

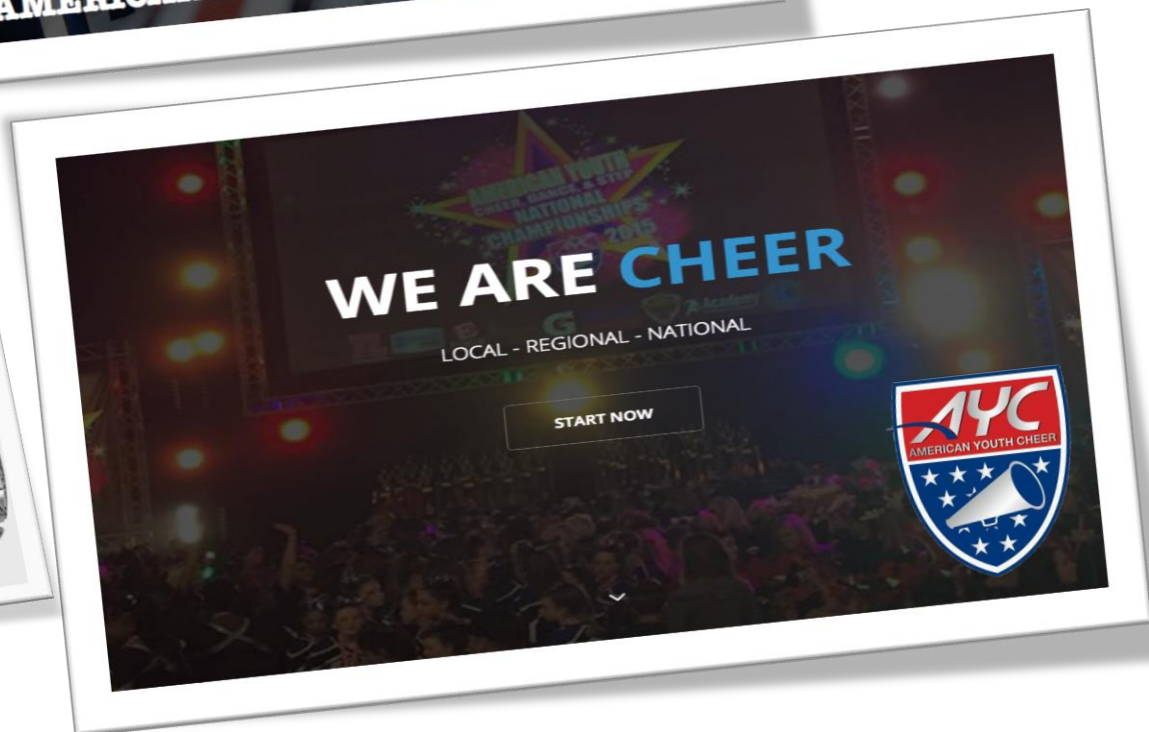


2016

New

Member

Orientation





Who is American Youth Football ('AYF')?

MISSION AND GOALS:

Mission: Promote the wholesome development of youth through their association with adult leaders in the sport of American Football and Cheer.

To provide a wholesome competitiveness within the scope of AYF's rules and regulations that will protect the youth football player and cheerleader.

To teach the fundamentals of football and cheer and coordinate activities for participants.

To provide a responsible football and cheer program that focuses on what is in the best interests of the kids.

To influence good sportsmanship, teamwork, high moral and physical standards and the importance of scholarship, academic achievement, Giving Back.

To lend leagues and teams support while remaining NON-INTRUSIVE to local operations.

To make youth football ALL-INCLUSIVE by not excluding participants with restrictions based on weight or size, league financial abilities or other biases.

To provide programs for special needs, at-risk and anti-gang groups, and the international football community.

To be the most user-friendly youth sports organization in North America. Keep THE PAPERWORK to a MINIMUM!

AYF is a special brand of football: AYF is a community, not a corporation.

AYF was created to rebuild a culture of football and cheer **FOR THE KIDS.**

AYF PHILOSOPHY:

KEEP it Real - - - - - A youth league does NOT need red tape, they need Support and Service!

KEEP with the Times - - - - - Kids are BIGGER-- Parents don't have extra time OR extra money!

KEEP it Simple - - - - - Volunteers are precious commodities!

Give Back - - - - - Our founders are 'football guys' who said: "Football gave to us. Let's give back."

WHAT OUR MEMBERS SAY:

"AYF...Yes, it really is for the kids"

- Officer Daniel L
Hartford, CT



How AYF Serves its Members:

AYF invites all youth and community programs to join and participate, without restricting based on weight or sizes of participants, financial abilities, other affiliations, or any other biases.

Why teams, leagues and organizations join AMERICAN YOUTH FOOTBALL (AYF):

- National recognition for member programs & athletes
- 'Safe' and 'Fair' League Status
- Professional and Committed PERSONAL service
- IRS 501(c)(3) subordinate organization status
- Weighted and Unlimited weight divisions
- Conference All-Star Division
- Risk Management education, tips and forms
- Regional Competitions in Cheerleading and Football
- Worlds Largest National Championships in Football and Cheer
- National All-Star Event
- Premier/Spotlight events
- Coaching tools and clinics
- Player Combines and camps
- Exclusive training programs
- Player scholarships
- Incomparable Team/League Insurance Rates
- Deeply Discounted Concussion Baseline Testing
- \$1.50 Background Check
- Instant access to Membership Certificates
- Equipment and Reconditioning discounts
- Specially priced Uniforms and Apparel
- Grant/Funding Opportunities and Solicitation Support
- Field initiatives
- Fundraising
- Administrative tools and participant registration platform
- Adopt-a-Team Program
- \$15 MILLION in Giving Back Donations
- All-American Scholastic Recognition and educational programs
- Volunteers Hall of Fame
- Online Coaches Training with \$2,000,000 Liability
- National Tournament Conference Structure or Local Membership Structure
- AYFPlayers.com SAFE youth-only online community
- All services accessible 24/7 at MyAYF.com
- \$20-\$30 Per Team for membership
- No Add-On Fees
- No Mandates
- Nationwide Giving Back movement
- Belonging in a National Community of the like-minded

WHAT OUR MEMBERS SAY:

"I can't believe how Helpful your entire Staff has been! After 12 years in the 'other' organization; I never spoke once to anyone on the national staff!"

- Mary S
SW Titans, Tucson, AZ



AYF by the Numbers

In eighteen years, AYF has become the largest football organization in the world!

- **Over 800,000** youth (boys and girls age 5-16) in both football and cheer

That is **over 1,600,000** parents who are committed to AYF

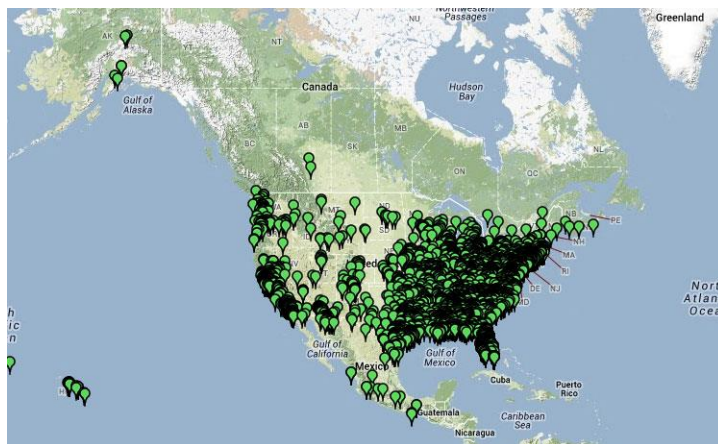
- **200,000** coaches/administrators (who are respected leaders of their communities)
- Approximately **2,200** cities and **4,500** communities
- **All 50 US States** and **13 countries!**

AYF GOAL:

American Youth Football wants to be the most user-friendly youth sports organization in North America, by being responsive to the values, beliefs and needs of its members. AYF believes that each of us can make a difference in the communities where we live and that all kids deserve equal opportunities, support, encouragement & respect.

How we do it? Open Arms!

- NO league/team or team is excluded based on superficial factors:
- Belief: ALL youth leagues are welcome, if they can't pay, they still play
- Belief: ALL sizes of organizations deserve the same treatment and the same level of service and support
- Belief: Leagues should play according to local consensus; all leagues are NOT created equal



- View AYF League Locations in GOOGLE EARTH for an interactive experience!

- Go to

<http://www.americanyouthfootball.com/membershi/>



AYF and Affordability

Participation costs are often a deterrent to the sport of football. AYF makes every effort to keep costs to a minimum to maintain and grow the game for our youth.

Findings

The AYF Demographic report reveals that:

- AYF has the same number of lower income areas as higher income areas proving the economics is not a determinant for league participation in AYF
- AYF is more affordable to lower income level families than any other national youth football organization
- The costs of participating in AYF National Championships is 100% less than other national organizations

Guiding Beliefs

AYF Believes that local leagues DO NOT NEED to spend MORE money to be part of a National Organization

- ALL AYF services are OPTIONAL and almost all services are LOWEST PRICE available and many are FREE
- All sponsors/partner prices are the “LOWEST AVAILABLE” and all offer a GIVING BACK components
- AYF partner Sadler Sports Insurance offers the most complete inclusive coverage at the best prices to AYF leagues, saving money and providing PRICELESS peace of mind
- AYF offers \$1.50 background checks (by the same service as the Girl Scouts use)
- Grants are available to support those programs most in ‘need’
- Scholarships and matching funds are given to our Academic All-American Scholars
- Open and direct contact with the National Staff, because communicating the cost options and best practices to our member leagues is OUR PRIORITY

WHAT OUR MEMBERS SAY:

“The philosophy of AYF will attract more kids to our program and for us to achieve our ultimate goal, that all kids will have a chance to learn and feel a sense of pride that they are football players and cheerleaders.

Milford AYF is program that will be able to give a child the foundation necessary to be successful in what ever they choose to do in life. Some of the greatest men and women were influenced by a strong youth program, whether it was sports, school, or a community youth program, we all need to give something back.”

- Michael B
Milford Football



AYF/AYC and Membership

Membership Generally

AYF/AYC organizations across the world participate in flag football, tackle football, and cheer, dance, and step (collectively "cheer") events year round, depending on the location. To enjoy the many benefits of AYF/AYC, you must become a member at www.joinayf.com. AYF/AYC welcomes organizations comprised of adults who put the best interests of the children first and who will ensure the advancement of AYF/AYC's Four Pillars -- Safety; Character Development & Academics; Sportsmanship; and, Full Participation

Regional/National Championship Tournaments

AYF/AYC hosts annual regional tackle football and cheer championships within each of the nine regions in November and our National tackle football and cheer championships in December in the Orlando FL. Teams desiring to compete in our regional and national tournaments must comply with the AYF/AYC national rulebooks and commit to entering the regional tournaments (and any qualifier) by September 15th of that year. If you are interested in participating in our regional and national tournaments, please indicate your interest in "Tournament Play" when you join and AYF/AYC will be in contact with you.

Membership Fees (apply to both membership structures)

AYF and AYC Membership Fees are paid on a **TEAM /SQUAD LEVEL ONLY**. There are no additional Membership Fees to be a member of AYF or AYC or participate in any region (other than tournament fees). Conferences/Associations must register all the teams in their organization. AYF will attempt to verify the number of teams registered.

2016 Fees:

- \$30 per tackle football team
- \$25 per cheer squad
- \$20 per flag football or 7-on-7 team

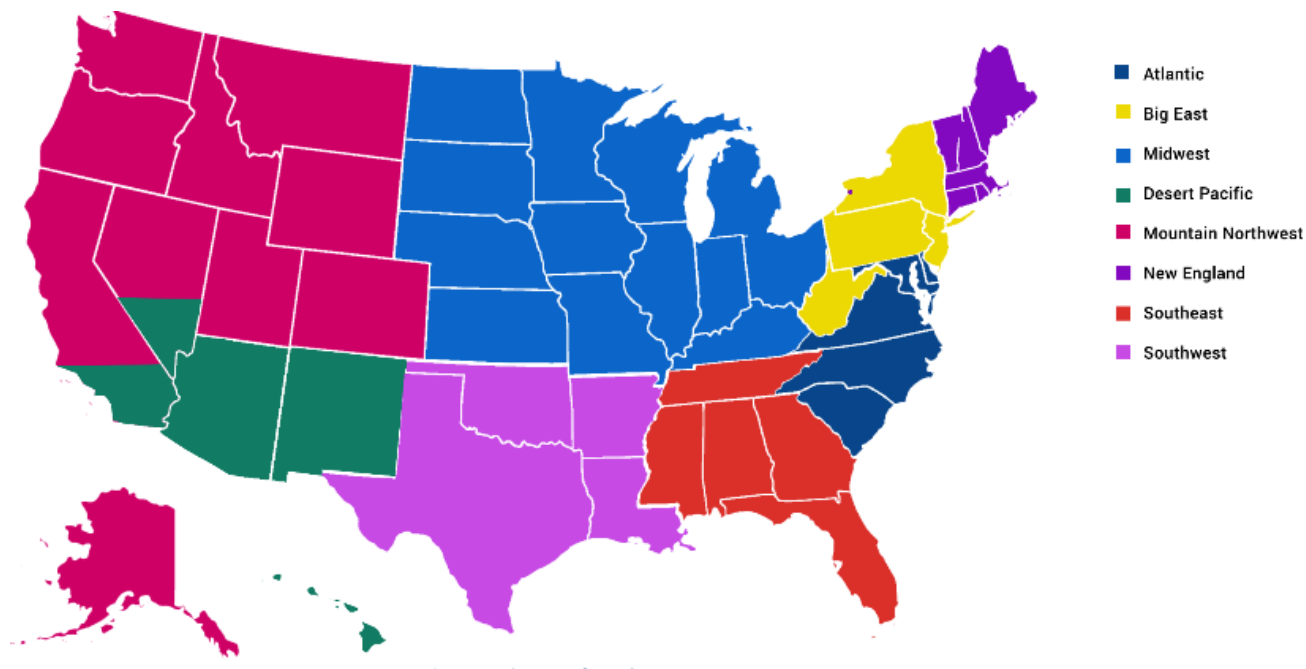
WHAT OUR MEMBERS SAY:

"Thank you very much. After all the years I have spent with youth programs (50 years and a great deal with Pop Warner) this is what Glen Scobey Warner wanted for our youth and I am very honored to be a part of it."

- Betty S
San Diego YFC



AYF/AYC Regions of Participation



WHAT OUR MEMBERS SAY:

"I am pleased to express our deep appreciation for your enormous contribution that is far beyond our expectations. Your efforts are truly commendable and we are certainly proud to have joined AYF."

-Rusty S
Youth Association of
Pocono Mountain, PA

Regional Championships are qualifiers for the National Championships. All regional tournaments take place in November and are hosted by an AYF/AYC Conference which are awarded through a regional bid process.

Championship tournament members should contact their Regional Chairs to ensure competition compliance. View Regional Championship information as it becomes available at www.MyAYF.com



[WATCH THE AYF REGION TOUR](#)

<http://www.youtube.com/watch?v=6MGioo85gO8&feature=BFa&list=PLA2F8E332985F926D&lf=plcp>



Football Divisions: 2016 DIVISIONS

2016 AMERICAN YOUTH FOOTBALL DIVISIONS OF PLAY



INSTRUCTIONAL DIVISIONS OF PLAY

UNLIMITED WEIGHT & WEIGHTED

NON-COMPETITIVE DIVISIONS

DIVISION OF PLAY	PROTECTED AGES	WEIGHT
7U DIVISION	CANNOT TURN 8 BEFORE 8/1/16	UNLIMITED WEIGHT
8U DIVISION	CANNOT TURN 9 BEFORE 8/1/16	UNLIMITED WEIGHT
9U DIVISION	CANNOT TURN 10 BEFORE 8/1/16	UNLIMITED WEIGHT
AGE DIVISIONS CAN BE COMBINED		



DIVISION OF PLAY	AGE CUT-OFF 7/31	STRIP WEIGHT + EQUIPMENT ALLOWANCE
TINY MITE	7 YEARS OLD AND UNDER	85 lbs + 5 lbs = 90 lbs
MIGHTY MITE	9 YEARS OLD AND UNDER	100 lbs + 5 lbs + 105 lbs

ALL AMERICAN DIVISIONS OF PLAY

AGE PROTECTED UNLIMITED WEIGHT

COMPETITIVE DIVISIONS

DIVISION OF PLAY	PROTECTED AGES	WEIGHT
10U DIVISION	CANNOT TURN 11 BEFORE 8/1/16	UNLIMITED WEIGHT
11U DIVISION	CANNOT TURN 12 BEFORE 8/1/16	UNLIMITED WEIGHT
12U DIVISION	CANNOT TURN 13 BEFORE 8/1/16	UNLIMITED WEIGHT
13U DIVISION	CANNOT TURN 14 BEFORE 8/1/16	UNLIMITED WEIGHT
14U DIVISION	CANNOT TURN 15 BEFORE 8/1/16	UNLIMITED WEIGHT
15U DIVISION	CANNOT TURN 16 BEFORE 8/1/16	UNLIMITED WEIGHT
AGE DIVISIONS CAN BE COMBINED		

NATIONAL DIVISIONS OF PLAY

AGE & WEIGHT

COMPETITIVE DIVISIONS

DIVISION OF PLAY	AGE CUT-OFF 7/31/16	STRIP WEIGHT + EQUIPMENT ALLOWANCE
CADET	9 and Under	114 lbs + 5 lbs = 119 lbs
DIVISION 1 & DIVISION 2	10 Older Lighter	94 lbs + 5 lbs = 99 lbs
JUNIOR PEE WEE	10 and Unders	124 lbs + 5 = 129 lbs
DIVISION 1 & DIVISION 2	11 Older Lighter	104 lbs + 5 lbs = 109 lbs
PEE WEE	11 and Under	139 lbs + 5 lbs = 144 lbs
DIVISION 1 & DIVISION 2	12 Older Lighter	119 lbs + 5 lbs = 124 lbs
JUNIOR MIDGET	12 and Under	159 lbs + 6 lbs = 165 lbs
DIVISION 1 & DIVISION 2	13 Older Lighter	139 lbs + 6 = 145 lbs
PRE-GAME WEIGH-IN MUST BE CONDUCTED PRIOR TO ALL GAMES		

CONFERENCE ALL STAR DIVISION OF PLAY

AGE PROTECTED UNLIMITED WEIGHT

***AYF NATIONAL CHAMPIONSHIP PLAY ONLY

DIVISION OF PLAY	PROTECTED AGES	WEIGHT
10U ALL STARS	CANNOT TURN 11 BEFORE 8/1/16	UNLIMITED WEIGHT
12U ALL STARS	CANNOT TURN 13 BEFORE 8/1/16	UNLIMITED WEIGHT
14U ALL STARS	CANNOT TURN 15 BEFORE 8/1/16	UNLIMITED WEIGHT
AGE DIVISIONS CAN BE COMBINED		

WHAT OUR MEMBERS SAY:

"AYF's program allows the league to be more kid friendly, which allows more kids to participate.

In our first season with AYF we had a 50% increase in participation."

- Mike M
Fairbanks, AK



AYC Cheer/Dance/Step

If your cheer/dance/step squads are interested in competing in our championship regional/national tournaments, indicate your interest in tournament play when you sign up for your AYF/AYC membership. Like football, your organization must declare its intention to compete at regionals by the middle of September. Tournament Members are required to strictly abide to AYC Rules and Divisions. AYC Teams are to compete in AYC sponsored events and may compete in outside competitions, as well.

AYC CHEER Competition Divisions (Age Cut Off Birth date: July 31st)

Division 8 – 5, 6, 7, 8 – White or Red

Division 10 – 7, 8, 9, 10 – White, Red or Blue

Division 12 – 9, 10, 11, 12 – White, Red or Blue

Division 14 – 11, 12, 13, 14 – White, Red or Blue

Division 18 – *14, 15, 16, 17, 18 – White, Red, or Blue (All Music)

*14 year old athletes must be in high school

AYC Conference Division 14 Elite

AYC offers an “All-Star” division 14 Elite team. Rules can be found in the Official AYC Rule Book

AYC DANCE/STEP Competition Divisions

Division 8 – 5, 6, 7, 8

Division 10 – 7, 8, 9, 10

Division 12 – 9, 10, 11, 12

Division 14 – 11, 12, 13, 14

Division 18 – *14, 15, 16, 17, 18

*14 year old athletes must be in high school

AYC offers “Age Waiver Requests” for teams that may roster a participant outside the age category on a team. This is designed for situations where there is NO team for a rostered participant and he/she would like to participate. If there is a level offered then NO Waiver will be granted.

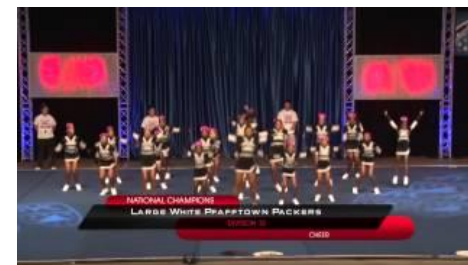
Red, White, and Blue Guidelines are listed in the Official AYC Rule Book

Age Divisions will be divided into small and large at tournaments

Small Team = 5 - 18 members; Large Team = 19 - 36 members

AYC offers a non-competitive Inspiration Cheer division for our developmentally and physically challenged cheerleaders. All Inspiration (Formerly Contender) Cheer teams are invited to perform at the Local, Region and National Championship.

Questions? Email ayc@americanyouthfootball.com



2014 AYC National Championships

<https://www.youtube.com/watch?v=KLzLCfSnp1w>





National Championships

Each December 17,000 people travel to Orlando FL to participate in the AYF and AYC National Championship festivities!

Nationals are a fun family environment complete with great competition, celebrities, private theme park parties, all-star events, hall of fame induction, and special events and activities.

The Football National Championships include 16 competitive brackets and one invitational bracket on nine fields with nearly 140 teams in all National and All-American divisions, an Instructional division, and 14U and 12U Conference All-Stars! Everyone gets a chance to shine!

The Cheer National Championships invite approximately 250 of the nation's top squads for a chance to compete for a title in AYC's competitive and invitational divisions.

View the 2015 National Championship highlight shows produced for National Television Networks (Click on photo below)



2015 AYF/AYC National Championship Highlights



WHAT OUR MEMBERS SAY:

"I glad my son (and his team) had the opportunity to compete at Nationals, what an incredible, once-in-a-lifetime experience."

- Carmine T, AZ

WHAT OUR MEMBERS SAY:

"We would like to thank ALL of the AYF Team for a yet another great year and a phenomenal job putting on the National Championships... It never ceases to amaze us that every year AYF and each of you individually find a way to improve upon the last! The kids had a blast."

- Tim W,
Central Mass Youth
Football



National Championships



AYF
National
Championships





National Championships



AYC
National
Championships





Championship Tournament Eligibility

Championship Tournament Members MUST comply with the National Paperwork Requirements:

All Championship Tournament Member Teams are responsible for completing all national paperwork requirements prior to qualifying for AYF/AYC Sanctioned Competitions. All teams must submit Final Rosters prior to October 1 to MyAYF.com and All teams must qualify via their regional championship.

Please contact the Football and Cheer Commissioners to declare your eligibility for competition!

- Football@americanyouthfootball.com
- cheer@americanyouthfootball.com

Teams must come to Regional and National Check-Ins with the following items in their team books (all forms are posted at www.MyAYF.com):

- Properly executed and certified City / Association / Conference Players Contract
- All required AYF release and waiver forms signed by both parent/guardian & participant
- Copy of Participants Birth Certificate
- Picture I.D. for all participants
- Copy of Insurance Certificate naming AYF as an Additional Insured on your policy
- Signed Background Check Form and Coaches Training Affidavit for all adult volunteers
- Scholastic Fitness Affidavit stating that all participants listed on the playing roster are certified and are academically qualified to participate

Competitive Teams should check-in with their regional representative about paperwork/compliance requirements prior to starting the season (and if possible, prior to player registration)



WHAT OUR MEMBERS SAY:

"Our organization and me personally want to make sure that we truly 'honor' your organization and your staff for all that you do for us. I truly mean it from heart. You guys are fantastic, you are family. If we did not get this kind of help that we get from your AYF organization, I really don't know if I personally could continue on after all these years in this business.

Straight up! I am truly excited and very grateful about what you folks, your organization your staff and what you have done for my kids.... We love you, folks."

- Father John
Hawaiian Warriors, HI



WHAT OUR MEMBERS SAY:

Words cannot express what the past few weeks have meant to my family, especially my son Cole. Winning a national championship was more than he could have ever dreamed of, and then being blessed with participating at the AYF All-Star game last week was more than he could have ever imagined.

Thank you for making this become a reality... your efforts truly made a difference!

- David L-
San Diego

AYF/AYC All-Star Events



Over the past seven years, the **National AYF 8th Grade ALL STAR event** has been held in January in conjunction with a High School All-American game! All-Star Week is an exciting experience for all involved! It's packed with NFL players/celebrity appearances, and motivational speakers! Top Football Players and Cheerleaders and coaches from across the nation are selected to participate as an all-star. Championship Tournament conferences may nominate players and coaches. **In 2017, AYF will return to Orlando, FL to play the AYF/XP/UA 8th Grade All Star Game in conjunction with the Under Armour High School All-American Game!!!** View the 2016 XP AYF 8th Grade All Star Game highlights played at the Citrus Bowl in Orlando. Click link below to view the Highlights.

[XP AYF 8th GRADE ALL STAR GAME HIGHLIGHTS](#)

The **Conference ALL STAR Football Divisions at the National Championships** welcomes AYF Conferences to establish a post season teams of their top 14U, 12U, and 10U players whose teams did not qualify for inter-AYF post-season play. Conferences are free to design a selection program that best fits their season. Bragging rights for their conference city/state.





Training

CAMP AYF Xperience- AYF has Partnered with Xtreme Procision (Founded by former NFL All Pro Lavar Arrington) and Under Armour to bring this Revolutionary NEW Training System to AYF. We Will Change the Culture of the Game! Click on Photo Below to See The XP System at Work.....



AYFCOACHING.com

AYF and AYC Coaches complete their ONLINE TRAINING Course to get prepared for the season and get an additional \$2,000,000 liability protection.

AYC Cheer Clinics/Camps

AYC Certified cheer camp instructors visit local conferences to run cheer camps and coaches clinics for our members.

Summer Select

AYF hosts select football summer camps, 7 on 7 tournaments, jamborees, international events and more.

Leadership Meetings

In the off-season AYF and AYC run national/regional meetings for conference administrators to highlight best practices from across the Nation.



Lavar Arrington with the kids



Textbook coaching on hand



Anthony Munoz teaming up with AYF

WHAT NFL Pros are SAYING

There's no secret as to why AYF is so successful and continues to grow at such a rapid pace. The attentiveness to every detail along with such a family oriented environment is so rare and such a breath of fresh air. I've been around a lot of organizations and the common attributes with all the great ones were the sense of family, pride, dignity, integrity, accountability, respect, honesty and transparency. These are all core values that I live by, thanks for being such a great example.

-LaVar Arrington-
Pro bowler



Initiatives

The Circle - The GIVING goes 'Round between members
 Promote Corporate Good-Will - With partners who care
 Create Positive Images - With pro-players who care
 Community Oriented - Promoting volunteerism
 Education Priority - Rewarding academic excellence
 Decrease in Crime Rates - Our youth are our responsibility
 Anti-Discriminatory - Everybody can play!
 Creating LEADERS of Tomorrow - Through service

Words from the Universities:

"We want your student-athletes to be more involved within the community, and we want the community to support the young men and women who compete at the highest level of collegiate athletics here at BC.

- Justin Williams,
 Boston College



AAAA

All-American Academic Achievement Alliance recognizes student athletes
 The Alliance rewards scholar athletes in every region.

Annual Awards

Coach of The Year: National Division/ All-American Division and Cheer
 Volunteer of the Year / Giving Back Team of the Year / Giving Back Conference of the Year / Academic Team of the Year
 AYF Hall of Fame: for those who have dedicated 25+ years to youth football

AYF International

AYF has membership in Panama, Israel, Germany, Italy, England, Brazil, Mexico, Canada, and Japan. See our International programs here: <http://americanyouthfootball.com/ayfinternational.asp>

Scholastics Partnerships

AYF collaborates with scholastic enhancement programs, institutions of higher education, and more in order to ensure opportunities for the kids-- alliances include major colleges across the US.

Inspiration (Formerly Contender) Program

AYF finds a way for every BODY to play. AYF offers the Inspiration Division, which is designed for athletes with disabilities. All athletes are welcome and are encouraged to participate!



2013 Hall of Fame Inductees
<https://www.youtube.com/watch?v=jmLnHpkuY9Q>





THE CIRCLE OF GIVING BACK

Giving Back is at the heart of AYF's mission and is a principle that every volunteer, administrator, player and sponsor subscribes to.

From the **volunteers** who give selfless hours of their time, to the **youth** who give back to their community and the incredible support that goes on from **league** to league within the AYF **Community**.

GIVING BACK - More than \$15 Million

- \$9,000,000 dollars worth of NIKE athletic shoes/apparel to kids pledging to stay in school.
- Over \$500,000 of athletic equipment to children of the U.S. Armed Forces in Europe.
- \$420,000 of NFL local agency grants to AYF leagues and \$64,000 in scholarships.
- Implemented the "Circle of Giving" to encourage EVERY participant in AYF to Give Back to their peers, their parents, their communities, the sport, and their AYF counterparts in other states. Donations exceed \$250,000.
- Over \$250,000 of donations from AYF leagues to AYF leagues in Hurricane Katrina effected areas.
- \$675,000 in equipment, scholarships and donations from AYF sponsors to member leagues.
- AYF and The Cincinnati Bengals working together to raise \$100,000 for local AYF leagues.
- AYF Hall of Fame, reserved for Footballs heroes who have dedicated a minimum of 25 years teaching football and inspiring youth.
- \$130,000 in donations in cheer equipment and scholarships for needy cheer teams
- \$75,000 of Apparel and Equipment to support AYFSamoa, the first youth football program in American Samoa
- \$50,000 in Riddell Equipment distributed to needy teams

This \$15 million DOES NOT include:

- **AYF Parents Giving Back:** Chris Collinsworth and Howie Long working with AYF to support their local AYF programs.
- **NFL Players GIVING BACK:** Players donating money and equipment to AYF programs in their communities.
- **AYF All Star and Academic Bowl Game:** AYF ALL Stars are sponsored to travel and participate in activities and events, play football and meet NFL Stars.
- **NFL players run camps for AYF leagues:** Ray Lewis, Reggie Bush, Matt Leinart, Drew Brees, Junior Seau, Dhani Jones, Hines Ward, Jerome McDougal, and Terrell Owens, to name a few.
- **AYF individual supporters providing scholarships** for talented, under-privileged kids to attend private High Schools with notable football programs and entrance to elite training facilities.
- **Academic and Performance based scholarships** distributed by AYF and its partners to standout members.



**AYF Giving Back : Are You In?
Watch the Video Now:**

<http://www.youtube.com/watch?v=0pg1nniKYKQ>



GIVING BACK - More about our Mission

AYF's Mission of Giving Back is to not only to do it from a national level and set an example, BUT TO TEACH Kids the importance of being a positive influence in their communities.

The Huddle to Fight Hunger is one example of how Giving Back is a lesson implemented throughout our communities.

WHAT OUR MEMBERS SAY:

"We would like to thank you, in fact we will place an ad telling everybody what AYF has done for us!"

- Ken B
HYAA, Fairfield, OH

WATCH how communities nationwide united with Kraft Foods' in *The Huddle to Fight Hunger* to help donate 25 million meals to Feeding America.



http://www.youtube.com/watch?v=-m69i0rH6Lk&feature=youtube_gdata_player

GROUP CHEER: Over 200 girls from across the nation united together at National Championships (after competing) to show the power of AYF and huddling together for a cause.



<http://www.youtube.com/watch?v=W7--VLI99J4&list=UUIIA7WhA9MqTBhurot0t5uA&index=1&feature=plcp>



Check Us Out and Connect with the AYF Community NOW

National Websites & Networks

AYF Home Page
 Championship Site
 To Join AYF
 Member Service Panel and Member Profile
 Players-only protected online social community
 Online Registration/Administration
 Coaches Training
 Buy AYF products
 The E-Huddle Monthly Official Newsletter of AYF
 AYF ON FACEBOOK
 AYF ON TWITTER
 AYF YOUTUBE CHANNEL

americanyouthfootball.com
americanyouthfootball.com/nationals
Joinayf.com
Myayf.com
AYFPlayers.com
playayf.com
ayfcoaching.com
shopayf.com
 Find the archive on our home page
facebook.com/AYFandAYC
twitter.com/ayf
youtube.com/ayftv

WHAT OUR MEMBERS SAY:

"I watched the coverage of the AYF National Championships on Network TV. It was awesome. This year has been incredible. AYF keeps raising the bar."

- Mike F
 Mint Hill, NC

WHAT OUR MEMBERS SAY:

"As a coach and a parent I'm thrilled that there is a safe website for the girls to share their cheers and see pictures of themselves at the events. When the girls first saw the slide shows they went crazy and called all of their friends!"

- Jen P
 Mid CT AYF



[Check our AYF YouTube Channel](#)

[Watch Championship TV Show Highlights - Special Events, All Star Game Highlights and more!](#)



[Visit The Huddle E-newsletter Archive](#)

[Join The Huddle Mailing List](#)



Our Site at AYFPLAYERS.com is dedicated to AYF's Youth Membership to bring together kids with common interests in a protected online community.

Players are responsible for their own achievements: post scores, blogs and lessons learned and win great prizes, scholarships. The site can only be accessed by AYF/AYC athletes who receive a personalized ID Card from their Coaches (create these at myayf.com). The site and all content is monitored and approved prior to posting- 24 hours per day by AYF Staff.



How to Get Started

Sign up NOW for your Organizations AYF/AYC membership
at WWW.JOINAYF.COM

Once you sign up, you will gain access to MyAYF.com where AYF/AYC Administrators and Coaches can obtain all football and cheer resources:

- Download your membership certificate
- Download the AYF Rulebooks and the AYF Operations Manual
- Apply for your subordinate 501(c)(3) status
- Conduct discounted background checks, fundraising, set up your league management and registration site, apply for grants
- Register for insurance...and much more!

The AYF
MEMBERSHIP &
RECRUITMENT
DIRECTOR is here to
help you get
started in AYF and
answer any
questions that you
have.

Please contact:

Mr. Shannon Shy

Shannon@americanyouthfootball.com

703-774-7895

The Official 2016 AYF Membership Year is April 1, 2016 - March 31, 2017

Registration is open 12 months a year!

All registrations received after December 1 will be pushed forward to the next membership year upon full payment.



The People Behind the Logo

National Staff

President
Executive VP and General Counsel
VP Football & Cheer Operations
Operations Director
National Membership Chairman
National Football Commissioner
National Cheer Commissioner
Events & Social Media Coordinator
IT Director
Risk Management Advisor

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THANK YOU
for learning
about AYF!

**We look
forward to
serving you!**

REGIONAL CHAIRPERSONS

Regional Chairpersons are responsible for, among other things, qualifying Championship teams in their respective regions for Regional and National Championships. If you join AYF/AYC in this structure, you will need to familiarize yourself with your Regional Chairperson. All other AYF/AYC communication will come directly from the National Office. To contact your Regional Chairperson, please email Shannon@americanyouthfootball.com



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