



LOS ANGELES AREA  
CHAMBER OF COMMERCE



# ETHIOPIA BUSINESS & TRADE DEVELOPMENT

June 20 - 25, 2015



On behalf of the Mayor's Office of International Trade, the Los Angeles Area Chamber of Commerce, the Los Angeles World Airports and the Los Angeles Tourism and Convention Board, we invite you to join the 2015 Trade Visit to Ethiopia.

On June 20, 2015, Ethiopian Airlines will begin tri-weekly flights to L.A. This is a historic event, marking the first time that an African Airline connects Africa to the West Coast of the United States.

The new flights offer a tremendous opportunity for L.A. companies to explore economic opportunities in Ethiopia and the rest of Africa. With the most comprehensive pan-African route network, Ethiopian Airlines is Africa's largest airline and an undeniable force in connecting the continent to the rest of the world.



**To celebrate and promote the arrival of Ethiopian Airlines, a delegation of local business, education and civic leaders will fly to Ethiopia to:**

1. Build friendship, cultural and economic ties between Ethiopia and Los Angeles
2. Promote two-way trade
3. Promote Los Angeles as a key partner for business, innovation and education.



With a GDP of \$121.4 billion, Ethiopia is amongst one of the world's fastest growing economies (growing faster than China) and the fourth largest economy in Sub-Saharan Africa. As one of the largest domestic markets in Africa, a population of approximately 96 million, and privileged geographic location, Ethiopia provides access to an additional 400 million people. In the near future, Ethiopia is expected to become a member of the World Trade Organization.

To diversify Ethiopia's economy, the government is building large and ambitious infrastructure projects such as roads and highways, rail and housing. This is in addition to expanding the manufacturing, information technology and renewable energy sectors.

By exploring promising new markets and opportunities abroad, we continue to ensure that Los Angeles remains a key global trade and business opportunity hub.

**APPLY NOW – SPACE IS LIMITED**

For more information and to reserve your space today, contact L.A. Area Chamber Senior V.P. of Global Initiatives **Carlos J. Valderrama** at 213.580.7570.

