Virginia Tech
Pamplin College of Business

THE CENTER FOR BUSINESS INTELLIGENCE AND ANALYTICS SPEAKERS SERIES:

Conversations & Trends in Business Analytics

"Boeing and Big Data: The Digital Aerospace Ecosystem"



Dewey Houck, Vice President
Chief Data Analytics Officer
Boeing Defense, Space & Security

BOEING

Today, customers expect information solutions within products at the touch of a button. Thus, many industries are forming digital ecosystems to better connect partners, developers and customers with information, new capabilities and each other.

Dewey Houck (civil engineering '79), will explain how Boeing Defense, Space & Security is using a newly created organization to pursue this business opportunity and how it is leveraging its big data to enhance its products and provide value to customers.

Wednesday, October 7, 2015
4:30 p.m. – 5:30 p.m.
Pamplin Hall, Room 30

For more information or to sign up for future program updates, send an email to cbia@vt.edu.

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