

# 2015 Large, Small, and Home-Based Business of the Year Nomination Form

The nominations and awards are open to Chamber members who have been a member in good standing for a minimum of one year. Additionally, if a business has been awarded Business of the Year in the past 5 years, then that business is not eligible to be considered.

All nominees who wish to compete for the awards must complete a nomination form. Awards will be given to the winners at the Chambers Annual Awards Gala.

- **Large Business of the Year**
  - 16 employees or more (full time equivalent)
- **Small Business of the Year**
  - 15 employees or fewer (full time equivalent)
- **Home-Based Business of the Year**
  - No more than 3 employees (full time equivalent)

Each of the finalists will have their businesses featured in the Sierra Vista Herald, the Chamber website, and will also receive recognition via the Vista newsletter, Facebook and the weekly email blast. Winners will be announced at the Awards Dinner on April 24<sup>th</sup>. **The nomination deadline is Friday, March 6, and voting will run from March 16-27.** For more information call 520-458-6940.

Business Name Lawley Automotive Group Nomination Category Large Business  
Business Owner/Manager Sean Lawley Title: Owner  
Address: Business Office: 100 N. Highway 90, Sierra Vista, AZ 85635  
Work Phone Number: (520) 452-6928 Cell Phone Number: \_\_\_\_\_  
Email shelly.lingo@lawleycars.com

## CRITERIA:

- ❖ *Exhibit good business practices*
- ❖ *Demonstrate quality of service*
- ❖ *Contribute to local economy & growth*
- ❖ *Show community support and involvement*
- ❖ *Provide an overall positive impact in the community*

Using the above criteria please explain why this business deserves to win business of the year in its category.

Sean and Kate Lawley moved to Sierra Vista in 1995 and took over their first local dealership. Twenty years later, you can't pass through our region without noticing the impact that these dealerships have on our community. The Lawley Automotive Group employs approximately 240 people and together, annually, these proud local residents provide over 3,000 hours of charitable community service. One of the highpoints each year is the gathering of Lawley co-workers and their families to support The American

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Cancer Society Relay for Life. The automotive group also provides in excess of \$100,000 annually in direct support of local events, charitable causes, children's activities, and military recreation and morale. But it doesn't stop there. The business collected over one million dollars in local taxes in 2014 which is certainly a boost to our economy.

Over the years, significant efforts have been made to tie the fragmented dealerships together as one united group with the intention of providing the best possible service to Lawley customers. Communication and technology have been an important part in achieving that goal. Regardless of which Sierra Vista Lawley dealership you visit, each store has access to your service history. Department managers generally meet together 3-5 times each month to discuss issues, including how to better serve the customers who entrust the dealerships with their vehicle needs and safety.

The Lawley Automotive Group provides training opportunities for many of its employees, especially those that work under the hood of your vehicle. Factory certification and training is one very important aspect of that. However, it is understood that these skills and desires are often formed long before these individuals are hired, which is a big reason why the Lawleys have partnered with Cochise College to provide a facility for an enhanced local Automotive Technology center right here in Sierra Vista.

Lawley Automotive Group is proud to be nominated as 2015 Large Business of the Year. "Keeping business local is good for all of us!"

Attach additional pages if necessary.

Name of person submitting nomination \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Submit to: Sierra Vista Area Chamber

Mail to: 21 Wilcox Drive, Sierra Vista, AZ 85635

Email to: [derwin@sierravistachamber.org](mailto:derwin@sierravistachamber.org)

Fax to: (520) 452-0878