



Center Stage Academy Company

Make-Up Guidelines 2016

Dancers, even young ones, wear makeup on stage in order to make their faces and expressions visible to the audience. Makeup can emphasize facial features that would otherwise be washed out by stage lights. It is an essential part of our look and we want to put our best face forward. Follow these simple steps to create a perfect, stage-ready face! Video tutorials of how to apply the Company make-up are available on the Center Stage YouTube channel.

- 1) Foundation or tinted moisturizer is used to even out the complexion and reduce shadows from stage lights. Always apply foundation to a clean face. Choose a shade very similar to the color of the face (nothing too dark, too orange or too pale). Apply an even coat of foundation to the entire face, including under the chin, onto the neck, around the ears and up to the hairline. Blend carefully to ensure an even application. Some recommendations: Wet N' Wild moisturizer, Revlon Photo Ready, MAC "Studio Tech" foundation, Boscia BB Cream, or Bare Minerals if your kids are older.
- 2) Set the foundation with a matching powder. Be sure to re-apply powder before EVERY dance (especially the older girls).
- 3) The Company blush is **Revlon 003 Mauvelous**. If you still have the Rimmel shade we used to use or last year's Revlon shade, feel free to continue using that. Smile and apply blush to the apples of the cheeks, sweeping up and out toward the hairline. Avoid the circular "baby doll" look.
- 4) The Company eye shadow is **Maybelline Expert Wear Eye shadow (4 colors) #40 "Designer Chocolates"**. **Be careful you don't pick up the one with only 3 colors!** It's essential we all match. Use the lid color on the eyelid, the outer corner color on the crease (and a little above the crease), go over that color with the crease color, and finish with the brow bone color on the rest of the area all the way to the brow bone. Using foundation or eyelid primer on the eyelids prior to application will help set the look and avoid creasing.
- 5) Lining the eyes with BLACK (not brown) eyeliner makes them really stand out. Liquid eyeliner is recommended on the top lid and a pencil liner on the bottom. You may

use a pencil liner for both lids if you must, but liquid is much better for upper lid. To line the upper lid, apply a thin, straight line starting from the inner corner. Allow the line to extend beyond the natural eyelid. To line the lower lid, start at the outer corner of the eye and draw a thin line under the lower lashes. Please be sure to line both the upper and lower lids. Some recommendations: Sephora liquid and pencil, Rimmel Soft Kohl eye pencil in Jet Black, and Revlon Colorstay in Black.

6) False eyelashes are strongly encouraged for older dancers (4th grade and up). Apply lashes after all other make-up has been applied. Use Duo dark Tone eyelash adhesive (not white). You should still use eyeliner and mascara. Look for lashes that are natural looking, but just a little longer and thicker. Avoid super thick caterpillar lashes or crazy long lashes. Lashes should not be so long that they touch the eyebrows. I recommend Ardell #53 or #135, especially for younger dancers or small eyes. Older dancers who are unable to wear false eyelashes **MUST** curl your natural lashes to help open up the eye on stage. You can apply mascara before or after you apply false lashes. False lashes can be reused if you are careful when removing them.

7) Using BLACK mascara, gently sweep two coats on upper and lower lashes. If you aren't using false eyelashes, a mascara with a primer is a good way to achieve longer looking lashes. Some recommendations: Maybelline Falsies in Blackest Black and Benefit "They're Real".

8) Line the lips with a nude lip liner, and then fill them in completely with the lip liner. This will help set the lipstick and make it last longer.

9) Carefully apply the Company lipstick to the upper and lower lips. The lipstick is **Revlon Super Lustrous Lipstick Crème #477 in Black Cherry**. It is essential that we all match on this one, too. It does look dark when you apply it, but looks good from the stage. Finish the look with a clear lip-gloss. To avoid a crusty appearance on the lips, exfoliate the lips by gently scrubbing with a toothbrush the morning of a performance. Apply plenty of chap stick or lip balm after this, and on a regular basis.

Notes: Please have powder and lipstick readily available. We often tell the kids they need more right before going on stage. Make sure you practice applying the make-up before our first competition. We want to look our best. Most kids do not wear enough blush. Be sure to use more than you normally would.

Thanks for your cooperation!