



AHNA

Asylum Hill Neighborhood Association
A Neighborhood NRZ



Communications Committee

Notes

06/15/2015 3:00 pm

CPBN

1049 Asylum Ave.

- In Attendance: Paul O'Mara, Barbara Robbins, Bernie Michel, Tikeyah Whittle, Dean Amadon

- **Newsletter**
The committee discussed the AHNA News and Views section of the Hartford News to be published next week. The list of items we have so far to be included in no specific order are:
 1. Committee briefs
 2. Columns from Matt Ritter and Tiffany Glanville
 3. General meeting announcement; no meeting next month
 4. Events calendar
 5. AH Then and Now column - Aetna
 6. Volunteer of the month - Sandy
 7. Exploring Asylum Hill - Franklin Foundation
 8. Arts events
 9. Hartford Blooms
 10. Daddy Daughter Dance
 11. HCB Summer Hip Hop
 12. Nepal 2.0
 13. Jumoke celebration for Dr. Monroe
 14. Stowe Prize

- **Website**

814 Asylum Ave
Hartford, CT 06105

Discussed recent poll sent to Board. Still waiting for responses before moving forward with any changes to website format.

- **New Business**

The committee discussed options for raising revenue to support specific communications efforts. The members were asked to come up with a wish list for what the committee could do with supportive funding.

Bernie raised awareness about a site called WhoFish which can be used to promote events. It is organized by state, there are 6,000 subscribers in CT. We will be looking into how we might be able to use this as a tool for communications. This prompted a discussion on other means we can use to promote AHNA and events.

Dean raised awareness about a new organization that affords people with new business ideas a platform for pitching their ideas. One idea was intriguing because it related to a new way for immigrants to send funds back to their families.

Next meeting

Monday July 20th

3:00 P.M.

Location - CPBN