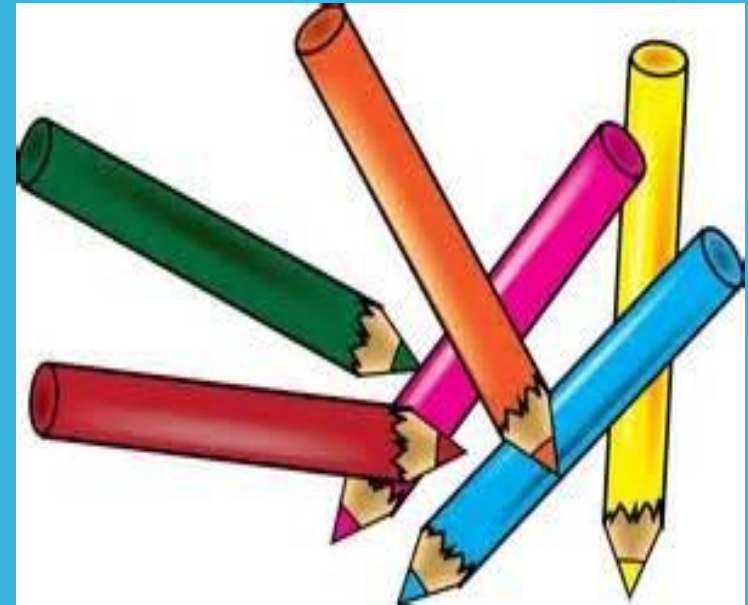


A colorful map of a town with various landmarks and roads. Roads are color-coded: red for main roads, yellow for secondary roads, and blue for rivers. Landmarks include a shopping mall, bus station, primary school, corner shop, light club, factory, police station, library, church hall, village, and others. Roads are labeled with destinations like 'to the shopping mall', 'to the bus station', 'to the primary school', etc.



STUDENT MAP AWARDS

The International Mapping Industry Association is pleased to announce a Student Map Award Competition at this year's IMIA Americas Conference & Member Showcase in Washington, D.C. USA September 27 – 29, 2015.

The competition is open to all student mapmakers in the United States and Canada for maps completed or published during the past calendar year. The purpose of the competition is to promote interest in map design and to recognize significant design advances in cartography.

The focus of this competition is design; therefore, judging is based on cartographic design criteria, such as creativity, balance, unity, visual hierarchy, clarity, use of color, and subject matter.



ABOUT THE COMPETITION

Student awards are sponsored by the National Geographic Society, U.S. Geological Survey, Avenza Systems Inc., and Esri. Each student award category consists of a cash prize (\$500.00), the National Geographic 10th Edition Atlas, a student license of Avenza Systems Inc.' MAPublisher, and a certificate of award.

Runners-up will receive a National Geographic Global Atlas. Student mapmakers in a certificate, diploma, or degree program must have produced their entries with student facilities as part of an accredited course.

Student entries must be verified via the instructor. Winning entries will displayed at a number of national and international professional functions. Digital images of winning entries will also be provided (with permission) to educators and teachers as examples of excellent map design for their students.



ELIGIBILITY AND JUDGING CATEGORIES

To be eligible for the competition, you must be a student member of IMIA Americas. Visit the IMIA Website (www.imiamaps.org) for membership application / information. Student membership is US\$25.00 per year for full time students with proper identification, who are studying in the geospatial fields.

Judging Categories:

- Award for Best Printed Map: A map or map series designed specifically for print.
- Award for Best Electronic Map: A map or series of related maps designed specifically for electronic media (i.e., DVD, the Web or a mobile app).

HOW TO ENTER

In order to enter you are required to mail your entry form to William & Heintz Map Corporation by Friday, August 27, 2015 and are responsible for mailing your product to William & Heintz Map Corporation (address listed below) by Friday, August 27, 2015. The Student Map Competition will be judged on Sunday, September 27, 2015. Maps must have been completed / published in 2015.

A panel consisting of three knowledgeable and experienced mapping industry representatives will judge the competition.

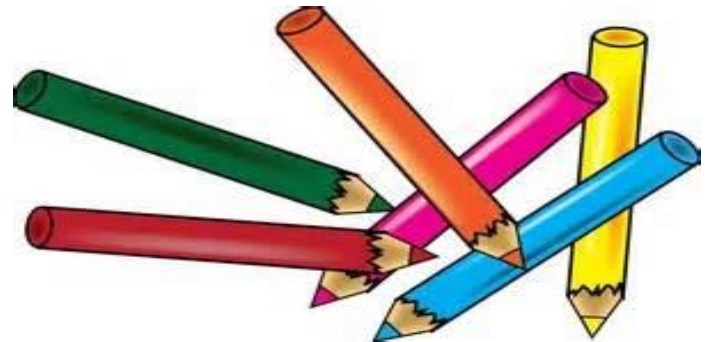
Please send completed entry form and entries to the address listed below by Friday, August 27, 2015.

IMIA Map Awards

Williams & Heintz Map Corporation

8119 Central Avenue


Capitol Heights, MD 20743 USA



RULES OF ENTRY & SUBMISSION

The competition is open to IMIA Americas student members. Only items produced / published during the calendar year August 01, 2014 – September 01, 2015 qualify. The maximum number of entries is one per student member for each category. All entries must be accompanied by up to a 200-word explanation covering the entry's design objectives, market segment and distinguishing characteristics. For display you may also submit a flat laminated map along with your un-laminated map, which will be used for judging purposes.

Interactive and digital map entries must submit one of the following:
A CD / DVD / USB media disk containing a working copy of your map or a link to the functioning version of your map on the Web. Acceptable mobile map data formats include: iOS and Android apps that are free or viewable through the Adobe Content Viewer app (freely available on iTunes and Google Play); Web-based maps using Adobe Flash and Oracle Java plug-ins; or Web-based maps requiring a standard browser. Executable programs are also permissible.



ENTRY FORM 2015

Each entry must be submitted on the form. Copy the form for additional entries. Please attach a 200-word explanation for each entry submission to arrive no later than Friday, August 27, 2015.

Name_____

Company_____

Address_____

City, State, Zip_____

Tel_____Fax_____

Email Address_____Website_____

Entry Title_____

Category_____Publication Date_____



