

Annual Banquet Awards Advertisement & Sponsorship Opportunities



Advertisement Opportunities

	MEMBER	NON-MEMBER
INSIDE FRONT COVER	\$1750	\$2000
INSIDE BACK COVER	\$1500	\$1750
OUTSIDE BACK COVER	\$1750	\$2000
	MEMBER	NON-MEMBER
DOUBLE GOLD PAGE	\$1500	\$1750
GOLD PAGE	\$1000	\$1250
DOUBLE SILVER PAGE	\$1250	\$1500
SILVER PAGE	\$750	\$1000
FULL PAGE	\$500	\$750
HALF PAGE	\$350	\$500
QUARTER PAGE	\$200	\$250

***All advertisements will be printed in black & white. Ad size 8.5 (w) x 11 (h) - w/ full bleed, and should be submitted in hi-res pdf. All artwork must be received by May 13th.** The Double Gold ad will be a two page spread, as is the Double Silver. The Gold and Silver will be one full page. All gold or silver type advertisements are printed on a special type of paper and will have priority in the placement of the advertisements.

Sponsorship Opportunities

	MEMBER	NON-MEMBER
DINNER/WINE SPONSOR*	\$5000	\$5750
MASTER SPONSOR**	\$3000	\$3500
LANYARD SPONSOR***	SOLD	SOLD
COCKTAIL SPONSOR****	\$1000	\$1250
DESSERT SPONSOR****	\$750	\$1000

SPONSOR BENEFITS

*Dinner/Wine Sponsor includes full page in banquet journal, 3 complimentary passes to event, logo on event page, promotion & signage. This sponsorship will provide wine for all tables during dinner & awards.

** Master Sponsorship includes full page in banquet journal, 2 complimentary passes to event, logo on event page, promotion & signage. There will also be table space for company materials/giveaways.

*** Lanyard Sponsor includes 1 complimentary pass to event, logo on event page, promotion & signage. *Lanyards are not included in price of sponsorship.*

**** Cocktail or Dessert Sponsor includes 1 complimentary pass to event, logo on event page, promotion & signage.

For more details, please contact Sarah Kuhns at skuhns@instituteofcredit.org

For more information on this event, please visit www.instituteofcredit.org

Complete the form below to secure your opportunity



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Please complete:

CONTACT:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

METHOD OF PAYMENT

Amount enclosed: _____

Sponsorship/Advertisement Choice: _____

☐ Visa

☐ American Express

☐ MasterCard

☐ Pay by Check

CREDIT CARD NUMBER _____ EXP DATE _____ CSV _____

Billing Address (if different) _____

SIGNATURE _____

Please email to: skuhns@instituteofcredit.org or fax to: NYIC Office at 203.292.6401

If paying by check:

Make check payable to NYIC.

Send payment to:

NYIC

511 Winnepoge Drive

Fairfield, CT 06825