

2015 Large, Small, and Home-Based Business of the Year Nomination Form

The nominations and awards are open to Chamber members who have been a member in good standing for a minimum of one year. Additionally, if a business has been awarded Business of the Year in the past 5 years, then that business is not eligible to be considered.

All nominees who wish to compete for the awards must complete a nomination form. Awards will be given to the winners at the Chambers Annual Awards Gala.

- **Large Business of the Year**
➤ 16 employees or more (full time equivalent)
- **Small Business of the Year**
➤ 15 employees or fewer (full time equivalent)
- **Home-Based Business of the Year**
➤ No more than 3 employees (full time equivalent)

Each of the finalists will have their businesses featured in the Sierra Vista Herald, the Chamber website, and will also receive recognition via the Vista newsletter, Facebook and the weekly email blast. Winners will be announced at the Awards Dinner on April 24th. **The nomination deadline is Friday, March 6, and voting will run from March 16-27.** For more information call 520-458-6940.

Business Name: PAULINE FREDERICKS PHOTOGRAPHY

Nomination Category: PHOTOGRAPHY---HOME BASED BUSINESS

Business Owner/Manager Pauline Fredericks Title: Owner

Address: 2159 Remington Drive, Sierra Vista, AZ 85635

Work Phone Number: 520-458-5037 Cell Phone Number: 520-234-5788

Email aiello.fredericksphoto@hotmail.com

CRITERIA:

- ❖ *Exhibit good business practices*
- ❖ *Demonstrate quality of service*
- ❖ *Contribute to local economy & growth*
- ❖ *Show community support and involvement*
- ❖ *Provide an overall positive impact in the community*

SUBMITTED BY PAULINE FREDERICKS~

The Sierra Vista Chamber of Commerce would have to look far and wide to find someone who could bring as much enthusiasm, energy, and creativity as I will to represent the organization and hold the title of Home-Based Business of the Year 2015.

Sierra Vista has been my home for 18+ years and having the opportunity to be an integral part of and positively impact this community is at the core of my heart and the intent of my business.

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My experience with photography began in 1987. A desire to grow and maintain an outstanding business has motivated me since that time. Having earned a degree in Fine Arts at Franconia College in Franconia, New Hampshire, I found myself drawn to photography and have been captivated ever since. Primarily self-taught in the art, I honed my gift with hundreds of hours of education that have enhanced my proficiency in a field continually influenced by innovation and technology.

I love being a professional portrait photographer and have done so for over 28 years. I have supported Sierra Vista with my service and skills from 1989-93 and again since 2001 to the present. My over 18 years of commitment to superior customer service in Sierra Vista is exemplified from start to finish, ultimately capturing moments and memories in specialized images. My clients are extremely happy with their photographs and much of my business has been repeat business and through word of mouth.

My portrait ideas are fresh and unique, and I have a classic, creative look to my flair. As a USMC wife, my business moved with me each time we changed duty stations, providing me new opportunities to reinvent myself at each new address. We were stationed in Sierra Vista from 1989-93, and returned in 2001, because we loved the area during our first military tour here.

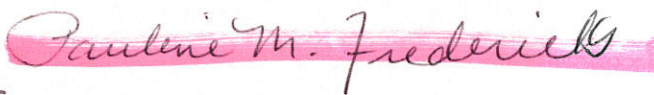
Having contributed my skills to many service-based organizations, I know the value and importance of good volunteer work and its impact on the community. My many contributions to the local economy, its growth, and support of various entities include:

- Active Member, Sierra Vista Chamber of Commerce since 2009
- Participant 2013/14 Sierra Vista Chamber of Commerce Leadership Course
- Official photographer for the Cochise County Poetry and Music Gathering for 6+ years
- In kind portraiture of musicians for the Sierra Vista Symphony Orchestra's marketing campaign
- In kind photographer of 40+ ministries for St Andrew the Apostle Catholic Church, to include the 2014 church directory and confirmation ceremony photographs
- Professional participation in and support of Annual Good Neighbor Alliance Fundraiser
- School Board Member, All Saints Catholic School
- In kind photographer for Diocese of Tucson Cornerstone Gala, Tucson, AZ
- Advisory Board Member for Photography Department at Buena High School
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- Monthly contributor of professional expertise in numerous aspects of photography for Buena High School students in photography class
- Student mentorship on location
- Judged the Sierra Vista Boys and Girls Club Photography Contest
- Career Day representative at Tombstone High School and All Saints Catholic School
- Vice President and Membership Committee Co-Chair, Ladies in Networking, Knowledge, and Skills (LINK) for 4 years
- In kind photography for TEAM CRUNCH (non-profit program for development of leadership, character, and athleticism for Sierra Vista area youths)
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- Supports student job opportunities and awareness by hiring local high school students to serve as paid interns
- Cochise College Women in Business Conference

Pauline Fredericks Photography is a home-based fine art portrait studio, specializing in children, families, executive portraits, graduating seniors, and special events. It truly is a privilege to be a part of the big moments in people's lives. I am blessed to have this talent that allows me to inspire a confidence and comfort in my clients which results in capturing true-to-life candidness. My personality, enthusiasm, and experience manifest themselves every day in my work...and I love it. I thank you for the nomination for Home-Based Business of the Year and would consider it an honor to be selected.



Name of person submitting nomination _____

Phone Number _____ Email _____

Submit to: Sierra Vista Area Chamber

Mail to: 21 Wilcox Drive, Sierra Vista, AZ 85635

Email to:

Fax to: (520) 452-0878