

IMIA Americas 2015 Sponsor Program "International Map Year 2015 – 2016"

"Connecting the Business of Maps Worldwide" www.imiaconferences.com

Sponsor Opportunities

- The International Map Industry Association (IMIA) is a global organization that represents the world of maps. IMIA is where mapmakers, publishers, geospatial technology companies, location-based services, content producers, and distributors come together to conduct the business of maps.
- IMIA connects you to colleagues, customers and business partners and keeps you abreast of developments in the mapping industry. With worldwide business networking and education conferences, committee and discussion groups, exchange of business information, IMIA is a proven global sponsorship opportunity.

IIIIIA Americas Sponsorship

- Sponsorship is available in four different levels of participation.
- Each level combines onsite promotion as an Americas
 2015 Conference Sponsor with opportunities on the IMIA Website and in the IMIA Report.
- IMIA has also provided promotional opportunities for members with smaller budgets, who deserve quality publicity exposure.



Platinum & Gold Sponsors

Platinum Sponsor - \$8,000

Complimentary full page ad in the Conference Directory

Listing in all promotional materials

Customer day passes (10)

Highlighted in the IMIA Report

Twelve months of complimentary banner advertising

Sponsor listing on the IMIA Website and the IMIA Conference Site

Gold Sponsor - \$6,000

Complimentary full page ad in the Conference Directory

Listing in all promotional materials

Customer day passes (6)

Highlighted in the IMIA Report

Nine months of complimentary banner advertising

Sponsor listing on the IMIA Website and the IMIA Conference Site

Silver & Bronze Sponsors

Silver Sponsor - \$2,000

Complimentary quarter page ad in the Conference Directory

Listing in all promotional materials

Customer day passes (2)

Highlighted in the IMIA Report

Six months of complimentary banner advertising

Sponsor listing on the IMIA Website and the IMIA Conference Site

■ Bronze - \$500

Complimentary business card ad in the Conference Directory

Listing in all promotional materials

Highlighted in the IMIA Report

Sponsor listing on the IMIA Website and the IMIA Conference Site



Choose Your Sponsorship Level

Please indicate your level of sponsorship and notify IMIA Headquarters your commitment level. We shall contact you regarding payment arrangements. IMIA greatly appreciates your support. Thank you.

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

"International Map Year 2015 – 2016"

