OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

2. Eligibility. Subject to the additional restrictions below, the Phi Theta Kappa/USA TODAY Survey Drawing (the “Sweepstakes”) is open to U.S. residents (excluding Puerto Rico) who are 18 years or older and full time students at a college or university in the U.S. (excluding Puerto Rico) at the time of entry who receive and complete the Phi Theta Kappa/USA TODAY survey. Employees of USA TODAY (“Sponsor”), Phi Theta Kappa, Gannett Co., Inc., and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win.

3. How To Enter. The Drawing will begin at 7:00 a.m. (E.S.T.) on March 4, 2011 and end at 12 a.m. (E.S.T.) on March 15, 2011 (the “Drawing Period”). Enter by visiting the Phi Theta Kappa/USA TODAY Survey Drawing official registration page at http://www.ptk.org/alumni/survey and completing the survey and all required information, and following all posted instructions. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn’t interfere with processing your entry. Complete the entry form and any other required fields and then submit your entry by clicking on the “SEND” button. By entering, you agree to the terms of these Official Rules and to receive e-mails from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such e-mails by following the directions on the Drawing website or in any email received from Sponsor. Maximum one (1) entry per person

Sponsor will not be responsible for incomplete or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Drawing.

4. Winner Selection. Four (4) Grand Prize Winners will be selected in a random drawing, from among all eligible entries received, to be held on or about March 18, 2011

5. Prizes and Odds. Four (4) Grand Prize Winners will each receive one $100 Visa gift card. Odds of winning depend on the number of eligible entries received.

6. Winner Notification and Acceptance. Winners will be notified on or about March 18, 2011 at the email address provided on their entry. Return of email prize notification as undeliverable may result in disqualification and an alternate winner may be selected from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned within the time period required by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner’s
disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor. Except where prohibited, acceptance of any prize constitutes winner’s consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Drawing as solely determined by Sponsor. In the event the Drawing is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Drawing, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Drawing. Should the Drawing be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. **Sponsor.** The Phi Theta Kappa/USA TODAY Survey Drawing is sponsored by USA TODAY. The decisions of Sponsor regarding the selection of winners and all other aspects of the Drawing shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Drawing. For a list of winners (available after March 30, 2011) or a copy of these Official Rules, visit [http://www.ptk.org/alumni/survey](http://www.ptk.org/alumni/survey). If you have any questions regarding this Drawing, please contact Kate Almanza @ kalmanza@usatoday.com.