

2015

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**2014 Large, Small, and Home-Based
Business of the Year
Nomination Form**

The nominations and awards are open to Chamber members who have been a member in good standing for a minimum of one year. Additionally, if a business has been awarded Business of the Year in the past 5 years, then that business is not eligible to be considered.

All nominees who wish to compete for the awards must complete a nomination form. Awards will be given to the winners at the Chambers Annual Awards Gala.

- **Large Business of the Year**
 - 16 employees or more (full time equivalent)
- **Small Business of the Year**
 - 15 employees or fewer (full time equivalent)
- **Home-Based Business of the Year**
 - No more than 3 employees (full time equivalent)

Each of the finalists will have their businesses featured in the Sierra Vista Herald, the Chamber website, and will also receive recognition via the Vista newsletter, Facebook and the weekly email blast. Winners will be announced at the Awards Dinner on April 24th. **The nomination deadline is Friday, February 28, and voting will run from March 17-28.** For more information call 520-458-6940.

Business Name BrightStar **Nomination Category** Small business
Business Owner/Manager Allyn & Michelle Nock **Title:** Owners, Registered Nurses
Address: 1993 Frontage Rd. Ste 104
Work Phone Number: 520.335.6680 **Cell Phone Number:** 520.991.8302
Email anock@brightstarcare.com

CRITERIA:

- ❖ *Exhibit good business practices*
- ❖ *Demonstrate quality of service*
- ❖ *Contribute to local economy & growth*
- ❖ *Show community support and involvement*
- ❖ *Provide an overall positive impact in the community*

Using the above criteria please explain why this business deserves to win business of the year in its category.

We begin with a note of appreciation to be nominated for small business of the year. Whether or not the outcome is in our favor, we remain honored to be considered and will continue our dedication to Sierra Vista and surrounding communities. Thank you.

BrightStar is a national home health agency. The local office is owned by Sierra Vista residents, Allyn and Michelle Nock. At BrightStar, we strive to provide the best home health care and make more possible. Our local team is available to you and your family 24 hours a day, 7 days a week. We provide home care for all age groups, which includes nursing, Physical Therapy and more. You can count on our team of fully-screened professional staff to deliver the highest quality care.

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Large, Small, and Home-Based Business of the Year Nomination Form

Allyn was raised in Iowa and thought he would spend his life working on the family farm. Instead, he became a Registered Nurse and served in the U.S. Army Nurse Corps, which eventually brought him to Ft. Huachuca. He served overseas and his last assignment was at Raymond Bliss Army Hospital. Allyn specializes in emergency room and critical care nursing.

Michelle experienced much of the U.S. and Europe as her father was a career Army officer. Her father retired from Ft. Huachuca in 1975 and started Sierra Vista's first office supply store - The Paper Clip. Michelle followed her dream to become a Registered Nurse and earned her Master's Degree in Nursing. Michelle is also a Certified Senior Advisor and her nursing experience is in home healthcare, labor and delivery, and management. Allyn and Michelle were both working at the local hospital when Allyn was faced with finding quality home care for his own grandfather. Unhappy with the choices available, he widened his investigation and discovered BrightStar. Allyn and Michelle feel the mission and values of the BrightStar Company reflect their own philosophy, and in 2008 they purchased their BrightStar franchise. Since then, we have served over 1500 customers in Cochise County. Our primary referral source is word of mouth from other satisfied customers. We currently employ 58 employees in Sierra Vista and 42 employees in Tucson. Several of our caregivers became Licensed Practical Nurses and Registered Nurses while employed with BrightStar.

Allyn is a disabled veteran and understands firsthand the needs of our military heroes. Michelle lost her father as a result of Agent Orange exposure and she too shares this compassion to serve our veterans. We feel blessed to provide quality care to hundreds of veterans in Cochise County.

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Attach additional pages if necessary.

Name of person submitting nomination Michelle Beaudet Nock  
Phone Number 520.335.6680 Email anock@brightstarcare.com  
Submit to: Sierra Vista Area Chamber  
Mail to: 21 Wilcox Drive, Sierra Vista, AZ 85635  
Email to: [derwin@sierravistachamber.org](mailto:derwin@sierravistachamber.org)  
Fax to: (520) 452-0878

## *BrightStar* COMMUNITY INVOLVEMENT

*Allyn and Michelle feel responsible to support our local community. BrightStar has provided jobs for over one hundred employees and have seen employees develop their career paths from caregivers to Registered Nurses. Allyn and Michelle offer community support through direct financial contributions and volunteering efforts to numerous organizations such as the Chamber of Commerce, Salvation Army, Sierra Vista Symphony, Sierra Vista Women Club, Calvary Chapel Sierra Vista, Good Neighbor Alliance, Forgach House, Calvary Chapel, Boys and Girls Club, Buena High School, Project Graduation, Sierra Vista Hospital Foundation, Arizona Workforce Connection-Cochise One Stop, Stocking Stuffers/Just Kids, The Huachucans, Firefighter Christmas Toy Drive, Festival of Trees, Cowboy Poetry, AARP, Alzheimer's Association, American Cancer Society, Wellness Depot, Sierra Vistability, AARP, Disabled Veterans of America, US TOO Prostate Cancer Support Group, Prestige Assisted Living, Life Care Center, Kindred Hacienda, Mountain View Gardens, Cochise Oncology, NAMI, Low Vision Support Group, Ostomy Society of America, Certified Senior Advisors Society, Exceptional Family Member Program, and Arizona Workforce Connection.*

Allyn or Michelle are members of the following Advisory Boards:

BrightStar, Sierra Vista Symphony, Casa De La Paz hospice, Copper Valley Home Health, and Valor Hospice.