

Established Criteria for Sierra Vista Chamber Small Business of the Year:

❖ Exhibit good business practices

Sierra Suites was established in 1985, and has been a Sierra Vista Chamber member in good standing since June 01, 1990. We are truly a community hotelier who supports our local community and economy. Sierra Suites has a stellar reputation in the community and with several civic, governmental and non-profit organizations. We offer many complimentary hotel and meeting rooms to partner with such organizations as the City of Sierra Vista, Sierra Vista Area Chamber of Commerce, Elks Lodge, and the Ft. Huachuca MWR, to name a few.

❖ Demonstrate quality of service

Sierra Suites strives to provide top notch customer service, meeting the needs of our guests to 100% satisfaction, as evidenced by many returning guests.

❖ Contribute to local economy & growth

Sierra Suites is a solid employer offering excellent employee benefits, employing 8 full time and 8 part time employees. Some employees have been with this organization for over 16 years and we believe in supporting our employees through personal and professional growth. Our philosophy continues to be promotions from within our workforce, encouraging team work and sustainability, for both our employees and our community.

❖ Show community support and involvement

Sierra Suites is proud to be a community hotel as evidenced by the many community activities in which we are involved.

Sierra Suites has worked closely with the City of Sierra Vista during many economic and planning procedures, such as the Plan for Prosperity with IO, Inc., the recent branding efforts with North Star, and our General Manager is currently the Chair of the Tourism Commission.

We work very closely with the Sierra Vista Chamber of Commerce, offering complimentary meeting rooms for fund raising opportunities for our Chamber. Sierra Suites is a strong supporter of local businesses, purchasing many supplies through our local vendors. Our General Manager serves on the Board of Directors, the Business Advocacy Committee and the Ambassadors Committee. Our owners and Management Company support our efforts to stay involved and be supportive of local events and organizations.

Sierra Suites is a proud supporter of the US Army and Ft. Huachuca. We support the Wounded Warrior's Program, proudly wearing our Red Shirts every Friday. We have been honored to work with and support Family and MWR programs, having received plaques for our support of this wonderful organization for the past several years.

Sierra Suites continues to support our local fire department to assist families displaced by home fires. We have provided the SV Fire Department with several vouchers for 2-night stays for community members who find themselves in such a situation.

❖ Provide an overall positive impact in the community

Sierra Suites has special packages which provide benefits to many local area businesses and attractions, such as our Friends of Ft. Huachuca, Tombstone, Valentine's Day, Bird Watchers and Locals Packages.

Sierra Suites sponsors local events and organizations, to include the Power of Women, Rotary Round-up, Elks Lodge, the Glenn Miller Orchestra with the Sierra Vista Herald and the inaugural run of Chrome Pony. In March 2015, we will be sponsoring the Warrior Hike, an organization supporting combat veterans returning from war.

We are strong supporters of educational programs in the area, supporting academic decathlons and fine arts programs. We provide guest rooms at substantially reduced rates for these fine groups of students and instructors.

Sierra Suites truly believes in supporting our friends and neighbors, and is very proud to be a part of this community.