IMIA collective stand
Frankfurt Book Fair

Member Benefits Package

- Collective stand creating professional appearance and greater visibility
- Professionally manned throughout duration of the Fair
- Meeting booking facilities available
- Booth set up and tear down facilities provided
- Stand sitting facilities enabling attendees to be at the Fair for as long or as short as required.
- Evening reception provides networking opportunities with other members.
- Members area on stand showcases the breadth and reach of the organisation.
IMIA brings its members an amazing opportunity to attend Frankfurt Book Fair on a budget that fits your business needs whilst still enabling you to afford many benefits. Choose one or more of the options below open to our members. Key highlights include:

- Professional appearance and greater visibility without the requirement for a significant investment in your own stand.
- Staffed and serviced stand throughout the duration of the Fair giving you the flexibility to explore or only attend for a shorter period.
- Meeting booking facilities available to fit your requirements and budget.
- Booth set up and tear down services enables you to attend for the period that you require to be there.
- Stand sitting facilities enabling attendees to be at the Fair for as long or as short as required.
- Evening reception provides networking opportunities with other members.
- Members area on stand showcases the breadth and global reach of IMIA.

**Option a)**

Wall panel only 750€

This option includes:

- one wall panel at the collective IMIA stand
  (size (wxh): 195x95 cm or 76,7x37,4 inch)
- right to use a set of chairs and table for unlimited planned and scheduled meetings
- full catering with coffee, soft drinks and snacks

**Option b)**

Wall panel and floor space 1.300€

This option includes:

- one wall panel at the collective IMIA stand
  (size (wxh): 195x95 cm or 76,7x37,4 inch)
- plus 1sqm floor space in front of the panel
- right to use a set of chairs and table for unlimited planned and scheduled meetings
- full catering with coffee, soft drinks and snacks
- 10% discount will be applied on second panel if requested.
Option c)

Wall panel with 4 shelves and low level cupboard  1.700€

This option includes:
- one wall panel at the collective IMIA stand  
  (size (wxh): 195x95 cm or 76,7x37,4 inch)
- plus 1sqm floor space in front of the panel
- right to use a set of chairs and table for unlimited planned and scheduled meetings
- full catering with coffee, soft drinks and snacks
- 10% discount will be applied on second panel if requested.

Option d)

Business promotion  100€

This option includes:
- opportunity to leave business cards which will be displayed in the members area
- opportunity to leave flyers/brochures which will be displayed in the members area of the stand
- chance to book a table at a reduced fee
- tickets for the drinks reception

Option e)

Table only hourly  50€ per meeting

This option includes:
- 1 hour of table use for a single meeting
- full catering with coffee, soft drinks and snacks

meetings would have to be booked and paid for in advance or luck of the draw if on day of meeting.
New Member special offer: 99€

This option includes:

- **Opportunity** to leave business cards and flyers which will be displayed in the members area
- **Product** display and feature for a period in members section during the fair.
- **Right to use a set of chairs and table for 5 planned and scheduled meetings**
- **Full catering** with coffee, soft drinks and snacks
- **Evening** reception tickets

Open to new members to IMIA during 2015.
New members have to sign up for a minimum of two years to IMIA to qualify.

Imprint: