

## Sadler Insurance Introduces New AYF Insurance Webpage And Video

Sadler Sports Insurance has updated the AYF/AYC Insurance webpage for an enhanced user experience. The new webpage allows our AYF prospects and clients to quickly and easily access all insurance and risk management services (ex: applying, renewing, issuing certificates, add/delete teams, claims, etc.) without ever having to speak to a staff member at Sadler. However, should a client have a question or need help with a service request, we stand ready to assist by chat, email, or phone and our service staff has a 98% "awesome" rating by our prospects and clients who have contacted us. The new webpage also lists all of our football and cheer specific risk management content on the same page so that it is no longer necessary to navigate to another page on our website.

In addition, we just produced a new video that we prepared for our local AYF team/association/conference prospects and clients that explains all aspects of our insurance and risk management program. This video can be found by scrolling down the webpage and can be viewed individually or played for a small group to educate your board and administrators.

Check out our new website at [www.sadlersports.com/ayf](http://www.sadlersports.com/ayf).