

# IMIA Americas 2015 Map Awards

## “International Map Year 2015 – 2016”



# Judging Categories

The IMIA Americas Board of Directors would like to invite you to participate in the IMIA Americas Map Awards Program being held again this year. Entries will be judged and displayed at the IMIA Americas Conference and Member Showcase scheduled for September 27 – 29, 2015 in historic Washington, D.C. USA. The awards program is open to all Americas members in good standing with the winners announced at the annual dinner on Tuesday evening, September 29. The categories for this year's competition are closely aligned with the other IMIA Regions to ensure consistency in the IMIA Global Award.

- Best Sheet Map Product (i.e., a folded map or wall map)
- Best Book Based Map Product (i.e., an atlas or travel guide)
- Best Digital Map Product (i.e., a mobile or web based application)
- Best Map Related Product (i.e., globe, map neck tie or map coffee mug)
- Best Marketing or Promotional Program (i.e., company website, marketing campaign or promotional product)



# Rules for Entry

The competition is open to current IMIA Americas members in good standing. Only items published / produced during the calendar year October 01, 2014 – September 01, 2015 to qualify.

- The maximum number of entries per member is four for each category.
- Each entry must be accompanied by up to a 200-word explanation covering the entry's design objectives, market segment and distinguishing characteristics.
- For display of your map entry you may also submit a flat laminated map along with your un-laminated map, which will be used for judging purposes.
- Digital data products may be exhibited in applicant's table top with appropriate hardware provided by the entrant or suitable for a laptop.
- A panel consisting of three knowledgeable and experienced industry representatives will judge the competition.
- Send completed entry form (s) to Williams & Heintz Map Corporation along with a 200-word explanation for each entry submission to arrive no later than Thursday, August 27, 2015.

# Entry Form 2015

Each entry must be submitted on the form. Copy the form for additional entries. Please attach a 200-word explanation for each entry submission to arrive no later than Thursday, August 27, 2015.

Name\_\_\_\_\_

Company\_\_\_\_\_

Address\_\_\_\_\_

City, State, Zip\_\_\_\_\_

Tel\_\_\_\_\_Fax\_\_\_\_\_

Email Address\_\_\_\_\_Website\_\_\_\_\_

Entry Title\_\_\_\_\_

Category\_\_\_\_\_Publication Date\_\_\_\_\_

# **IMIA Global Award 2015**



The IMIA Global Award is an award that recognizes the best products from all three regions. The three overall regional winners will be judged against each other to decide, which represents the best product for the current year. The overall winning entry from the IMIA Americas Region will be nominated for the annual IMIA Global Award, the highest IMIA award.

The judges include the three Regional Presidents and the International President. The Regional Presidents each have a single vote and in the case of a tie, the International President casts the deciding vote. Judging will take place at the IMIA Americas Conference in Washington, D.C. USA.

The Global Award winner will be presented a trophy to keep and will be inscribed with the IMIA logo, the award title and the year in which the award is given. The results will be published in the IMIA Report for one year and will be displayed on the IMIA Website for one year. The winner will also receive artwork approved by the IMIA International Board for promotional use.

## **Entry Details 2015**

In order to enter you are required to submit your entry form (s) to Williams & Heintz Map Corporation by Thursday, August 27, 2015 and are responsible for mailing your product (s) to William & Heintz Map Corporation (address listed below) by Thursday, August 27, 2015.

For digital map products, you will be required to bring your product on your own device and each entrant will be given a short amount of time to demonstrate the product to the judges.

Members can enter each category up to four times. We encourage all members to submit entries for the awards as this is a great opportunity for your company to gain recognition and exposure in the mapping industry. Should your company win an award, you are entitled to promote your winning entry as an 'IMIA Award Winning Product.' Mail entries to:

**IMIA Map Awards  
Williams & Heintz Map Corporation  
8119 Central Avenue  
Capitol Heights, MD 20743 USA**



