

Green Energy in the Southern Tier

The Southern Tier Region has positioned itself as a Smart Energy leader in New York State. With looming global climate changes, as well as new federal and state initiatives to alter the energy creation and conservation landscape, many innovative Smart Energy initiatives are emerging. This event presents how companies and communities have developed solid alternative energy strategies, and how going green through strong efficiency and conservation programs make excellent business sense. Topics for this event include combined heat and power (CHP) systems along with highlights on micro combined heat and power (mCHP) systems, and their impact on energy security, savings, sustainability and greenhouse gas reductions. Additionally, Bates Troy's challenges and success stories, as well as its various general "green" initiatives will be presented. The company's specific resource management methodologies, and specific energy and resource saving technologies will also be discussed.

R. Michael Straight, the Southern Tier Regional representative for NYSERDA, will describe assistance available from NYSERDA for southern tier businesses interested in CHP and much more.

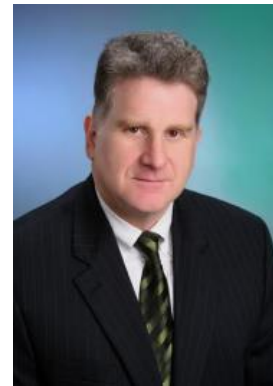


Herbert Dwyer
President
ASI Energy

Prior to pursuing his Bachelors of Science from Rochester Institute of Technology (RIT), Herbert Dwyer enlisted in the US Marine Corps and served as a NSA Tasked Crypto Analyst/Signals Intelligence Operator and Platoon Sergeant. As president, Mr. Dwyer oversees all aspects of the company, including strategic planning, business development, project financing and client relations.

When: Thursday, November 5, 10AM-12PM

Where: Binghamton University Downtown
Center 67 Washington St. Binghamton, NY
13902



Ed Arzouian
Compliance and Special Projects Coordinator
Bates Troy Inc.

Ed Arzouian is a graduate of McGill University in North American Studies, a multi-disciplinary major. He worked in professional sports marketing before joining Bates Troy Inc. in 2007.

Pre-register online at:
[November Registration Page](#)

This meeting is free and open to the public. Parking is available in the Collier Street Ramp, the Water Street Ramp, and metered parking spots on Washington Street.