



News Release

Office of Vice Mayor Rose Herrera

For Immediate Release:

June 26, 2015

Contact:

Mary Anne Groen

Chief of Staff

(408) 535-4908 office

(408) 858-1724 cell

Vice Mayor Rose Herrera, City Council Veteran's Liaison, Announces Raising of the POW/MIA Flag at City Hall for Independence Week

SAN JOSE, CA – Recognizing the significance of flying the POW/MIA flag and in response to requests from San Jose Veteran's Groups, Vice Mayor Rose Herrera announces the raising of the POW/MIA flag for the Independence Week starting Thursday, July 2, 2015 at 10:00 a.m. at San Jose City Hall.

Vice Mayor Rose Herrera was recently appointed the San Jose City Council Veteran's Liaison by Mayor Sam Liccardo. As an Air Force Veteran, and the only veteran on the 11 member City Council, Vice Mayor Herrera won support from her council colleagues to fly the POW/MIA flag on the following dates:

- March 30th - Welcome Home Vietnam Veterans Day
- September 18, 2015 - POW/MIA Day (occurs on the 3rd Friday of September each year)
- Armed Forces Day (3rd Saturday in May)
- Memorial Day (Last Monday in May)
- Flag Day (June 14th)
- The week of Independence Day (July 2 – July 9)
- Veterans Day (November 11th)

Vice Mayor Herrera also won approval at the June 23rd city council meeting to convene local Veteran's groups in the month of July to come back in August to offer additional policy alternatives looking at flying the POW/MIA flag at City Hall 365 days a year.

“As a Veteran, I understand the importance of remembering and honoring those soldiers who never came home from war or conflict,” states Vice Mayor Herrera, “The principle of leaving no one behind — no matter the cost — is deeply embedded in the U.S. military and for our Veterans

who did come home and the families who still grieve over POW/MIA victims, flying this flag provides some amount of consolation.”

The POW/MIA flag will be flown directly beneath the American flag in accordance with the U.S. Flag code 189. Recognition of National League of Families POW/MIA flag:

The National League of Families POW/MIA flag is hereby recognized officially and designated as the symbol of our Nation's concern and commitment to resolving as fully as possible the fates of Americans still prisoner, missing and unaccounted for in Southeast Asia, thus ending the uncertainty for their families and the Nation.

Description of the POW/MIA Flag

The flag is black, bearing in the center, in black and white, the emblem of the League. The emblem is a white disk bearing in black silhouette the bust of a man, watch tower with a guard holding a rifle, and a strand of barbed wire; above the disk are the white letters POW and MIA framing a white 5-pointed star; below the disk is a black and white wreath above the white motto YOU ARE NOT FORGOTTEN.

About Vice Mayor Rose Herrera

Vice Mayor Rose Herrera represents District 8 in the City of San José. She currently serves as the Vice Chair of the Rules and Open Government Committee and a member of the Community and Economic Development Committee, which she previously chaired, as well as the Transportation and Environment Committee, for which she is a previous Vice Chair. She also is a board member for the Capitol Corridor Joint Power Authority, Housing and Community Development Advisory Committee, Mayor’s Gang Prevention Task Force, Santa Clara Valley Habitat Agency (governing and implementation boards), and Work2Future. Vice Mayor Herrera Chairs the League of California Cities statewide Transportation, Communication, and Public Works Committee. She serves on the Santa Clara Valley Transportation Authority (VTA) Board of Directors, Governance Committee, Downtown East Valley Policy Advisory Board, and as VTA Congestion Management and Planning Chair. For more information, please visit <http://www.sanjoseca.gov/district8/>.

#