office, which is also located two blocks from the Metro Gold Line – Memorial Park station. High Lantern Group Los Angeles' normal operating hours are 9 a.m. to 6 p.m.

**The New York Office**

High Lantern Group's New York office is located in Midtown Manhattan, one block east of the Chrysler Building. Our normal operating hours are 9 a.m. to 6 p.m.

**The Philadelphia Office**

High Lantern Group's Philadelphia office is located in Wayne, just west of Philadelphia, on the Main Line. The office is a short walk from the Wayne Regional Rail Station, which is served by the SEPTA. Our normal operating hours are 9 a.m. to 6 p.m.

**The Washington, D.C. Office**

High Lantern Group's Washington, D.C. office is located just two blocks south of Dupont Circle in the heart of the downtown area. Our office is conveniently serviced by two Red Line Metro stops at Dupont Circle and Farragut North, each just a five-minute walk away. Our normal operating hours are 9 a.m. to 6 p.m.