

DUTY FREE WORLD COUNCIL

- **Objectives**

- Represent, protect and promote the global duty free and travel retail industry, by providing appropriate support to all regional industry associations when and where relevant
- Where relevant and required, to be responsible for the development and coordination of industry policy and to provide a voice for the global industry
- To act as a facilitator and coordinator by providing appropriate support for engagement at a global level
- To help enhance the awareness, image and importance of the industry
- To provide an industry information centre
- To provide other services and activities to support the above