

ABA ENGINEERING DAY SEMINAR PRESENTERS

August 17th – Birmingham AL



Ximena Araneda

VP Operations Americas

Managing and directing sales, project and support staff in Americas for all Video related products for Vizrt

Presentation Description:

Viz Media Engine – scalable platform for ingest and playout solutions.

*Introduction to Viz Media Engine

*Ingest and Playout tools

*Extend and Scale

Vizrt Americas

Ximena Araneda

VP Operations Americas

239-597-2045

xar@vizrt.com



Jeff Welton

Regional Sales Manager, Central U.S.

Presentation Description

"Fifty (even twenty-five... or ten!) years ago, if you'd told radio folks that they'd soon be able to store a week's worth of programming on a device smaller than a pack of gum, then connect that device to their transmitter to play their content directly to air, they'd have called you crazy. Further, if you'd suggested that the transmitter would be accessible from anywhere in the world over a computer (never mind explaining what a computer was) and that you could update content, or check status, or perform basic troubleshooting and repairs without ever leaving your easy chair, you'd have received some looks of disbelief, to say the least! This paper discusses the evolution of transmitter technology from then to now, as well as talking about some of the features that are offered in today's equipment – and how we got here."

Nautel

Toll-Free: 1-877-662-8835, ext. 5127

Direct: 1-902-823-5127

Quincy: 1-217-919-0189

Mobile: 1-902-489-1635

jwelton@nautel.com

www.nautel.com



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Alabama Power, in coordination with the Alabama Broadcaster's Association, presents "Electricity 101," a short course on electricity, electric safety and how to protect yourself and your crews from potential hazards every day when covering stories – and especially when your team is working in areas affected by major storms or natural disasters. Learn the fundamentals of staying safe around power lines and other electrical equipment, and how to safely position broadcast vehicles when working in potentially dangerous places or conditions

Michael Sznajderman, APR
Alabama Power Public Relations
600 North 18th Street
Birmingham, AL 35203
Office 205.257.2401
Cell 205.438.1074



John George



Larry Wilkins



Frank McLemore

These three Alternative Broadcast Inspectors will cover (or uncover) the most over looked items that could cost your station thousand of dollars. They will also take questions from the group about FCC Rules and Regulations.

The Engineer Day seminar will be held at the Hyatt Regency- the Wynfrey Birmingham. Registration will start at 8:30 AM and the first session begins at 9:00 AM. Cost for the seminar is \$40.00 which includes lunch. We will also have a large exhibit hall with plenty of products to review.

To register contact Lesa Rice at the ABA 205-982-5001. She can also help with lodging information. For more information visit the ABA site www.al-ba.com or contact Larry Wilkins 334-303-2525.

Mark your calendars now for this great event!!!!