



AYF/AYC - MORE KIDS - MORE CHOICES - MORE FUN!

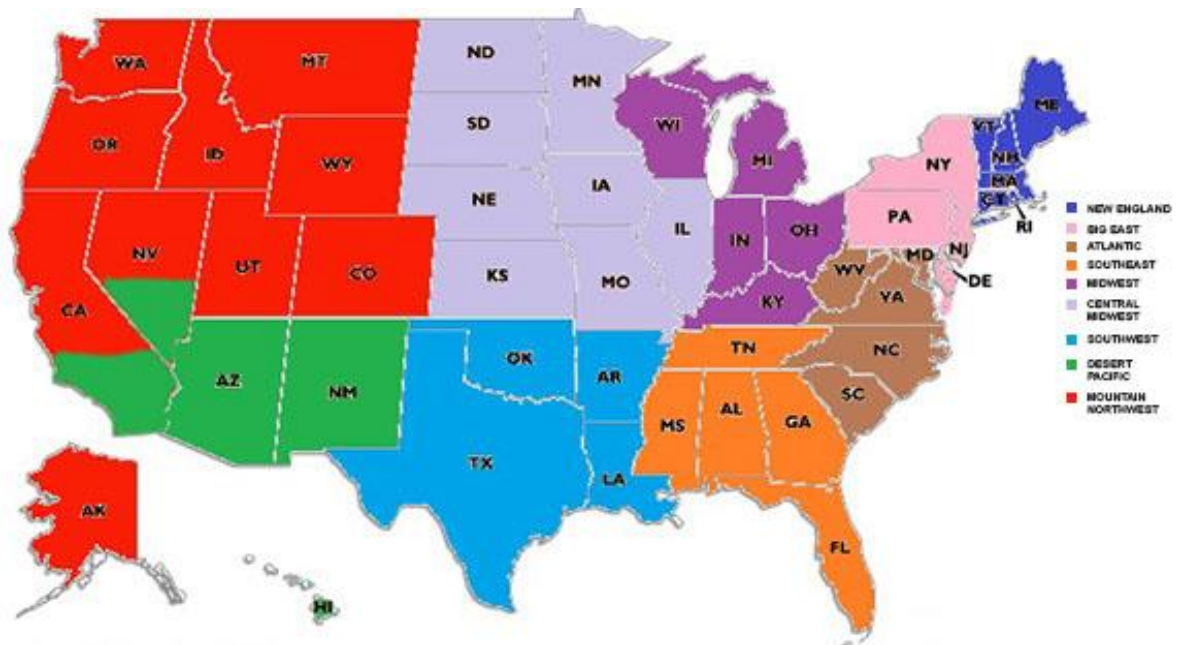
From: Shannon Shy, National Membership Director, American Youth Football and Cheer (AYF/AYC)

To: Leaders of AYF/AYC Organizations

Hello! Thank you for being a member of AYF/AYC and your service to the nation's youth!

As you may know, AYF/AYC is the world's largest youth football and cheer organization. AYF/AYC is an international organization established in 1996 to promote the wholesome development of youth with over ONE MILLION participants and volunteers (20,000 teams in all 50 states and 13 countries). **I wanted to take the time to remind you about our regional and national tournament structure and let you know that as much as we love having you as a member, we are continually trying to grow our Tournament side.**

In the "tournament" structure we divided the country into 9 regions for competition in the fall season. Each region consists of conferences. All tournament conferences must abide by the AYF/AYC national rulebook (or be at least as stringent). In football, there are two competitive divisions to choose from - age/weight restricted (National Division) and age-based unlimited weight (All-American Division). The birthdate cutoff date for both divisions is 7/31. In cheer, there are 5 divisions. Check out the following link for more information about the divisions. www.americanyouthfootball.com Conference champs advance to Regional Championships. Regional Champs advance to our National Championships held during December in the Orlando, Florida area.



EVENTS FOR THOSE IN THE TOURNAMENT STRUCTURE:

National Championships: Each year, this awesome event brings approximately 17,000 people to the Orlando area. Our national championships attract approximately 135 football teams for a six day tournament with five brackets of play on nine fields and 225 cheer, dance, and step squads in a two-day event. The national championships are a fun-filled learning experience for all and well supported by our sponsor/partners! One of the unique highlights of the National Championships is our **Conference All-Star tournament:** Each conference around the nation has the opportunity to field a team of 14U All-Stars and a team of 12U All-Stars from teams within the conference who are not already competing at the national championships.

AYF/AYC All-Star Game. AYF/AYC also holds an East-West All-Star game for the 60 best 8th Graders across the nation selected by the National Staff. With our new partnership with Under Armour and Xtreme Precision, the 8th Grade AYF/XP/UA All Star game will be played in conjunction with the Under Armour High School All American Game!!!!

Thank you again for all you do for the kids! Below is the contact information for each of Regional Chairpersons and Cheer Directors. Please contact them or me if you are interested!

Shannon Shy, AYF National Membership Chairman Shannon@americanyouthfootball.com

Region	Regional Chairperson Regional Cheer and Dance Director	Email Address
Atlantic	Travis Scott Kelly Frazier	Tscott207@aol.com Kellyfrazier@gmail.com
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