

PNM Quick Saver™ Customer Profile

Ruidoso Animal Clinic

An Energy Efficiency Mission

The Ruidoso Animal Clinic is a full-service veterinary hospital providing care to patients in Southern New Mexico. The employees feel a deep sense of responsibility toward the environment. Dr. Amanda Favis, Hospital Owner and Director, says "I have a personal mission of trying to leave a smaller carbon footprint and making changes in areas where I can. This is an old building, and it was losing energy. We needed to do something that would make a significant difference in a short period of time. Lighting was the most approachable project."

Featured Upgrades

Lighting Upgrades:

- Replaced 54 T12 fixtures with Reduced Wattage T8 fixtures
- Replaced 8 Incandescent lamps with CFLs
- Replaced 2 HID fixtures with Hardwired CFL fixtures
- Replaced 1 Incandescent Exit sign with a new LED Exit sign

Project Financials

Project Cost:	\$3,695
PNM Rebate:	\$1,615
Customer Cost:	\$2,080
Annual kWh Saved:	11,198 kWh
Annual Dollars Saved:	\$1,120
Payback:	<2 years

To learn more about PNM Quick Saver™, visit PNM.com/quicksaver or call Toll Free 877-607-0741.



Dr. Amanda Favis with an important patient. Medical exams are more effective under quality lighting.

March 27, 2012

The power to make life better. Together.



Why improve energy efficiency?

- 1 Cuts your operating costs and improves profitability, allowing you to use energy savings to finance business growth.
- 2 Reduces maintenance expenses.
- 3 Distinguishes your business as energy conscious.
- 4 Qualifies you for rebates from PNM.

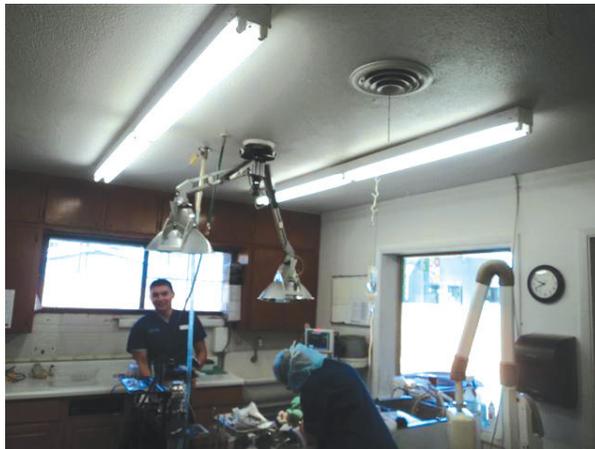
Quality Lighting

The lighting fixture upgrades make a difference in the lab and surgical area.

According to Dr. Favis, the quality of the light is especially important when working with animals. And although energy efficiency and the PNM rebate were the major drivers behind completing the project, the employees and clients are pleasantly surprised by the noticeable changes to the quality and brightness of the new lighting.

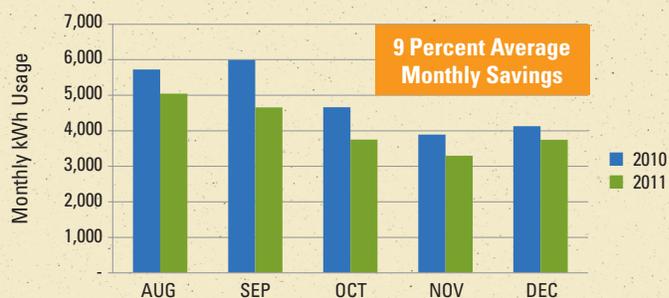
"This project was amazingly quick and easy, made an impact on our bill and improved the operations in the clinic. The PNM approved Quick Saver contractor made it a smooth process and worked around our schedule." Dr. Favis is also extremely pleased to hear that there is a 9 percent average monthly decrease in their electricity bill, the equivalent of over \$1,000 annual savings.

Dr. Favis hopes the Ruidoso Animal Clinic's upgrades will encourage other businesses in Southern New Mexico to make changes within their facilities.



Electricity usage decreased in 2011 after the upgrade was completed at the Ruidoso Animal Clinic.

Animal Clinic of Ruidoso Energy Usage



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