



SMART PHONE APP & COMPANION BOOKLET
A SPECIAL 10 WEEK PROGRAM FOR AYF COACHES AND PLAYERS

The Greater Game is a powerful, one-minute-per-day character awareness program. Daily messages are delivered by the biggest stars of the NFL. It is simple for you to register your team:

1. On your smart phone, register your team at: app.thegreatergame.org
2. You will be prompted to select a MONDAY for the start date. The daily messages will come each day, 5 days/week, for 10 weeks.
3. Ask your players to go to their app store, download the **FREE** app. They will be prompted to select your school/team, and automatically they will all be receiving the same one-minute message each day. Encourage parents to



You may order the companion Booklet, with all 50 messages, through AYF.

