



# **IMIA collective stand Frankfurt Book Fair**

## **Member Benefits Package**

- ◇ Collective stand creating professional appearance and greater visibility
- ◇ Professionally manned throughout duration of the Fair
- ◇ Meeting booking facilities available
- ◇ Booth set up and tear down facilities provided
- ◇ Stand sitting facilities enabling attendees to be at the Fair for as long or as short as required.
- ◇ Evening reception provides networking opportunities with other members.
- ◇ Members area on stand showcases the breadth and reach of the organisation.
- ◇

IMIA brings its members an amazing opportunity to attend Frankfurt Book Fair on a budget that fits your business needs whilst still enabling you to afford many benefits. Choose one or more of the options below open to our members. Key highlights include:

- ◇ Professional appearance and greater visibility without the requirement for a significant investment in your own stand.
- ◇ Staffed and serviced stand throughout the duration of the Fair giving you the flexibility to explore or only attend for a shorter period.
- ◇ Meeting booking facilities available to fit your requirements and budget.
- ◇ Booth set up and tear down services enables you to attend for the period that you require to be there.
- ◇ Stand sitting facilities enabling attendees to be at the Fair for as long or as short as required.
- ◇ Evening reception provides networking opportunities with other members.
- ◇ Members area on stand showcases the breadth and global reach of IMIA.



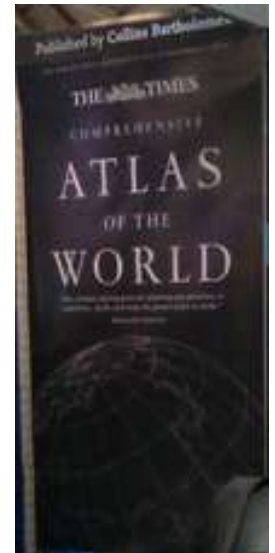
#### Option a)

only 2 available

## Wall panel only 750€

#### This option includes:

- ◇ **one wall panel at the collective IMIA stand**  
(size (wxh): 195x95 cm or 76,7x37,4 inch)
- ◇ **right to use a set of chairs and table for unlimited planned and scheduled meetings**
- ◇ **full catering** with coffee, soft drinks and snacks



#### Option b)

only 10 available

## Wall panel and floor space 1.300€

#### This option includes:

- ◇ **one wall panel at the collective IMIA stand**  
(size (wxh): 195x95 cm or 76,7x37,4 inch)
- ◇ **plus 1sqm floor space** in front of the panel
- ◇ **right to use a set of chairs and table for unlimited planned and scheduled meetings**
- ◇ **full catering** with coffee, soft drinks and snacks
- ◇ **10% discount** will be applied on second panel if requested.

Option c)

only 8 available

## Wall panel with 4 shelves and low level cupboard 1.700€

**This option includes:**

- ◇ **one wall panel at the collective IMIA stand**  
(size (wxh): 195x95 cm or 76,7x37,4 inch)
- ◇ **plus 1sqm floor space** in front of the panel
- ◇ **right to use a set of chairs and table for unlimited planned and scheduled meetings**
- ◇ **full catering** with coffee, soft drinks and snacks
- ◇ **10% discount** will be applied on second panel if requested.



Option d)

## Business promotion 100€

**This option includes:**

- ◇ opportunity to leave business cards which will be displayed in the members area
- ◇ opportunity to leave flyers/brochures which will be displayed in the members area of the stand
- ◇ chance to book a table at a reduced fee
- ◇ tickets for the drinks reception



Option e)  
270

only 270 available

## Table only hourly 50€ per meeting

**This option includes:**

- ◇ 1 hour of table use for a single meeting
- ◇ full catering with coffee, soft drinks and snacks

meetings would have to be booked and paid for in advance or luck of the draw if on day of meeting.



# New Member special offer: 99€

## This option includes:

- ◇ **Opportunity** to leave business cards and flyers which will be displayed in the members area
- ◇ **Product** display and feature for a period in members section during the fair.
- ◇ **Right to use a set of chairs and table for 5 planned and scheduled meetings**
- ◇ **Full catering** with coffee, soft drinks and snacks
- ◇ **Evening** reception tickets

Open to new members to IMIA during 2015.

New members have to sign up for a minimum of two years to IMIA to qualify.

## Imprint: