CONFERENCE WRAP-UP
Here’s what you missed!

Colorado HFMA offers its members many educational programs throughout the years. These opportunities provide continuing education and allow our members to stay on top of the current issues and trends in our industry. If you haven’t

UNINSURED CONFERENCE
by Hal Prink, Program Chair

“Colorado Healthcare Marketplace: Uninsured Trends and Impacts from the Affordable Care Act”

This year’s conference focused on the Affordable Care Act and how it has impacted the availability of healthcare coverage for the Uninsured and Underinsured.

Former Governor Richard Lamm led off with a keynote presentation on: “Setting Limits in Healthcare.” Always a popular speaker, in this program he addressed not only setting limits but the negative impact of the Supreme Court decision, which if not upheld, would put the program in a “Death Spiral.” There are no real plans to replace it in the short term if this happens.

Following Governor Lamm’s presentation were general sessions with Jeff Bontrager and Natalie Triedman from the Colorado Health Institute on what the latest data say about healthcare coverage in Colorado. Lots of data was presented on the impact of healthcare reform on Colorado, how we compare with other states and key healthcare coverage and access to care issues.

The big takeaway was the reduction in the uninsured as a result of the Affordable Care Act and Medicaid Expansion. Colorado has gone from 17% of the population in 2013 to 11% in mid-year 2014.

The Colorado Coalition for the Medically Underserved was represented by Jessica Meyer, Colorado Network of Health Alliances Manager, where she described the positive experiences of healthcare reform along with the specific impacts of reform on the medically underserved.

Marcia Benshoof, Chief Strategy and Sales Officer of Connect for Health Colorado, provided an update on the state health care exchange established under the Affordable Care Act. Then, Chris Tholen, VP, Financial Policy for Colorado Hospital Association discussed the impact of ACA on Medicaid, both the budget impacts on the state as well as hospital impacts on Medicaid Expansion.

The program closed with a panel discussion led by Peg Burnette, CPA, FHFMA, CFO, Denver Health and Hospital Authority with panelists Larry Dupper, FHFMA, CFO, Valley View Hospital, Glenwood Springs, CO and Brady Fitzwater, CPA, CFO Peak Vista Community Health, Colorado Springs, CO. Peg noted that, the Affordable Care act is very good for safety net providers and is a step toward better access to care for the uninsured and Colorado is a high-performer/leader in implementing the Affordable Care Act.

The program was hosted again by Children’s Hospital Colorado. The program had over 120 attendees this year and was overall rated excellent and we look forward to continuing this at next year’s conference at Children’s, on January 21, 2016.

Uninsured Sponsors and Exhibitors
Facility
■ Children’s Hospital Colorado
Exhibitors
■ EKS&H
■ Credit Service Company, Inc.
■ Revenue Enterprises, LLC
■ Xtend Healthcare

COMPLIANCE CONFERENCE

A Penny Saved is a Penny Earned: Getting it Right at the Front End
by John Higgins, Program Chair

HFMA-CO’s Annual Compliance Conference was held February 12th and 13th at the Denver Marriott South Park Meadows in Lone Tree, CO. The conference theme of “A Penny Saved is a Penny Earned: Getting it Right at the Front End” was representative of the educational offerings that attracted 95 attendees.

After a well-received opening keynote address titled “Inspire Integrity: Chase an Authentic Life” by Corey Ciochetti of the University of Denver, attendees benefitted from sessions including:
Modifier 59 usage
Management of overpayments
Medicare provider-based rules
340B program compliance
Accountable Care Organization funding
Meaningful Use Stage 2 requirements
Government use of Data Analytics
Trends in Healthcare Litigation.

Attendees were highly satisfied with this year’s conference, with 97% of respondents ranking the program as “Excellent” or “Above Average.” The quality of this year’s program would not have been possible without the help of a dedicated planning committee - special thanks for their contributions to the conference planning to: Joanne Davidson (Co-Chair); Jonathan Wiik, Bill Huron, Barb Shurna, Jeff Hyre, Cheryl Curry, Kelly Straight, Pilar Monk, and Hal Prink. Thanks also to our conference sponsors, without whose financial assistance the conference would not have been possible.

MEDICARE 101 BOOTCAMP
presented by Day Egusquiza
Sponsored by HFMA Colorado and Rocky Mountain AAHAM
by Nan Rayburn, Attendee

The Colorado Chapter of HFMA’s Spring 2015 ‘Medicare Boot Camp’ was time very well spent. The speaker, Day Egusquiza, effectively clarified many of Medicare’s complex rules and requirements, then shared relevant anecdotes from her extensive experience.

This dynamic operational focused boot camp addressed many reimbursement challenges - both in charge capture, revenue cycle basics as well as regulatory implementation.

Day talked about engaging all parties of the revenue cycle - nursing, dept heads, providers plus the support team of PFS and HIM and how it would ensure a more robust cash position. Participants left with an enhanced understanding of regulations and how they can be taught and implemented as well as a general understanding of how the revenue cycle works with stakeholders.
Uninsured Conference - January 2015
Colorado Healthcare Marketplace: Uninsured Trends and Impacts from the Affordable Care Act

Compliance Conference - February 2015
A Penny Saved is a Penny Earned: Getting it Right at the Front End
Compliance Conference
A Penny Saved is a Penny Earned: Getting it Right at the Front End
Compliance Conference

Medicare 101 Bootcamp with Day Egusquiza