

Dear CCA Board and Membership,

We are so pleased to present the bid from the Central Iowa Collie Club for hosting the 2019 Collie Club of America National Specialty.

The chosen city is Des Moines. Des Moines is considered one of the nations up and coming cities. Your National Specialty will be held on the grounds of the Iowa State Fair, long heralded as one of the top fairs in the entire country. Because of it's animal orientation it offers the opportunity to host all the CCA events at one site!

As fun as a National is we are still charged with keeping the numbers in line and this group has done a great job of putting together a budget that allows for all the extras we have come to expect and keeping the bottom line in the black.

If you have any questions please feel free to contact the National Show Committee or the proposed Show Committee.

NSC

**Proposal for the 2019 Collie Club of America National Specialty
submitted by The Central Iowa Collie Club**

Theme:

Field of Dreams

The Central Iowa Collie Club is excited to be proposing a bid for the 2019 National Specialty to be held in Des Moines, Iowa at the Iowa State Fairgrounds. We are happy to be able to host a unique National where **all the events occur on one site**. The Iowa State Fairgrounds have worked with us to schedule all events beginning April 7th through April 13th of 2019.

FIELD of DREAMS...A movie and an icon

Join us for a tribute to Steve FIELD a man and his DREAMS. Celebrate one of the breed's most influential people and the man behind Parader Collies. "Mr. Collie" was a native Iowan born in Northern Iowa in 1910. He graduated from the University of Iowa in 1931. He spent most of his career teaching at Thomas Jefferson High School in Council Bluffs, Iowa. Although the most well known address was the home kennel in Omaha, Steve remained an Iowa farm boy throughout his life.

Field of Dreams is a classic movie from 1989 set in rural Iowa. It featured several well-known quotes such as "If you build it, he will come." and "Is this heaven? No, it's Iowa." If you think Iowa is about agriculture, you're right. However, Iowa is much, much more than agriculture.

The Iowa State University College of Veterinary Medicine is a cornerstone of one of the world's largest concentrations of animal health professionals which includes the USDA's National Animal Disease Center, the National Veterinary Services Laboratories and the Center for Veterinary Biologics. The University of Iowa Pharmaceuticals is an FDA registered pharmaceutical manufacturing facility. And the University Of Iowa Carver College Of Medicine is comprised of 11 buildings that total approximately 1.4 million gross square feet of space devoted to research and education in medicine. Companies such as John Deere, Pella, Winnebago, Barilla, Quaker, Tones, Facebook and Google Data Centers call Iowa home. Iowa ranks third in the nation in wind generation capacity.

The capitol city of Des Moines has hosted four national specialties for other breeds and is poised and ready to host the 2019 Collie Club of America National Specialty. We have included a map showing the major metropolitan areas of the country within a 700 mile radius of Des Moines. We believe that this crossroads of Interstate 80 and Interstate 35 makes the location easily accessible to all areas of the country. Allegiant Air, American Airlines, Delta, Frontier Airlines, Southwest Airlines and U.S. Airways all service the Des Moines International Airport.

Des Moines is a dog friendly city. The host hotel is near the beautiful Riverwalk and the Simon Estes Riverfront Amphitheater. The Riverwalk Dog Park (1111 Illinois Street) has 4 acres of fenced area for all dogs, 2 fenced unleashing areas, a dog waste station and easy access to the nearby Riverwalk and trails. Also in downtown Des Moines is

the Pappajohn Sculpture Park for art buffs. Other close attractions are the Science Center, the Blank Park Zoo and the Living History Farms.

From April 7th to the 10th, the covered outdoor arena will be used for herding and agility. The arena is 100' X 191' with a dirt floor. It has covered bleacher seating for observers. We can offer HT/PT and A courses with goats, sheep and ducks.

The main event of the conformation show would take place in the Varied Industries Building. Floor space is 230' X 480' for a total of 110,000 square feet. We anticipate a conformation ring size of 64' X 120' with no posts in the ring. There are four 48' X 38' conference rooms on the lower level and a 100' X 54' upper level conference room. Building rental includes use of all conference rooms. These rooms can be used for all seminars, banquets and meetings. Included in the building rental are service staff, restroom attendants and utilities.

Parking is free at the fairgrounds. The State Fair campgrounds will not be open, however, unlimited RV parking is allowed adjacent to the Varied Industries building. There is electrical hookup for RVs adjacent to the building and that is paid to the Fairgrounds.

National Show Superintendent: Jack Onofrio

National Show Chair: Nadine Beckwith-Olson

National Co-Show Chair: Steve Finken

National Show Treasurer: Mike Esch

National Herding Trial Chair: Deanna Levenhagen

National Agility Chairs: Julie Hinrichsen & Russell Dyke

National Obedience & Rally Trial Chair: Carol Minden

National Chief Ring Steward: Lily Russell

National Logo: Sheela "Mike" Cheatum

National Reserved Grooming & Ex-Pen Reservation Chairperson: Michelle Struble

National Reserved Seating Chair: Tandy Struble

National Top 20: Roxann Heit with Lisa Finken co-chair

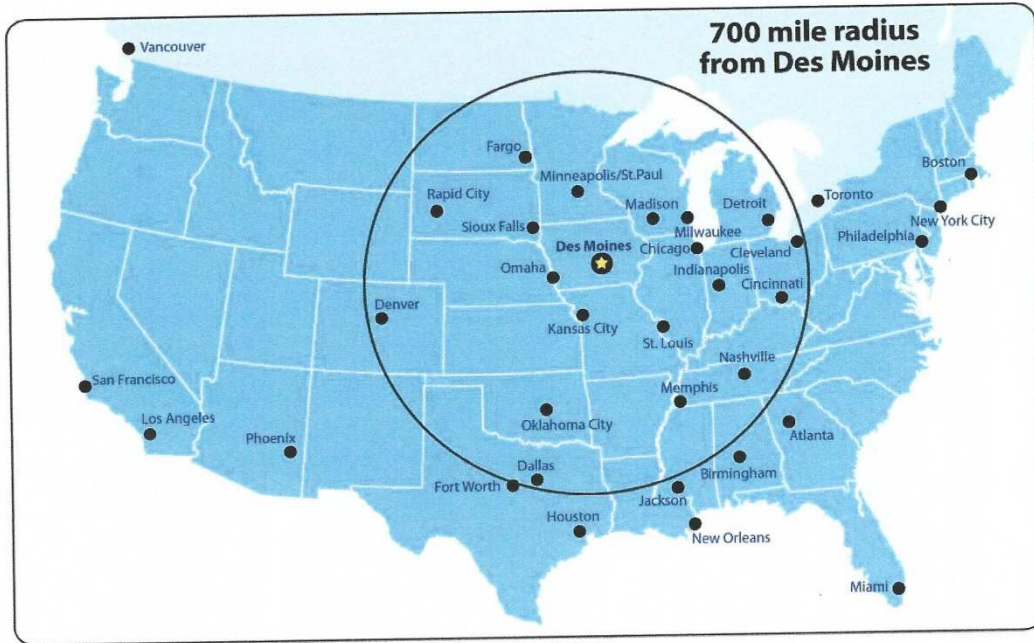
National State Basket Raffle Chair: Sally Reavely

National Trophy Chair Person: Peggy Howard,

National Rosettes: Tandy Struble

Items	Expenses	Income
Varied Industries Building: \$6,000.00 per day X 5	\$30,000.00	
Monday set up half day: \$3,000.00	\$3,000.00	
4 sets of bleachers	\$300.00	
250 chairs	\$250.00	
80 tables	\$640.00	
2 Stage sections	\$30.00	
1 Stage stairs	\$10.00	
Electricity charged at usage (high estimate)	\$5,000.00	
Drapes to section off obedience rings (\$3.50 per foot X 120')	\$420.00	
Onofrio Superintendent	\$9,000.00	
Conformation/Obedience/Rally Entries (600@\$40.00)		\$24,000.00
Additional entry same dog (100 @\$20.00)		\$2,000.00
Grooming reservations (400 spaces @ \$40.00)		\$16,000.00
Shavings (100 @ \$5.25 bag) (sell @ \$8.00 bag)	\$525.00	\$800.00
X-pen rentals (30 @ \$50.00) (rent \$35.00/sell after \$30.00)	\$1,500.00	\$1,950.00
Water for grooming spaces	\$360.00	
Vendor rentals \$350.00 X 15		\$5,250.00
Chair reservations \$25 X 150		\$3,750.00
Catalogs @ show \$20 (500)		\$10,000.00
Catalogs Pre-ordered \$15.00 (100)		\$1,500.00
Catalog Advertising		\$3,000.00
Trophies/Rosettes	\$15,000.00	\$12,500.00
Covered arena (Herding/Agility) \$350 per day X 4	\$1,400.00	
Stock rental & transport \$600 per day X 2	\$1,200.00	
Herding Trial Secretary: Deb Owens (\$1.50 per entry plus expenses)	\$250.00	
Herding Entries of \$45.00 X 40 X 2		\$3,600.00
Agility Trial Secretary: Deb Owens (\$1.50 per entry plus expenses)	\$250.00	
Equipment Rental: Complete set of standard and JJW \$400.00 X 2	\$800.00	
Electronic timers & speakers: \$125.00 X 2	\$250.00	
Delivery & Service	\$400.00	
Agility Entries: \$30.00 per run X 60 X 2		\$3,600.00
Judges Expenses (All combined)	\$12,000.00	
Totals	\$82,585.00	\$87,950.00

DRIVING MILEAGE - UNITED STATES

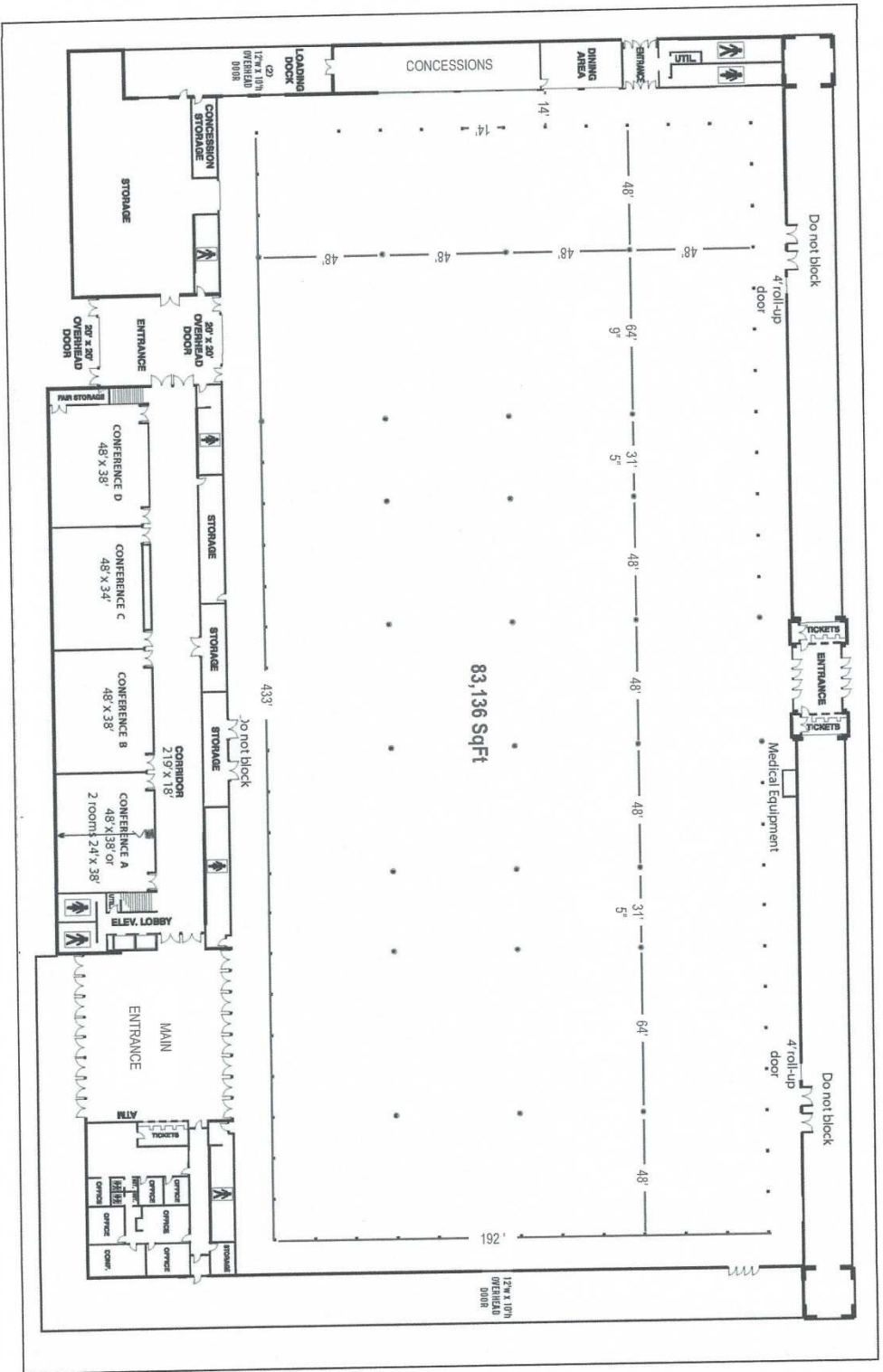


CITY	MILES	HOURS
Atlanta, GA	904	14
Birmingham, AL	848	13
Boston, MA	1,300	21
Cedar Rapids, IA	130	2
Chicago, IL	333	5.5
Cincinnati, OH	590	9.5
Cleveland, OH	662	10.5
Dallas, TX	698	11
Davenport, IA	170	2.5
Denver, CO	672	9.5
Detroit, MI	599	9.5
Dubuque, IA	200	3
Fargo, ND	477	7.5
Fort Worth, TX	743	12
Houston, TX	954	14

CITY	MILES	HOURS
Indianapolis, IN	475	7.5
Iowa City, IA	114	2
Jackson, MS	824	13
Kansas City, MO	194	3
Kearney, NE	316	5
Los Angeles, CA	1,685	24.5
Madison, WI	355	5.5
Mason City, IA	121	2
Memphis, TN	618	9.5
Miami, FL	1,566	24.5
Milwaukee, WI	374	6
Minneapolis/St. Paul, MN	244	4
Nashville, TN	655	10

CITY	MILES	HOURS
New Orleans, LA	1,013	15.5
New York City, NY	1,107	18
Oklahoma City, OK	546	8.5
Omaha, NE	135	2
Philadelphia, PA	1,078	17
Phoenix, AZ	1,407	22
Rapid City, SD	626	10
San Francisco, CA	1,801	26
Sioux Falls, SD	284	4.5
St. Louis, MO	350	5.5
Toronto, Canada	838	13
Vancouver, Canada	1,946	30
Waterloo, IA	112	2

Varied Industry Building
 Dimensions between support pillars



IOWA STATE
FAIRGROUNDS



OUTDOOR ARENA

IowaStateFair

NOTHING
COMPARES

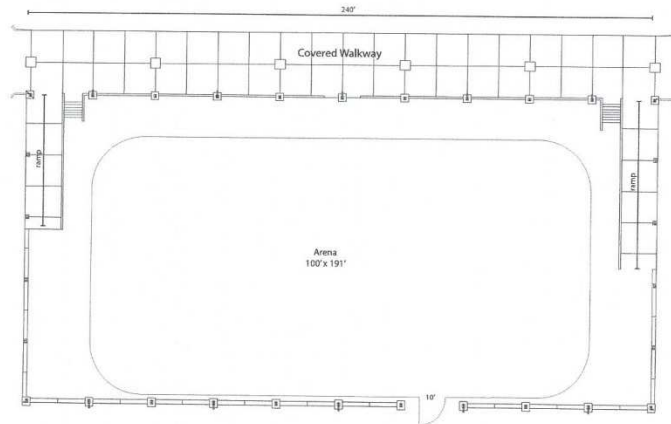
The covered arena offers a spacious venue for a variety of animal shows. This space is the perfect location for open-air livestock exhibitions ranging from cattle to llamas. Covered walkways connect it to both the Swine and Stalling Barns.

OUTDOOR ARENA

COVERED ARENA DIMENSIONS: 191' x 100'

ADJACENT UNCOVERED WARM-UP ARENA DIMENSIONS: 144' x 171'

ADDITIONAL FEATURES: Covered seating, covered walkways to Swine and Stalling Barns





Mr. Steve Finken,

The **Quality Inn & Suites Event Center** would like to express our interest in providing guestrooms for the **2019 National Collie Show**. Our 155-room property is conveniently located at I-235 and Third Street – only 8 minutes to the Iowa State Fair Grounds. The location provides easy access to and from the Hotel. Our property provides guests with 140 deluxe hotel rooms, and 15 spacious suites. All guests are provided a complimentary full hot breakfast buffet, as well as free parking. The Quality Inn & Suites Event Center has one of the most scenic views of the city, including the State Capitol, and Des Moines River Valley. Rest assured if given the opportunity, our friendly and efficient staff will ensure each guest enjoys an *“ideal hotel experience.”*

Hotel Services

- Free parking on premises
- Complimentary airport shuttle service (distance 4.7 miles)
- Complimentary Deluxe Hot Breakfast
- Restaurant/lounge on premises
- Business Center
- Complimentary wireless internet
- In-room refrigerators/microwaves
- In-room safes
- Oversized indoor pool
- Fitness Center

Advantages for choosing the Quality Inn & Suites Event Center

- Our location is only 4.2 miles from the Iowa State Fair Ground with easy access to the freeway.

Arrival/ Departure Options:

- April 7- 14, 2019

Room Availability:

Day	Single (1 Bed)		Double (2 full size Beds)	
	Qty	Rate (USD)	Qty	Rate (USD)
Sunday	15	139.95	8	139.95
Monday	25	139.95	75	139.95
Tuesday	25	139.95	75	139.95
Wednesday	25	139.95	75	139.95
Thursday	25	139.95	75	139.95
Friday	25	139.95	75	139.95
Saturday	15	139.95	8	139.95

Guest room rate and times:

- We would like to offer a group rate of \$139.95+12%tax
- Check-in 3PM
- Check-out 11AM

Concessions and Comps:

- One (1) complimentary room night for every forty (40) room nights on a cumulative basis
- Pet fee waived

On behalf of the **Quality Inn & Suites Event Center**, we look forward to hearing from you and having you as our guests!!

Sincerely,

Crystal Wheeler

Director of Sales

crystal@desmoinesqualityinn.com

www.discovermidwesthotels.com

515-282-5251 x229 (phone)