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Grupo Wisá to open Cartagena Airport arrivals store in July

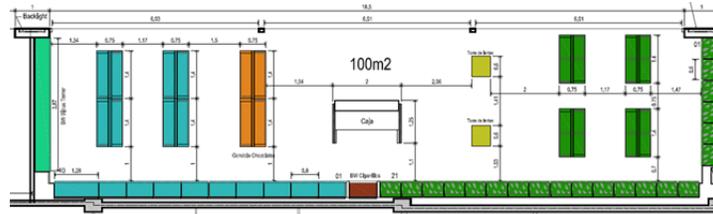
Grupo Wisá has unveiled details of the 100-square-meter arrivals duty free store it is opening in **Rafael Nunez International Airport** in Cartagena, Colombia in the first weeks of July. The multi-category store, to be operated under Wisá's La Riviera facia, is located just past immigration in the airport's Arrivals Hall.

The new arrivals store follows the opening of the Group's La Riviera store in the airport's departure area in September 2012.

"Grupo Wisá already has an important presence in the airport for outgoing flights, where we operate the largest store in the airport," Juan Luis Correa, Grupo Wisá vice president of corporate affairs tells *TMI*.

"The new store will further enhance our presence and increase the wide variety of products we offer in La Riviera," he says.

The arrivals store will carry a



full selection of fragrances, liquor, tobacco, and confectionery, as well as feature a dedicated area for Bijoux Ternier.

"This is an integral part of our expansion strategy in which we want to reiterate that La Riviera is committed to further increase its presence in the region. Travelers from all over will benefit from a new and improved portfolio of luxury and travel related goods," says Correa.

Cartagena's Rafael Nuñez International Airport served approximately 2.1 million passengers in 2011 and is considered the primary tourist destination in the country. Grupo Wisá won the exclusive concession for the duty free and duty paid retail in the airport early last year.

China's president meets with CARICOM leaders, offers \$3B for infrastructure financing

China's President Xi Jinping met with Caribbean Community (CARICOM) leaders in Trinidad during a three-day visit to the islands prior to visiting U.S. President Barack Obama in Washington June 7-8.

President Xi announced at the CARICOM luncheon that he will be contributing three billion US dollars in financing for infrastructure projects in the region, according to Caribbean 360.

Xi met with CARICOM leaders whose countries continue to have diplomatic relations with Beijing, instead of Taiwan.

China said that through the bilateral meetings it is hoping to promote cooperation in various areas and inject new vitality to the friendship between the countries.

U.S. Vice President Joe Biden also met with CARICOM prior to the Chinese leader's visit.

BOTTEGA opens 2 new markets in South America

Italy's family-owned Bottega Group announces that it has signed commercial agreements for the distribution of its wines in Chile and Suriname, two new markets for the company.

With its entrance into Chile and Suriname, the distribution of the Bottega brands in South America is now complete, says Bottega, as the company is already present in Brazil, Argentina, Uruguay, Paraguay, Ecuador, Peru, Colombia and Venezuela.

The award-winning Bottega portfolio includes fine wines, grappa and its top-selling grappa-based Limoncino.

The company says that it is particularly pleased to have broken into the wine producing Chilean market, which is historically a difficult market for imported wines and spirits.

St. Kitts signs MOU for new cruise pier at Port Zante

St. Christopher Air and Sea Ports Authority (SCASPA) and US construction firm Jay Cashman, Inc. signed a memorandum of understanding for the construction of a second cruise pier at St. Kitts' Port Zante. The \$31 million cruise pier will be funded by Jay Cashman, Inc. and both the construction company and SCASPA will share in the revenue for 30 years as a Private Public Partnership (PPP), while SCASPA manages the facility.

After 30 years, full ownership of the pier will be transferred to SCASPA, reports the companies.

David Vingiano, vice president of JCI, says that the specific location of the new pier is not yet finalized, but it will be located to the west of the current pier at a 45-degree angle.

"... we're going to be undertaking a lot of engineering for the new pier as well as consulting with all of the major cruise lines on the ships' requirements to

ensure that they can berth safely at the pier," he said.

SCASPA CEO Jonathan Bass says that high growth in St. Kitt's cruise tourism industry over the past six years has led to capacity restraints. The new pier will be able to accommodate two Oasis class cruise ships, which are the largest passenger ships in the world.

Construction is expected to start in September this year and end in November 2014.



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TRAVEL MARKETS
INSIDER

Princess Cruises Dominic Lavery crowned Diageo Reserve World Class Global Travel Team's Best Bartender

Bartender Dominic Lavery from Princess Cruises was crowned the Diageo Americas Global Travel Team (GTME) best bartender at a glamorous World Class final held on June 7 in Miami.

The four finalists competing in the event – Lavery, plus Princess Cruises' Dulci Blanco, and O'Neil Pandit, and Walter Neagu, both from Norwegian Cruise Line --were judged by a panel of industry greats including Angus Winchester, Tanqueray Global Brand Ambassador; Ricky Gomez, 2012 US World Class Bartender of the Year; and Philip Duff, award-winning spirits and cocktail educator at Liquid Solutions.

The Masters of Ceremony for the Miami event included Diageo World Class Reserve Ambassador Spike Marchant, Regional Marketing Director - Global Travel Americas at Diageo Louise Higgins and Director, Customer Team at Diageo Sandra Vaucher.

Diageo added the GTME element to its World Class Reserve event when it partnered with Princess Cruises last year. The cruise event was so successful, that this year GTME doubled its partnership by adding bartenders from Norwegian Cruise Line as well. The competitors were tested on their bartending knowledge, skill and showmanship behind the bar.

"Diageo trained 500 cruise bartenders during the World Class Reserve event this year, and received more than 400 entries," said Spike Marchant during his introduction. "World Class Reserve is all about enhancing the passenger experience, and our goal is to train 1500 bartenders next

year," he added.

Lavery will now go on to compete against the world's best bartenders from over 50 countries at the World Class Global Final on July 4-9. The final event will be held aboard the *Azamara Journey* cruise ship as it cruises to some iconic Mediterranean destinations on the French Riviera, including St Tropez and Ibiza. The competitors will be vying for the title of Diageo Reserve World Class Bartender of the Year.

Peter Tobler, Vice President, Food and Beverage Operations, Princess Cruises noted: "We are excited that a key member of our beverage team, Dominic, has been selected to go forward to the global final... Thanks to our World Class partnership with Diageo GTME, we are pleased that we will be able to surprise and delight our cruise guests with a winning blend of the world's finest luxury spirits and the latest cocktail trends in order to enhance their fine drinking experience on-board our ships."

Dominic Lavery commented: "World Class is taking on-board bartending to a whole new level and to represent the cruise line sector and Diageo GTME at the grand finale is a dream come true."

The cocktails created during the GTME Diageo Reserve World Class Final feature the Diageo Reserve luxury collection – Ciroc and Ketel One vodkas, Tanqueray gin, Don Julio tequila, Zacapa rum and Johnnie Walker Gold Label Reserve, Johnnie Walker Plating Label and Johnnie Walker Blue Label Blended Scotch Whiskies.

LP

ABOUT DIAGEO RESERVE WORLD CLASS

Diageo Reserve World Class is the drink industry's largest, most credible investment in the luxury on trade. At the core is an outstanding, global training program and internationally recognized platform that elevates the craft of the bartender and builds careers in the industry culminating in an annual luxury landmark week where the Diageo Reserve World Class Bartender of the Year is announced. Launched in 2009, over 15,000 bartenders have been inspired and educated in the craft of mixology using the finest spirits in the Diageo Reserve collection.

Extending the Diageo Reserve World Class training program, in 2011 Diageo launched the Diageo Bar Academy in Asia Pacific, the region's largest bartending course accredited by the Wine and Spirit Education Trust (WSET), which has trained 10,000 bartenders to date.

Previous winners of Diageo Reserve World Class Bartender of the Year have become recognized industry names, traveling the globe as World Class Ambassadors, participating in international high-profile events and have gone on to receive numerous accolades.

Winning bartender, Princess Cruises Dominic Lavery (center holding drink) surrounded by the Diageo Americas Travel Team (GTME) in Miami during the World Class Reserve final on June 7.



Diageo's Sandra Vaucher with (left) Luis Ortega and Frits van der Werff of Norwegian Cruise Line.

Diageo Regional Marketing Director - Global Travel Americas Louise Higgins with Ricardo Vegas, Brand Manager, Whisky, Rum & Reserve Brands GTME Americas.



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Beam launches Courvoisier *Le Voyage de Napoleon* in North America duty free with International Shoppes



Beam Inc. has launched *Le Voyage de Napoleon*, Courvoisier's new exclusive duty free offering, across North American airports this month, beginning with International Shoppes at JFK T1. This follows its successful launch earlier in the year in European and Dubai Duty Free.

Courvoisier Master Blender Patrice Pinet was present at the store for the launch and for an exclusive celebratory dinner and tasting at Café Boulud in New York City.

Showcased at TFWA Cannes and IAADFS, *Le Voyage de Napoleon* is a collection of Courvoisier's renowned VS, VSOP and XO cognacs and is designed to appeal to modern, discerning consumers while tapping into the growing trend towards luxury products, says the company.

Inspired by one of the most famous travelers in history, the collection is presented in distinctive, opulent packaging inspired by the journeys of Napoleon, a figure intrinsically linked to Courvoisier's rich, pioneering heritage, says the company. Featuring a linear design incorporating gold, burgundy and black across the range, the packaging celebrates the star that Napoleon called upon for luck at the start of each battle. The symbol later became central to the design of the Légion d'Honneur, the French military order established by Napoleon.

Beam Inc. Director of US, Mexico

“Legend has it that Napoleon held Courvoisier in such high regard that he chose it as one of his luxury items when sent into exile, says the company. Since then, the title ‘The Cognac of Napoleon’ has adorned each bottle.”

Courvoisier Master Blender Patrice Pinet at the launch of the Le Voyage de Napoleon collection at International Shoppes JFK T1 store.

and Caribbean Duty Free, Jose Aponte says: “Duty free is an important channel for Beam and provides a great platform to showcase our brands to a global audience.

“*Le Voyage de Napoleon* collection will appeal to Courvoisier loyalists as it offers the key expressions across the price range and the luxurious presentation reflects the quality, tradition and craftsmanship of Courvoisier. Its exclusivity makes it more desirable for duty free shoppers who look for luxury brands with a point of difference to those in domestic markets and the links with Napoleon will stimulate interest, making it the perfect gifting solution for today's air travelers.”

Aponte says International Shoppes is the ideal partner to launch the new Courvoisier travel retail exclusive range: “I want to thank International Shoppes for your support and the great partnership that we have with Courvoisier plus what we do with our bourbon portfolio,” he said at the tasting dinner.

“International Shoppes is a great partner of ours. The personalized units are excellent and the clientele that shop in the IS stores are a perfect fit for this kind of luxury product. Our overall business with International Shoppes is a good partnership,” says Adam Moss, Beam US Duty Free/Caribbean area manager.

In North American duty free, Courvoisier represents 60% of Beam's total sales, says Aponte.

Courvoisier is the only cognac house in the world to be awarded The Prestige de la France – the highest accolade for quality in France.

MP



Beam Inc.'s Jose Aponte and Adam Moss (far left and right) with International Shoppes' Vice President Scott Halpern and Courvoisier Master Blender Patrice Pinet.

Fendi eyewear license goes to Safilo

Premium eyewear company Safilo Group and Italian prestige fashion brand Fendi announce a new 9-year worldwide licensing agreement for Fendi sunglasses and optical frames, valid until December 31, 2022. The first Fendi eyewear collection under Safilo is planned to launch in January 2014, said the statement. Fendi sunglasses were formerly licensed to Marchon.





La Mer partners with NGS, Oceana to celebrate World Oceans Day 2013

Premium skincare brand La Mer – whose name mean “The Sea”-- is celebrating World Oceans Day 2013 (June 8) by supporting ocean conservation around the world through two prominent organizations, National Geographic Society and Oceana.

“The ocean is an integral part of La Mer’s brand heritage, and we are always looking to expand our support of programs that improve the health of our oceans,” said La Mer General Manager Sandra Main in a statement.

To help support the program, La Mer’s 100ml jar of Crème de la Mer with a new limited edition modern design that commemorates the importance of World Oceans Day will be available throughout June 2013 at La Mer Travel Retail locations worldwide.

National Geographic Society: La Mer has expanded its partnership with National Geographic Society by working with renowned resident ocean explorer Dr. Sylvia Earle, to delve into the history of underwater habitat protection, address actionable changes for future preservation and support National Geographic Society ocean missions globally.

Partnership with Oceana: La Mer is supporting Oceana’s Habitat Protection Campaign, as well as other global ocean conservation initiatives, for the eighth consecutive year. La Mer has donated a total of over \$1 million to date to Oceana in support of World Oceans Day.

La Mer, “The Sea”

La Mer’s founder, Dr. Max Huber, pioneered the use of sea kelp in his La Mer creams. La Mer continues to help preserve the natural habitat of this special sea plant by using only sea kelp that has been sustainably hand harvested.

For more information about La Mer’s World Oceans Day campaign, please visit www.LaMer.com/worldoceansday



Alber Elbaz limited edition collaboration with Lancôme to launch in June

Following Lancôme’s announcement in January that highly-acclaimed whimsical fashion designer Alber Elbaz would be collaborating with Lancôme on a limited edition make-up collection, the company began running a series of teaser videos on YouTube on June 3 before the full collection is released on June 15th.

The collaboration focuses on Lancôme’s Hypnôse eye make-up collections and involves repackaging and dressing the mascaras.

A preview of the new packaging can be seen in the adorable video created in pure Elbaz style at <http://www.youtube.com/watch?v=etonSTf9dxk>

ASUR air traffic shows strong YOY growth

Mexican airport operator Grupo Aeroportuario del Sureste, S.A.B. de C.V. (ASUR) reported total passenger traffic in its nine airports in southeast Mexico was up 8.53% to 5.55 million during the first quarter of 2013, ended March 31, 2013.

International traffic increased 7.54% to 3.55 million, and domestic traffic rose 10.33% to 1.99 million. Total traffic at ASUR’s leading Cancun airport was up +9.83% to 4.3 million for the three-month period, with domestic traffic up 17.2% to 1.0 million and international traffic up +7.73% to 3.3 million.

For the month of April, ASUR reports total passenger growth increased +5.7% to 1.78 million compared to April 2012. International traffic at the nine airports was up a total of 8.6% to 1.1 million, and domestic traffic rose .7% to a total of 720,290. Growth continued in May, with total traffic up 12.7% YOY with May 2012 and international traffic up by 17.6%.

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