



**IMIA Americas 2014 Conference & Member Showcase  
November 02 – 05, 2014  
Hyatt Regency Denver at Colorado Convention Center  
Denver, Colorado USA**

**An Invitation to Exhibit**

Each year, our post-event survey shows that the Americas Conference is more than just seminars, workshops and a trade show... it is an investment in maximizing the value of your membership in IMIA, developing new patterns of thought, driving results, and helping your business grow.

Our goal is to partner with you and deliver solutions that help solve your most complicated needs. Our conference is designed specifically to help small and large businesses gain knowledge by testing new products, improving technical skills and gaining insight into new mapping techniques.

**Nowhere else can exhibitors learn so much in so little time at such a reasonable cost. The benefits far outweigh the exhibitor fee:**

- New techniques to help complete a project or learn how someone else solved a problem
- Gain an understanding of what others are doing in the industry
- The ability to expand your professional network
- Opportunities to interact face to face with a concentration of experts and professionals
- Learn the latest ways to promote and sell your product
- The value of collaboration with other exhibitors

**Become an exhibitor. The major benefits for your company's marketing program are:**

- Complimentary banner ad on the new IMIA Website for six months
- Complimentary half page ad in the conference program
- Exhibitors acknowledged in the conference program with company description / logo
- Exhibitors listed in the Events Section on the IMIA Website
- Exhibitors listed in the IMIA Report
- Two complimentary conference registrations valued at \$1,250 are part of the exhibitor fee
- Additional exhibitor registrations \$625 per person

**More benefits:**

- Registration includes: member showcase, 2-day full educational seminars, receptions, lunches, and annual dinner
- Complimentary Wi-Fi in Member Showcase area
- Complimentary power outlet per exhibitor
- Business Connect Session (Speed Dating) on Sunday afternoon
- All events (except annual dinner) will be held in the member showcase area for more face-to-face time with attendees and other exhibitors
- Exhibitors will have an opportunity to sign up first for the "Business Connection" Session
- Annual dinner moved to Tuesday night for more networking opportunities
- Floor plan designed to give each exhibitor maximum exposure